

PUBLIC OPEN HOUSE PROJECT OVERVIEW

OBJECTIVE:

Develop a feasibility study to direct the development of an outdoor aquatic facility

FOCUS:

1. Integrate public input in the process to guide design in order to meet community needs and expectation
2. Select a preferred site using mutually agreed criteria to maximize benefit from the facility
3. Learn from comparable facilities to both inform the appropriate amenities mix and to understand leading practices in terms of management and operations
4. Conduct analysis and prepare recommendations to support the long-term financial and operational sustainability of the complex.

Open House Boards:

Board 1 - Project Overview

Board 2 - Survey Results (Question 1)

Board 3 - Survey Results (Questions 2 & 3)

Board 4 - Survey Results (Questions 4-6)

Board 5 - Survey Results (Questions 7-9)

Board 6 - Survey Results (Questions 10-11)

Board 7 - Survey Results (Question 12)

Board 8 - Site Ranking & Selection Process

Board 9 - Potential Sites and Rankings (City Owned Properties)

Board 10 - Preliminary Concept Bubble Diagrams

Board 11 - Preliminary Concept Bubble Diagrams

Board 12 - Preliminary Concept Bubble Diagrams

Board 13 - Comparable Facility Images

Board 14 - Comparable Facility Images

Board 15 - Preliminary Building Concept

Board 16 - Preliminary Building Concept

Board 17 - Alternate Building Concept

Board 18 - Alternate Building Concept

Board 19 - Alternate Building Concept

Board 20 - Alternate Building Concept

Board 21 - Next Steps

SURVEY RESULTS

Question 1:

The Brandon Aquatic Centre may include a number of amenities. Please select your top four (4) aquatic amenities and rank them in order with one (1) being the most important



SURVEY RANK	AMENITY
1	Waterslide(s)
2	Lazy River
3	Accessible Beach/ Ramped Entry
4	Tidal/ Wave Pool
5	Shallow Social Pool/ Kiddie Pool
6	Hot Pool
7	Water Play Structure
8	Obstacle Course
9	Lap Pool
10	Spray Pad/ Spray Features
11	Diving Boards
12	Climbing Wall
13	Wading Pool

There are other factors being reviewed in determining the amenities to be included in the outdoor aquatic facility. These include:

- Cost of construction
- Cost and ability to staff facility features
- Cost of Maintenance

Each of these are shown with a ranking based on analysis done by the team.

Construction Cost Ranking

- 1 - low cost
- 2 - low to moderate cost
- 3 - moderate cost
- 4 - moderate to high cost
- 5 - high cost
- 6 - high to very high cost
- 7 - very high cost

Staffing and Maintenance Cost Ranking:

- 0 - No material difference
- 1 - small additional cost
- 2 - moderate additional cost
- 3 - major additional cost

FINAL RANK	AMENITY	CONSTRUCTION COST RANK	STAFFING COST RANK	MAINTENANCE COST RANK	SURVEY RANK
1	Accessible Beach/ Ramped Entry	3	0	0	3
2	Waterslide(s)	4	1	2	1
3	Lazy River	6	2	2	2
3	Shallow Social Pool/ Kiddie Pool	4	1	2	5
3	Obstacle Course	1	1	2	8
3	Diving Boards	1	0	0	11
4	Water Play Structure	2	2	2	7
5	Spray Pad/ Spray Features	2	1	1	10
6	Hot Pool	5	2	2	6
6	Climbing Wall	1	1	1	12
7	Lap Pool	5	1	2	9
7	Tidal/ Wave Pool	7	3	3	4
8	Wading Pool	4	1	2	13

SURVEY RESULTS

Question 2:

The Brandon Aquatic Centre may include a number of facility amenities. Please select your top four (4) facility amenities and rank them in order with one (1) being the most important.



