



New Event Accommodation Tax Funding Application

(City of Brandon Accommodation Tax By-Law 7014)

Please p	rovide the follow	ving information	on and attach addition	nal information as required.					
Application	on Date:								
Funding	Option:	1-Year	Multi-	year					
Total Amount of Accommodation Tax Grant Requested:									
Breakdown of multi-year funding: Must be an event that has never been held in Brandon. Funding cannot exceed 3 consecutive event years. See New Event Guidelines for additional information.									
Enter the appropriate year for the event and grant dollars requested for each year.									
Event	Year 1:		Event Year 2:	Event Year 3:					
Year 1 Grant \$:		,	Year 2 Grant \$:	Year 3 Grant \$:					
<u>Organiz</u>	zation Inforn	<u>nation</u>							
Name of Organization requesting funding									
Contact Person:									
Phone:	ne: Email:								
Mailing Address including postal code:									
Type of Organization (please select one)									
	Public	Private	Not-for-Profit	Other					
If Other explain:									
Name of Organization that the accommodation tax grant, if approved, should be made payable to:									
Brief description of organization requesting funding:									



Local

Provincial

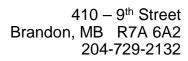
Event Informat	ion:			204 723 2							
Name of Event:											
Duration of event:	Start Date	:	End Date:								
Event Location in Brandon:											
Describe the event	?										
Accommodations:											
Estimated number of eligible room nights generated from event: (Limited to hotel/motel rooms in Brandon, Brandon University & B&B rooms)											
Year 1		,	,	Total:							
	Year 2 (if applicable)		(if applicable)								
What method did yo	ou use to estimate th	ne number of room ni	ghts generated for the	is event?							
What % of projected overnight stays will pay over \$31.00 per night for lodgings? %											
What local facilities other than accommodations will be used?											
Event Attendar	nce:										
		Estimated participa	nts, officials and sta	ff							
Estimated spectators – non-residents (80 km or more away from Brandon)											
	Estimated spectators – city residents										
	Total estimated attendance										
This event is (plea	se select one)										
Local	Provincial	Regional	National	International							
Media exposure (olease select one)										

Regional

National

Updated September 2024

International





Event History

Has the event been held in Brandon p	reviously?	Yes	No		
If this event has been held in Brandon	previously, has	s it been at le	east 3 conse	cutive years si	nce it
was last held in Brandon? Yes	No				
If yes, please explain when this event	t was last hoste	ed in Brandol	n:		
If no, it has not been at least 3 years, this Please review other application categories		-	-		ategory.
Is there a possibility of this event happ Please explain:	ening more tha	an once in Bı	randon?	Yes	No
Is there potential of this event resulting Please explain:	g in other even	ts being host	ed in Brando	n? Yes	No
What is your organization's experience a profile of your organizing committee	•		vents? Pleas	se be sure to i	nclude



Applications must be submitted a minimum of 90 days prior to the event start date.

Please provide as much supporting information to aid in assessing your application. This information could include a business plan, a marketing plan, rationale / insight to support the information you supplied and / or your funding request, etc. The strength of information provided is the basis from which funding recommendations will be made.

The following items must accompany your application:

- If the funding application is being made for an event that is run by a subcommittee or league of a larger organization, include confirmation in writing from the Chair that they are aware of and support the event funding application.
 - Most current year-end financial statements or best equivalency.
 - Budget for the event
 - Supporting information if applicable

Privacy Policy Statement and Application Certification

Your privacy is important to the City of Brandon. That is why we request that all applicants read the following privacy policy statement carefully.

Information about Accommodation Tax funding applicants, both current and past consists of data contained in their applications, information derived from interviews, and information gathered during the course of past experiences. The City stores this information in written and electronic form for a period of time. Information, which is described above, may be:

- Used by those evaluating the event grant funding application, City Staff and City Council;
- Used in the collection of data for general program evaluation;
- Used in public announcements relative to approved funding;

The City does not sell applicant current or past participant information.

I certify that the information given in this application is complete and accurate to the best of my knowledge and that I have carefully read and understand all notes and disclaimers provided therein. I understand that the City reserves the right to verify all the information listed in the application. I understand that giving false or misleading information in the application will result in exclusion from the application process for funding under the City of Brandon Accommodation Tax By-Law. I certify I am authorized to make this application on behalf of the organization herein described for the purpose of receiving City of Brandon Accommodation Tax Funding and the organization has no outstanding taxes, utility charges or other amounts owing to the municipal government and all properties owned by the Organization are free of any City of Brandon Building and Safety Department Orders to Maintain or other directives.

To check the dates of upcoming City Council Meetings, please visit www.brandon.ca/council-information/meeting-dates. All meetings are held in Council Chambers at 410 9th Street at 7:00 p.m. on the specified date.

This application with all supporting documents can be saved and emailed to accommodationtax@brandon.ca

or printed and mailed or dropped off to Economic Development Brandon 410 – 9th Street, Brandon, MB, R7A 6A2.