

BY-LAW NO. 6885

BEING A BY-LAW of the City of Brandon to establish a policy for economic incentives for new businesses or existing businesses that are expanding in the City of Brandon.

WHEREAS Section 258(2) of The Municipal Act, R.S.M. 1996, c.M225 states that a Council of a municipality may encourage economic development in any manner it considers appropriate;

AND WHEREAS the Council of The City of Brandon has recognized the importance of enhancing the attractiveness of investing and locating in the City of Brandon;

AND WHEREAS the Council of The City of Brandon has deemed it necessary and expedient to pass a by-law for the purpose of establishing a policy for economic incentives for new businesses or existing businesses that are expanding in the City of Brandon.

NOW THEREFORE the Council of The City of Brandon, in open session assembled, enacts as follows:

1. That the City of Brandon shall not offer an incentive package for economic development purposes and requests for economic incentives shall therefore be handled on a project by project basis only when it is deemed an incentive is required to secure the project.
2. Any proposal requiring economic concessions or a significant expenditure of funds by the City shall be presented to City Council whereby City Council shall be given no less than two weeks to consider and approve the proposal, and no commitment or public announcements shall be made by the City of Brandon until after City Council approves the proposal.
3. Municipal economic incentives/concessions may be considered for new and existing businesses looking to expand.
4. The level of municipal economic incentive/concession shall be determined by evaluating the project against community priorities using the Economic Incentive Policy Evaluation Table attached hereto as Schedule "A".
5. Economic incentives/concessions shall not be granted for the following industries and therefore requests of this nature shall not be forwarded to City Council by Administration:
 - retail industry
 - hospitality / service industry
 - tourism industry (unless able to significantly attract visitors to the area)
 - commercial businesses (professional services may qualify if they are an identified community need)
 - residential development (affordable housing may qualify).

6. Industries that are listed above as not qualifying, may qualify in the future provided the industry in question has been deemed a priority for the community by the Economic Development Office/City Council.
7. All requests for municipal economic incentives/concessions shall be forwarded to City Council through Administration. Administration shall review and filter requests for same, using the Economic Incentive Policy Evaluation Table and prepare a summary/recommendation for City Council's consideration. Economic incentive/concession requests shall not be submitted to City Council without this evaluation having been completed.
8. Economic incentives/concessions provided by the City of Brandon for specific geographic areas are outside of this policy.
9. This by-law shall come into force and take effect on the day following its passage.

DONE AND PASSED by the Council of The City of Brandon in a meeting duly assembled this 9th day of October A.D. 2007.

"D. K. Burgess"

"C. R. Arvisais"

MAYOR

CITY CLERK

Read a first time this	24th day of	September A.D. 2007
Read a second time this	9th day of	October A.D. 2007
Read a third time this	9th day of	October A.D. 2007

I, Conrad Robert Arvisais, Clerk of the City of Brandon, DO HEREBY CERTIFY the above to be a true and correct copy of By-law No. 6885.

C. R. Arvisais, City Clerk

SCHEDULE “A” TO BY-LAW NO. 6885

Economic Incentive Policy Evaluation Table Evaluation Criteria

Evaluation Criteria

High Community Importance
Generates net growth in the economy (rather than a substitution of jobs or markets in the local economy)
Business diversifies the local economic base
Opportunity for spin off development as a result of the new business or expanding business
Impact the new business will have on physical infrastructure (water, roads, waste water, etc.)
Potential for relocation of executive staff from other business locations
Opportunity for the business to expand in the future
Projected annual taxes for the business
Business is a targeted industry / sector
Level of private sector investment in the project
Enhances the city's image and reputation
Medium Community Importance
Local environmental impact of the business
Impact the new business will have on the social infrastructure (housing, daycare, health, etc.)
The wage paid to employees / education level of employees
Number of employees being hired or retained
The educational requirements for employees
Emphasis new business places on research and development
Innovation exhibited / proposed by new business
Low Community Importance
Will the business have a head office in Brandon
High percentage of businesses product is sold outside trading area
Business is a unique industry / business in the local economy
Company benefits being offered to employees (health, dental and education / training opportunities)
Business hiring practises (do they target workforce groups such aboriginals, disabled people and visible minorities)