SURVEY RANK	AMENITY
1	Shaded Picnic Areas
2	Concession Stand
3	Lounge Chairs
4	Open Lockers (outside of change rooms)
5	Outdoor Showers
6	Lounge/ Waiting Area
7	Sod/ Artificial Turf Area
8	Sun Deck/ Tanning Ledge
9	Sauna/ Steam Room

Facility amenities will be reviewed during detailed facility design with consideration to cost and space requirements

Question 3:

The Brandon Aquatic Centre may include a number of programming opportunities. Please select your top three (3) proposed programs and rank them in order with one (1) being the most important.



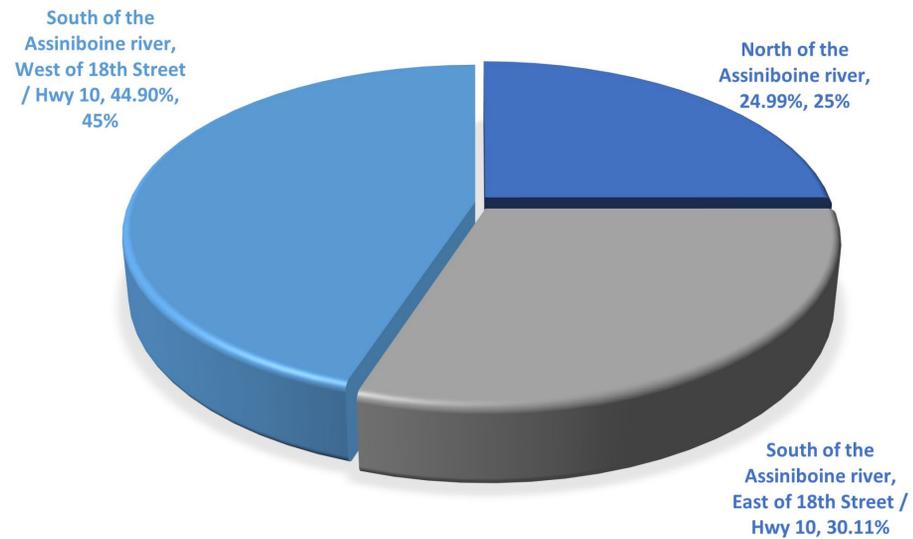
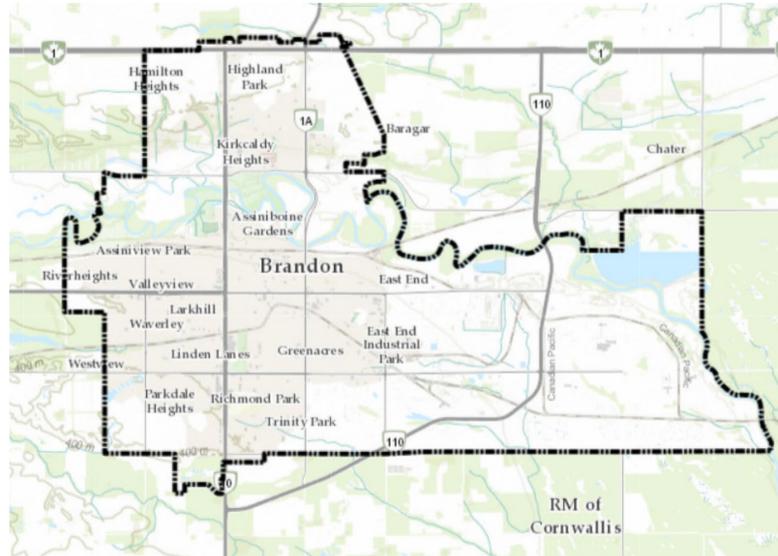
SURVEY RANK	AMENITY
1	Public Swim
2	Swimming Lessons (Learn to Swim)
3	Family Swim Time
4	Aqua Fit Classes
5	Facility Rental/ Private Bookings
6	Day Camps
7	Swimming Lessons (Advanced)
8	Senior Swim
9	Lap Swim

Programming opportunities noted above are the highest priority programs but do not exclude other programming changes. All programming opportunities will be reviewed during detailed facility design with consideration to cost and space requirements.

SURVEY RESULTS

Question 4:

We are looking at a number of sites throughout the City of Brandon. What area do you feel would be the best location for a future Aquatic Centre?



