

**Minutes of the Meeting of the Brandon Age Friendly Committee of Council
Held May 16, 2024, at 5:15 p.m. in the Kavanagh Room, 638 Princess Ave.**

Present:

Co-chair Susan Boyachek, Citizen Representative
Doug Fraser, Citizen Representative
Tom Keep, Citizen Representative
Jim Doppler, Citizen Representative (left at 6:04 pm)
Heather Karrouze, Councillor
Pamela McTavish, Program Assistant
Kaley Dueck, Administrative Assistant

Regrets

Chair Nancy McPherson, PMH Representative
Areta Donnelly, Citizen Representative
Sylvia Barr, Citizen Representative
Greg Hildebrand, Councillor
Perry Roque, City Representative

1.0 Call to Order

Chair Susan Boyachek called the meeting to order at 5:19 p.m.

2.0 Approval of Agenda

(24/2024)

Motion: Doug Fraser/ Tom Keep

To approve the May 16, 2024, Age Friendly Committee meeting agenda.

Carried

3.0 Approval of Age Friendly Committee Minutes

(25/2024)

Motion: Heather Karrouze/ Doug Fraser

To approve the meeting minutes of April 18, 2024.

Carried

4.0 Presentation

N/A

5.0 Correspondence

A. Older Adult Student Research Study Poster

This was sent by Nancy Newall, who is a collaborator on one of Age Friendly's working groups. This study is conducting research related to older adult education. If anyone is interested in participating in this or knows someone who is, please reach out to Nancy directly. The end of the study is not until September. Susan Boyachek will post the study on the Age Friendly Facebook page.

6.0 Old Business

A. Action Plan/Metrics/Terms of Reference/Working Group updates - All

Susan Boyachek advised that the Working Group Terms of Reference will need to be updated. Susan Boyachek asked all members present to go through the list to pick areas of interest so that the document can be amended at the next Age Friendly meeting.

ACTION ITEM: Susan Boyachek will put the updated Action Plan on the Age Friendly website.

B. WCG Programming initiative

Pamela McTavish advised that any footage for the vignettes that are run on Channel 12 is the property of WCG and Age Friendly would not be able to use that footage for other videos or social media. There is \$3,000 budgeted for videographer services and Pamela McTavish offers to take pictures and videos on her personal devices for Age Friendly to use. Tom Keep offered to be a part of this working group.

ACTION ITEM: Susan Boyachek will email Pamela McTavish with the contacts for BU and the Manitoba Alzheimer's Society so they can be notified of the project.

ACTION ITEM: Pamela McTavish will reach out to local private companies who focus on social media and videography for costs and availability of services.

C. June 2024 Newsletter & proposed future content

The first version of this newsletter will only be available electronically, printing would be dependent on grant funding. Pamela McTavish advised that Eleysha Klaassen of Seniors for Seniors will send it out to their distribution list of over 1500 people. The working group for this project is Nancy McPherson, Areta Donnelly, and Heather Karrouze. If there are any ideas for the newsletter, please submit them to Pamela McTavish.

ACTION ITEM: Pamela McTavish will send out the June 2024 Newsletter to the current Age Friendly distribution list.

D. Vision Zero Update

Postponed until next meeting.

E. BU Student Project

1) Home care fact sheet/poster revisions

Not yet completed.

2) Leech quotes re: home care fact sheet

(26/2024)

Motion: Doug Fraser/ Jim Doppler

To approve spending \$670.00 on the production of 1,000 home care brochures dependent on the final proof.

ACTION ITEM: Pamela McTavish will send out a proof of the home care fact sheet to Age Friendly members via email when it is ready for committee approval.

Quorum was lost at 6:04 pm

F. Collaboration grant cheque receipt – News Release to Brandon Sun

Pamela McTavish has not yet heard back from the Brandon Sun to when this will be in the paper. Susan Boyachek advised that if it won't be printed in the paper it will be posted to the website and Facebook.

ACTION ITEM: Pamela McTavish will follow up with Colin Stark at the Brandon Sun on when the news release will be printed.

G. MB AF Connecting with Communities May 7th update

Doug Fraser reported on the event.

7.0 New Business

A. Elder Abuse Awareness Day June 15th Proclamation (Mayor photo May 28th)

Heather Karrouze and Doug Fraser advised they will be in the photo on May 28th at 10:00 am in the Council Chambers at City Hall.

ACTION ITEM: Pamela McTavish will email Greg Hildebrand, Areta Donnelly, Jim Doppler, and Sylvia Barr to ask them to be in the photo and then email Madison Dodd to confirm who will be present for the photo.

B. Brandon Transit Study

ACTION ITEM: Susan Boyachek will email Carla Richardson with concerns on who can respond to the survey as well as letting her know about the plan to present information gathered from various focus groups to her before the deadline.

C. Brandon Resource Guide

Pamela McTavish advised Seniors for Seniors would have their summer students edit the resource guide so that she can focus on selling ad space.

ACTION ITEM: Susan Boyachek will investigate the requirements for the Brandon Area Community Foundation Grant and Pamela McTavish will contact Brandon Tourism and Leech Printing about advertising pricing.

8.0 Information Items

A. Manitoba 55+ Games AF ad

Presented by Susan Boyachek. She mentions that the committee will need to find out how many jar openers are needed for the grab bags and how they should be sent.

9.0 Adjournment

(27/2024)

Motion: Doug Fraser

To adjourn the meeting at 6:47 pm.

Carried

Co-Chairperson

Date

Next Meeting: June 20, 2024 @ 5:15 pm

Minutes prepared by Kaley Dueck.