

**Minutes of the Meeting of the Brandon Age Friendly Committee of Council  
Held October 17, 2024, at 5:15 p.m. in the T. E. Snure Room, 638 Princess Avenue**

**Present:**

Chair Nancy McPherson, PMH Representative  
Co-chair Susan Boyachek, Citizen Representative  
Doug Fraser, Citizen Representative  
Areta Donnelly, Citizen Representative  
Jim Doppler, Citizen Representative  
Sylvia Barr, Citizen Representative  
Pamela McTavish, Program Assistant  
Perry Roque, City Representative (left at 5:26 p.m., returned at 7:05 p.m.)  
Kaley Dueck, Administrative Assistant

**Regrets**

Heather Karrouze, Councillor  
Greg Hildebrand, Councillor

**1.0 Call to Order**

Chair Nancy McPherson called the meeting to order at 5:20 p.m.

**2.0 Approval of Agenda**

(39/2024)

**Motion: Doug Fraser/ Areta Donnelly**

To approve the October 17, 2024, Age Friendly Committee meeting agenda with the following additions:

Item 5 Email from Gina Massina  
Item 6 (f) Brandon University project update  
Item 6 (g) Committee member applications

***Carried***

**3.0 Approval of Age Friendly Committee Minutes**

(40/2024)

**Motion: Jim Doppler/ Doug Fraser**

To approve the meeting minutes of September 19, 2024.

***Carried***

**4.0 Presentation**

N/A

**5.0 Correspondence**

Former administrative assistant for the Age Friendly Committee Gina Massina has emailed support and congratulations on the creation and quality of the Age Friendly newsletter.

**6.0 Old Business**

**A. Action Plan/Metrics/Terms of Reference/Working Group updates - All**

There was no update for this item.

**B. WCG Programming initiative update**

Pamela McTavish advised that filming was continuing the following week including highlighting medication review for older adults. WCG has asked that she go through all

the footage captured. Pamela discussed how the public will see these vignettes and noted that the committee will have to review which content should be put into the one-minute videos that Age Friendly plans to have access to indefinitely. A concern was brought up about what claim the committee has to the footage and Pamela said there may be a cost to having it.

**ACTION ITEM:** Pamela McTavish will follow up with WCG to find out the cost of purchasing footage to use long-term for one-minute informational videos.

#### **C. November 2024 Newsletter & proposed future content**

Pamela McTavish presented a draft of what was created so far for the newsletter and asked for ideas for articles.

**ACTION ITEM:** Pamela McTavish will email out the draft of the newsletter to the committee for review.

#### **D. Human Library project**

Doug Fraser advised that Johanna Leseho had good turnout at the first meeting. There is a plan in place to have an event ready to go in one year from now. Because this is not an official Age Friendly collaboration, this item will not be added to future agendas.

#### **E. Culture Plan committee Oct 2 mtg**

Sylvia Barr gave an overview of what was discussed at the meeting. She will commit to going to these meeting moving forward, with Nancy McPherson acting as an alternate if she is unable to attend.

#### **F. BU student project update**

Doug Fraser advised that the students shared their logic plan with the subcommittee and the project is underway to be completed within their academic guidelines. Doug Fraser suggested that the committee should present the students with letters of reference at the conclusion of the project.

#### **G. Committee member applications**

Susan Boyachek advised that there will be three vacancies upcoming that will need to be filled. Pamela McTavish will follow up with Eleysha from Seniors for Seniors about advertising the upcoming vacancies. Doug Fraser noted that he may not apply again at the end of his term due to personal commitments.

### **7.0 New Business**

#### **A. October Budget Update**

Susan Boyachek advised that there is still money left over in the budget and discussion took place on what to do with those funds. Three main issues arose from the budget: Pamela McTavish's pay having employee deductions when they should not have them, the invoice for jar openers being paid with funds from the 2024 budget, and whether grant funding could be deferred as the funds have not yet been used for its intended purpose.

**ACTION ITEM:** Perry Roque will speak to Payroll/Finance about the deductions on Pamela's payroll, the jar openers expense being put to 2024 budget, and whether grant money received could be treated as deferred revenue.

**B. Silver Alert Program**

Sylvia Barr advised that Brandon does not currently have a Silver Alert program, though the provincial framework is in place. Sylvia sent a letter to Glen Simard to support enacting this program in Brandon. Sargent McCallum from Brandon Police Service is excited about this initiative.

(41/2024)

**Motion: Sylvia Barr/ Doug Fraser**

Motion for the co-chairs of the Age Friendly Committee of Council to write a letter to the Mayor and Council voicing support for the Silver Alert program with the recommendation that it be implemented within the City of Brandon.

*Carried*

**C. Ageism Workshop**

Areta Donnelly advised that the focus on this workshop has changed to targeting senior workers facing ageism in the workplace opposed to focusing on the business owner's perspective. Susan Boyachek suggested using the budget allotted for this workshop to include refreshments and prizes.

**ACTION ITEM:** Areta Donnelly will send out her current ageism information for the committee to review and pick out some key points and respond back to Areta by noon on Thursday, October 24<sup>th</sup>.

**D. Community Safety & Wellbeing Engagement**

Pamela McTavish advised that the City of Brandon is working with the Canadian Centres for Safer Communities to facilitate discussions with older adults. An online survey is already available. Pamela met with Shannon Saltarelli and Emma Cash today to discuss committee involvement and would like another member of the committee to come to the next meeting.

**ACTION ITEM:** Pamela McTavish will invite Shannon Saltarelli and/or Emma Cash to attend the next Age Friendly meeting to get feedback on safety.

**E. MB Age Friendly 2.0 Grant deadline October 31**

Susan Boyachek advised that the deadline is approaching so there must be discussion on what to apply for. Ideas include WCG TV Phase 2 or purchasing a couple of two-seater bikes for use around the Riverbank. Nancy McPherson noted that Age Friendly Manitoba may be hesitant to grant funds to the committee for an extension to a project they have not seen any deliverables for yet.

**ACTION ITEM:** Pamela McTavish will create and submit the grant proposal for the two-seater bikes, including securing three outside letters of support from A & L Cycle, the Riverbank, and Seniors for Seniors.

**8.0 Information Items**

N/A

**9.0 Adjournment**

(42/2024)

**Motion: Jim Doppler/Doug Fraser**

To adjourn the meeting at 7:11 pm.

***Carried***

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*Co-Chairperson*

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*Date*

Next Meeting: November 21, 2024

Minutes prepared by Kaley Dueck.