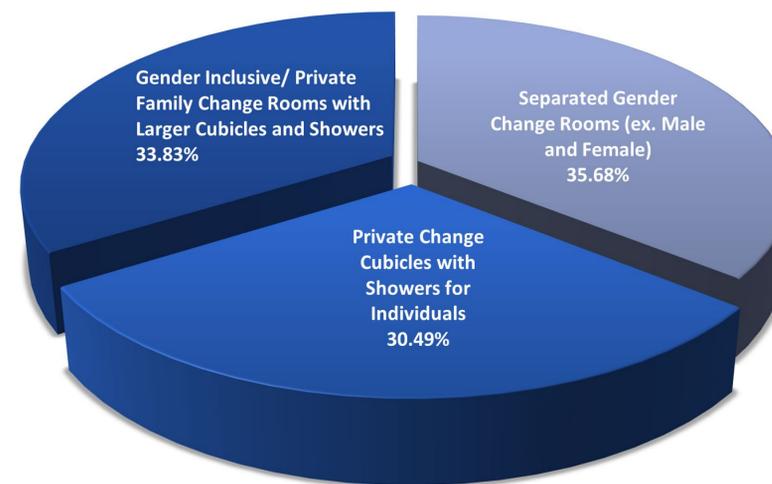
Question 5:

Please indicate your preference for washroom facilities (select all that apply)



Question 6:

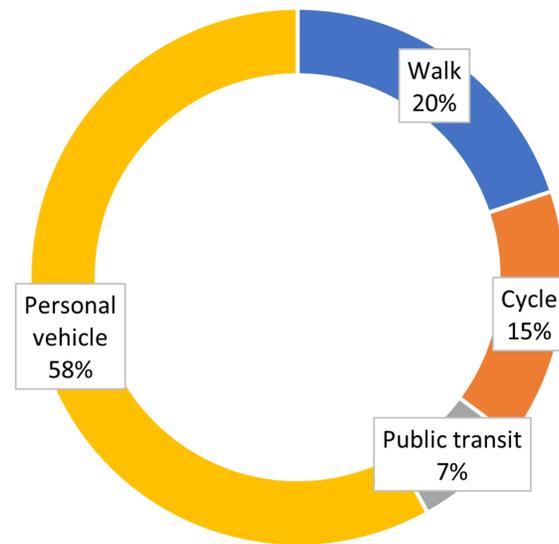
Please indicate your preference for change room/ shower facilities (select all that apply)



SURVEY RESULTS

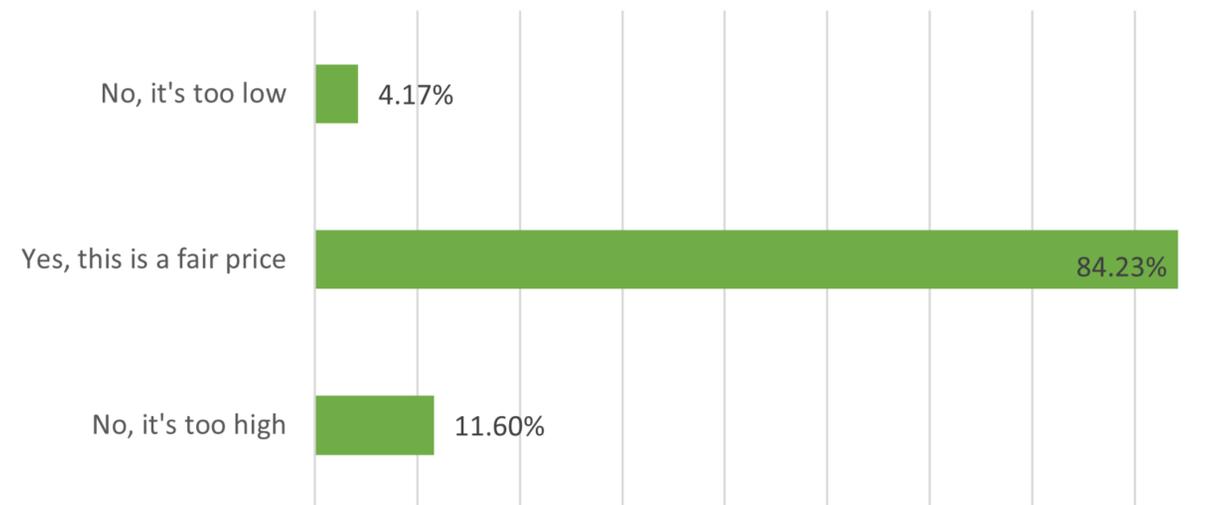
Question 7:

