

**Minutes of the Meeting of the Brandon Age Friendly Committee of Council  
Held December 19, 2024, at 5:15 p.m. in the T. E. Snure Room, 638 Princess Avenue**

**Present:**

Chair Nancy McPherson, PMH Representative  
Co-chair Susan Boyachek, Citizen Representative  
Doug Fraser, Citizen Representative  
Jim Doppler, Citizen Representative  
Sylvia Barr, Citizen Representative  
Pamela McTavish, Program Assistant  
Perry Roque, City Representative  
Kaley Dueck, Administrative Assistant

**Regrets**

Areta Donnelly, Citizen Representative  
Heather Karrouze, Councillor  
Greg Hildebrand, Councillor

**1.0 Call to Order**

Chair Nancy McPherson called the meeting to order at 5:16 p.m.

**2.0 Approval of Agenda**

(47/2024)

**Motion:** Jim Doppler/ Doug Fraser

To approve the December 19, 2024, Age Friendly Committee meeting agenda with the following additions:

Item 5 New Members  
Item 6 (g) Vision Zero  
Item 6 (h) Ageism Workshop

***Carried***

**3.0 Approval of Age Friendly Committee Minutes**

(48/2024)

**Motion:** Sylvia Barr/ Susan Boyachek

To approve the meeting minutes of November 21, 2024.

***Carried***

**4.0 Presentation**

Shilpa Panicker from Watt Consulting and Carla Richardson from the City of Brandon presented the two options put together for their second round of engagement. Carla would appreciate any support from the committee on passing an increased budget to accommodate the building of new shelters and increased access transit, as they are not currently meeting demand. Shilpa will send the committee a copy of the PowerPoint presentation that they had presented to Council.

Emma Cash, Project Manager for Canadian Centre for Safer Communities spoke on what her not-for-profit does, which communities they have helped, and the information gathered on Brandon. The project is currently in the data collection phase, the next phase will be identifying priorities. Emma Cash will put the Age Friendly Committee on the list to send out more information on the information gathered. Emma will also send along the plan that was done up for Regina, SK.

## **5.0 Correspondence**

Perry Roque received an email announcing the new Age Friendly Committee members who start in January: Donald Kostas and Rana Wilkinson.

## **6.0 Old Business**

### **A. WCG Programming initiative update**

Pamela McTavish advised that filming is almost finished, and the next step will be to record voiceover to pull them all together and will be looking for volunteers from the committee. Pamela will write the voiceover scripts and Kenzie will edit the footage. WCG will share the copyright of the footage for all six episodes with Age Friendly for \$1,200.00 plus taxes.

### **B. November 2024 Newsletter & proposed future content**

Pamela McTavish emailed out an updated draft of the newsletter and will be sending out the newsletter early due to the holiday season. Susan Boyachek mentioned that someone from the committee will need to take over putting the newsletter up the website and on Facebook.

### **C. Budget update**

Susan advised that there should be \$2,000.00 left in the 2024 budget and that there is a request for \$18,000 for 2025. Perry Roque explained that the City put forward a \$13,000 budget with the \$5,000 carried over from 2024 from the grant funding to equal the \$18,000.00. The Committee was under the impression that because the \$5,000.00 was already accounted for that it would be added to the \$18,000.00, there will be additional grant funding in 2025 for \$10,000.00, which would make a total of \$33,000.00 for the year. Perry advised that any addition to the current proposal would have to come from Council.

**ACTION ITEM:** Perry Roque will touch base with Renee Sigurdson on the budget request for Age Friendly.

### **D. Report on Ideas Fair with PMH (Dec 11)**

Jim Doppler advised that it was a great networking and collaboration event. He highlighted the Abundant Community Edmonton group as being particularly compelling.

### **E. Silver Alert update**

Sylvia Barr advised that Glen Simard had spoken to the Minister of Justice, Larry Maguire, and the Police Board about this initiative. Glen advised to keep up the pressure on this. Pamela McTavish mentioned that information on this will be included in the February newsletter.

**ACTION ITEM:** Nancy McPherson and Susan Boyachek will write letters in support of implementing this program and send it to the Brandon Police Board, Glen Simard, Wayne Balcaen, Larry Maguire, Jason Gobeil, Minister of Justice, and Sargent Dana McCallum of the Brandon Police Service.

## **F. BU student project – next steps**

Doug Fraser advised that the reports have been received from the students and sent out to the members of the committee.

**ACTION ITEM:** Nancy McPherson and Susan Boyachek will review the materials submitted by the students to edit and add the Age Friendly logo.

## **G. Vision Zero**

Jim Doppler advised that he had sent out the Road Safety Strategic Plan and asked for feedback or commentary which he will compile and submit. This feedback needs to be sent to Jim by January 13<sup>th</sup>, 2025.

## **H. Ageism workshop**

Jim Doppler advised that he will be working with Areta Donnelly to put on this workshop in the spring. Areta sent an email in October about what the committee would like to see included in this workshop and Jim mentioned that feedback should be sent in to him by mid-January.

**ACTION ITEM:** Jim Doppler will re-send Areta Donnelly's email to the members of the committee to request feedback for the workshop.

## **7.0 New Business**

### **A. 2025 meeting dates & times**

This item has been deferred to the January 2025 meeting.

### **B. Seniors Day with Riverbank Discovery Centre**

Sylvia Barr advised that Dean Hammond wanted to have a Seniors Day in September 2025 and would like to collaborate with the Age Friendly Committee to put on this event.

### **C. Phase I Cycling Without Age initiative – develop working group, next steps, etc.**

Pamela McTavish advised that there will be a meeting on January 20, 2025, with Nancy McPherson, Dean Hammond, and Eleysha Klaassen, Cam/Tyler Wirch, and Ken Curtis to discuss the bikes, the pilot training, and becoming an affiliate of Cycling Without Age.

### **D. 2025 Contract position appointment motion**

**Motion:** Doug Fraser/ Jim Doppler

To renew the contract for Pamela McTavish as the Program Assistant for the 2025 year for 8 hours per week at \$30.00 per hour. **Carried**

(49/2024)

## **8.0 Information Items**

### **A. MB AF December 2024 Newsletter**

Nancy McPherson advised that this newsletter was sent to the committee to view.

### **B. "New" Seniors Advocate for Manitoba**

Sylvia Barr mentioned that Glen Simard has created a new position called Seniors Advocate and are in the recruitment stage. He will provide information when this position is filled so that can be added to our newsletter.

**9.0 Adjournment**

(50/2024)

**Motion: Jim Doppler/Doug Fraser**

To adjourn the meeting at 7:50 pm.

***Carried***

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*Co-Chairperson*

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*Date*

Next Meeting: January 16, 2025

Minutes prepared by Kaley Dueck.