

Event Retention Accommodation Tax Funding Application

(City of Brandon Accommodation Tax By-Law 7014)

Application Date:				
tive years since the year	s received an Event Rete that the event receiving t	ng submitted. Introduction Accommodation Tax Grant The grant occurred. ie: A retention event retention grant until 2028.	•	
Event \	/iability Application (event is struggling)		
Compe	titive Bid received A	pplication		
Amount of Accommo	dation Tax Grant Re	equested:		
Organization Info	ormation			
Name of Organizatio	n requesting funding	:		
Contact Person:				
Phone:	Email:			
Mailing Address inclu	uding postal code:			
Type of Organization	(please select one)			
Public	Private	Not-for-Profit	Other	
If Other, explain:				
Name of Organizatio	n that the accommo	dation tax grant, if approve	d, should be made pa	ayable to:
Organization's annua	al budget:			

Brief description of organization requesting funding:



BRANDON Serving & Building Community	Brando
Event Information:	

Name of Event:

Location/Address of Event:

Duration of event: **End Date** Start Date

Describe the event:

Accommodations:

Estimated number of room nights generated from event: (Limited to hotel/motel rooms in Brandon, Brandon University, B&B rooms)

What method did you use to estimate the number of room nights generated for this event:

Percentage of projected overnight stays that will pay in excess of \$31.00 per night? %

What local facilities other than accommodations will be used:

Event Attendance:

Estimated participants, officials and staff

Estimated spectators – non-residents (80 km or more away from Brandon)

Estimated spectators – city residents

Total estimated attendance

This event is (please select one)

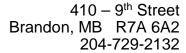
International Local Provincial Regional National



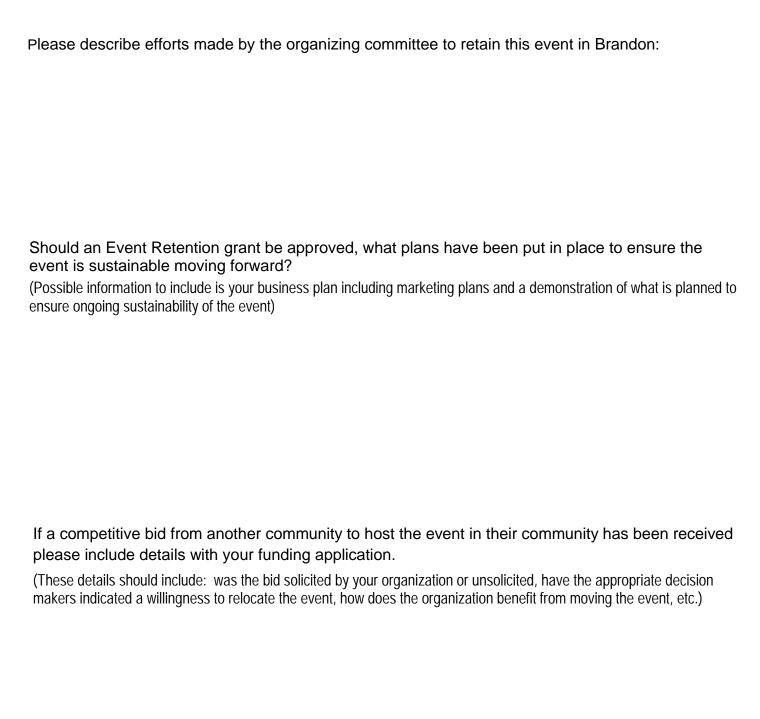
Media exposure (please select one)										
	Local	Provincial	Regional		National	International				
Event	History									
How lo	ng has this eve	ent been held in B	Brandon?							
Frequency of the event being hosted in Brandon (annually, every second year, etc.)?										
	•			_		or could other events				
	ted in Brandon a	as a result of this e	vent?	Yes	No					
Briefly	summarize the	experience of your	organization	related	to hosting this or o	ther events:				

Assessing Need

Please provide as much supporting information as possible to aid in assessing your application. The strength of information provided is the basis from which funding recommendations will be made. Please pay special attention to describing the items outlined below to the best of your ability. Why is the event in jeopardy of not being held in Brandon or of its duration being reduced? How crucial is the Event Retention grant?









Applications must be submitted a minimum of 90 days prior to the event start date.

Please ensure the following items accompany your application:

- · Most current year-end financial statements or best equivalency.
- · Budget for the event.
- Supporting information if applicable.

Privacy Policy Statement and Application Certification

Your privacy is important to the City of Brandon. That is why we request that all applicants read the following privacy policy statement carefully.

Information about Accommodation Tax funding applicants, both current and past consists of data contained in their applications, information derived from interviews, and information gathered during the course of past experiences. The City stores this information in written and electronic form for a period of time. Information, which is described above, may be:

- Used by those evaluating the accommodation Tax funding application, City Staff and City Council;
- Used in the collection of data for general program evaluation;
- Used in public announcements relative to approved funding;

The City does not sell applicant current or past participant information.

I certify that the information given in this application is complete and accurate to the best of my knowledge and that I have carefully read and understand all notes and disclaimers provided therein.

I understand that the City reserves the right to verify all the information listed in the application.

I understand that giving false or misleading information in the application will result in exclusion from the application process for funding under the City of Brandon Accommodation Tax By-Law.

I certify I am authorized to make this application on behalf of the organization herein described for the purpose of receiving City of Brandon Accommodation Tax Funding and the organization has no outstanding taxes, utility charges or other amounts owing to the municipal government and all properties owned by the Organization are free of any City of Brandon Building and Safety Department Orders to Maintain or other directives.

To check the dates of upcoming City Council Meetings, please visit www.brandon.ca/council-information/meeting-dates. All meetings are held in Council Chambers at 410 9th Street at 7:00 p.m. on the specified date.

This application with all supporting documents can be saved and emailed to accommodationtax@brandon.ca

or printed and mailed or dropped off to Economic Development Brandon 410 – 9th Street, Brandon, MB, R7A 6A2.