How would you travel to the facility?
Please check all that apply.



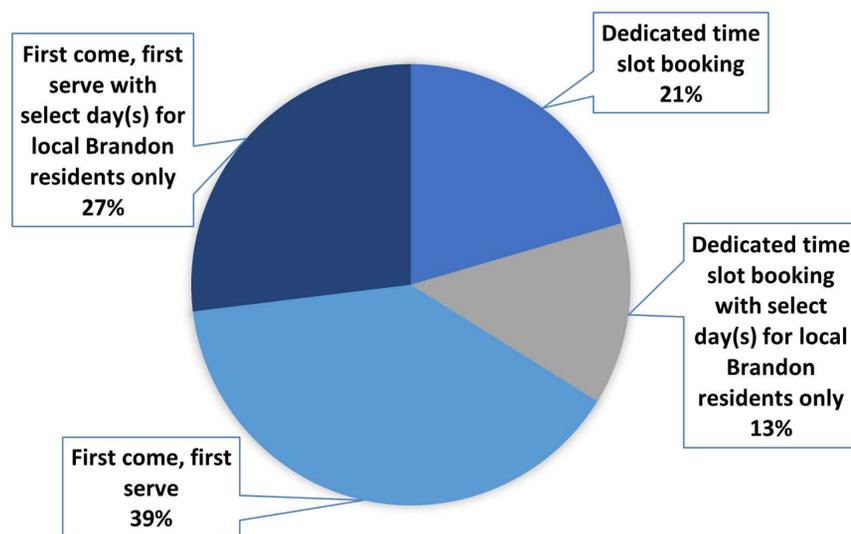
Question 8:

The average entry fee for similar aquatic facilities is approximately \$9 per person. Do you feel this is a fair rate to pay for a high-quality aquatic centre?



Question 9:

Please choose your preference for facility operation scheduling (pick one)

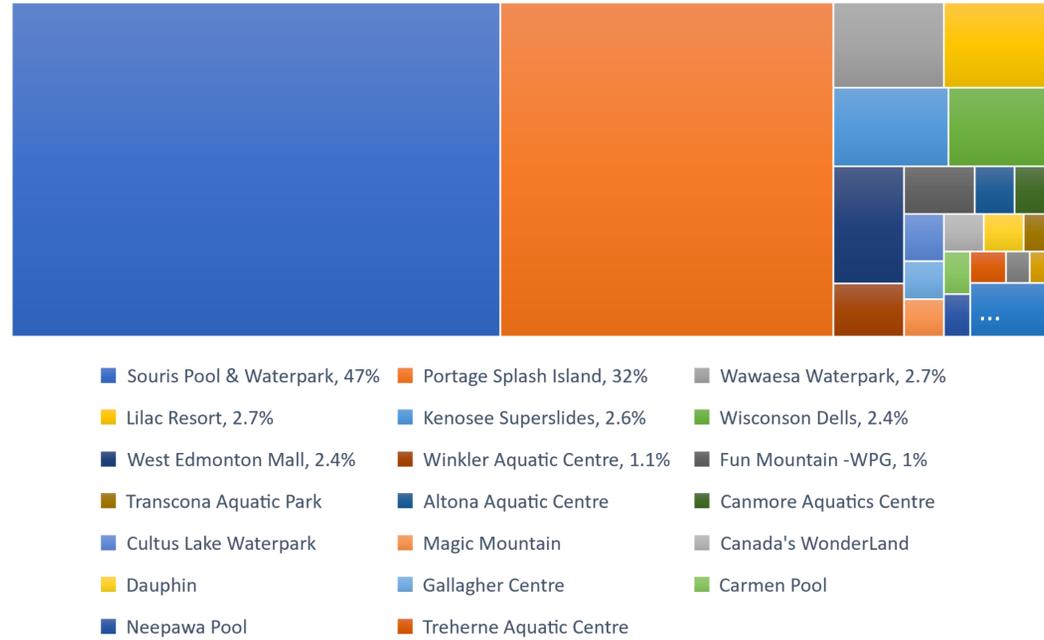


SURVEY RESULTS

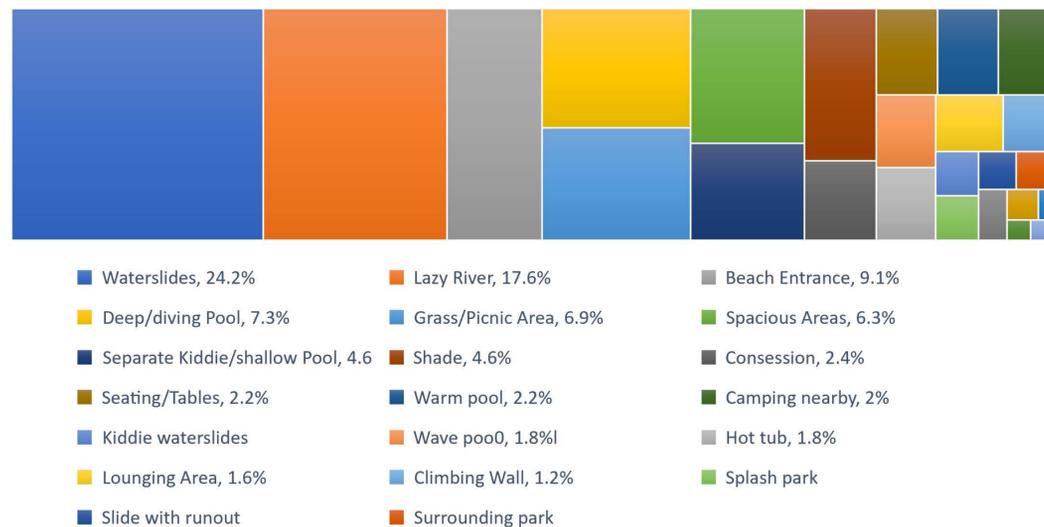
Question 10:

Is there an outdoor aquatics facility you have visited that would be a good example for a new facility in Brandon? Where was it located and what did you like about it?

Facilities Visited

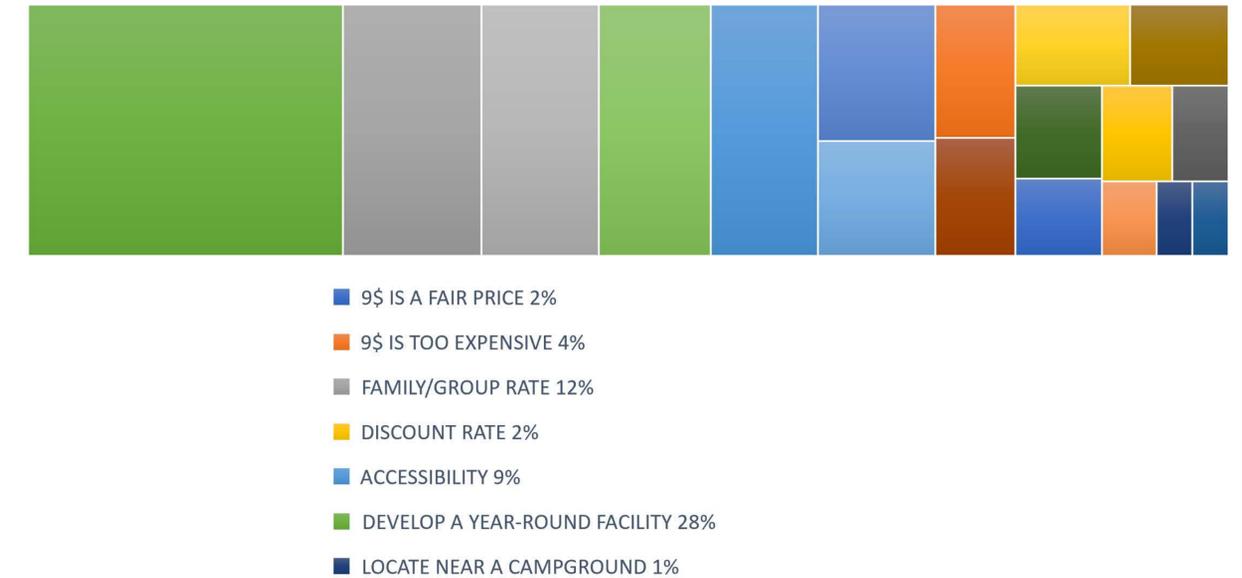


Popular Features



Question 11:

Are there any additional comments or questions you would like to share?



630 comments were provided for question 11. Out of the comments, 6 categories were noted most frequently:

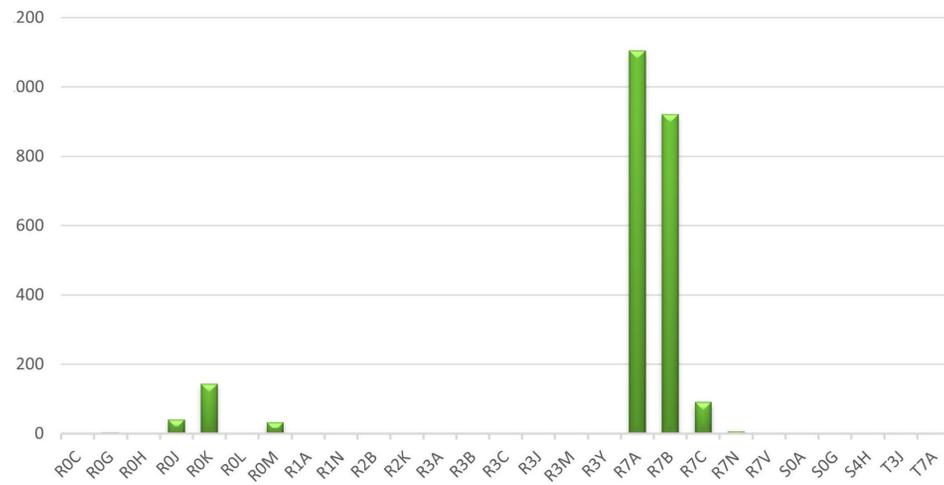
1. Cost
2. Seasonal Usage
3. Location
4. Accessibility
5. User Types
6. Amenities

SURVEY RESULTS

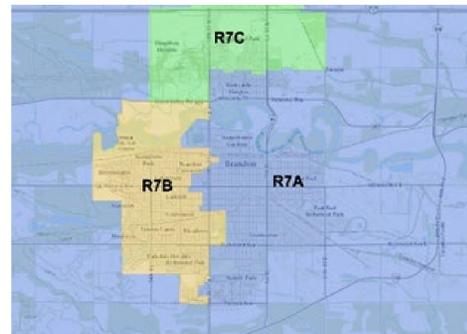
Question 12 a:

Please provide the first three characters of your postal code

Postal Codes

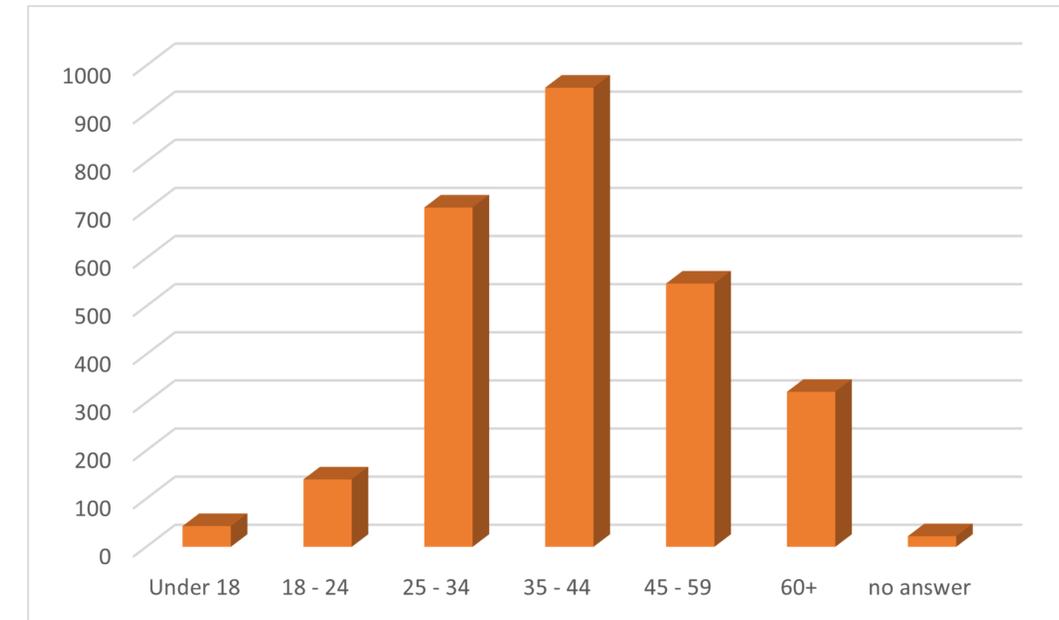


R7A: 47%
 R7B: 39%
 R0K: 6%
 R7C: 4%



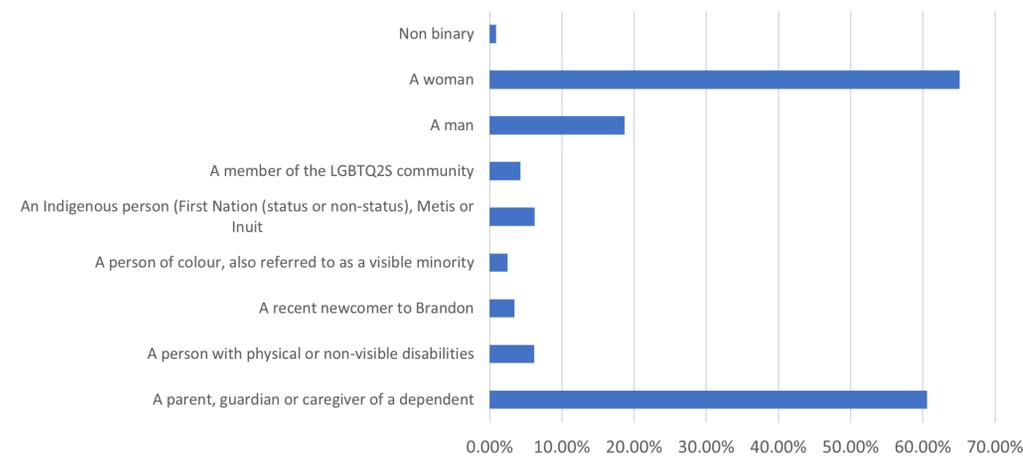
Question 12 b:

What is your age?



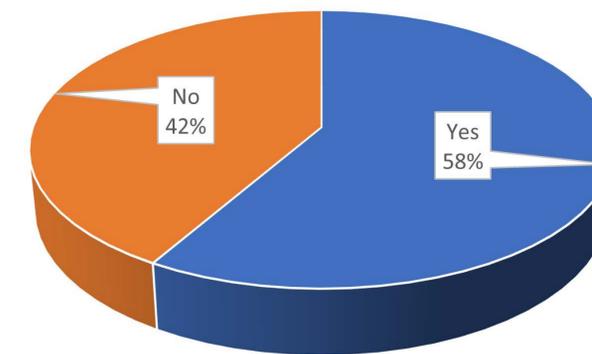
Question 12 c:

Please self-identify as you feel comfortable.
 (Check all that apply)

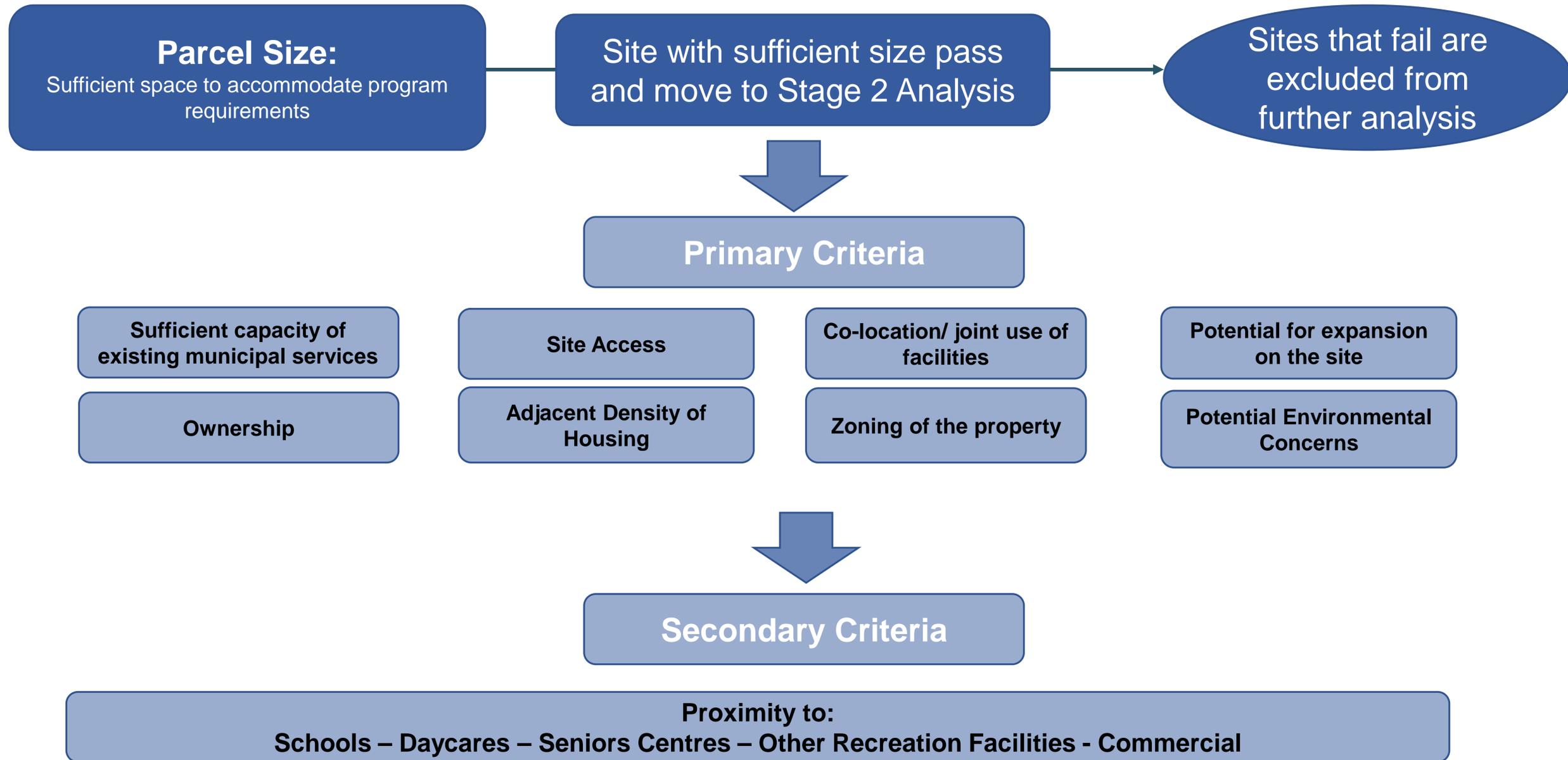


Question 12 d:

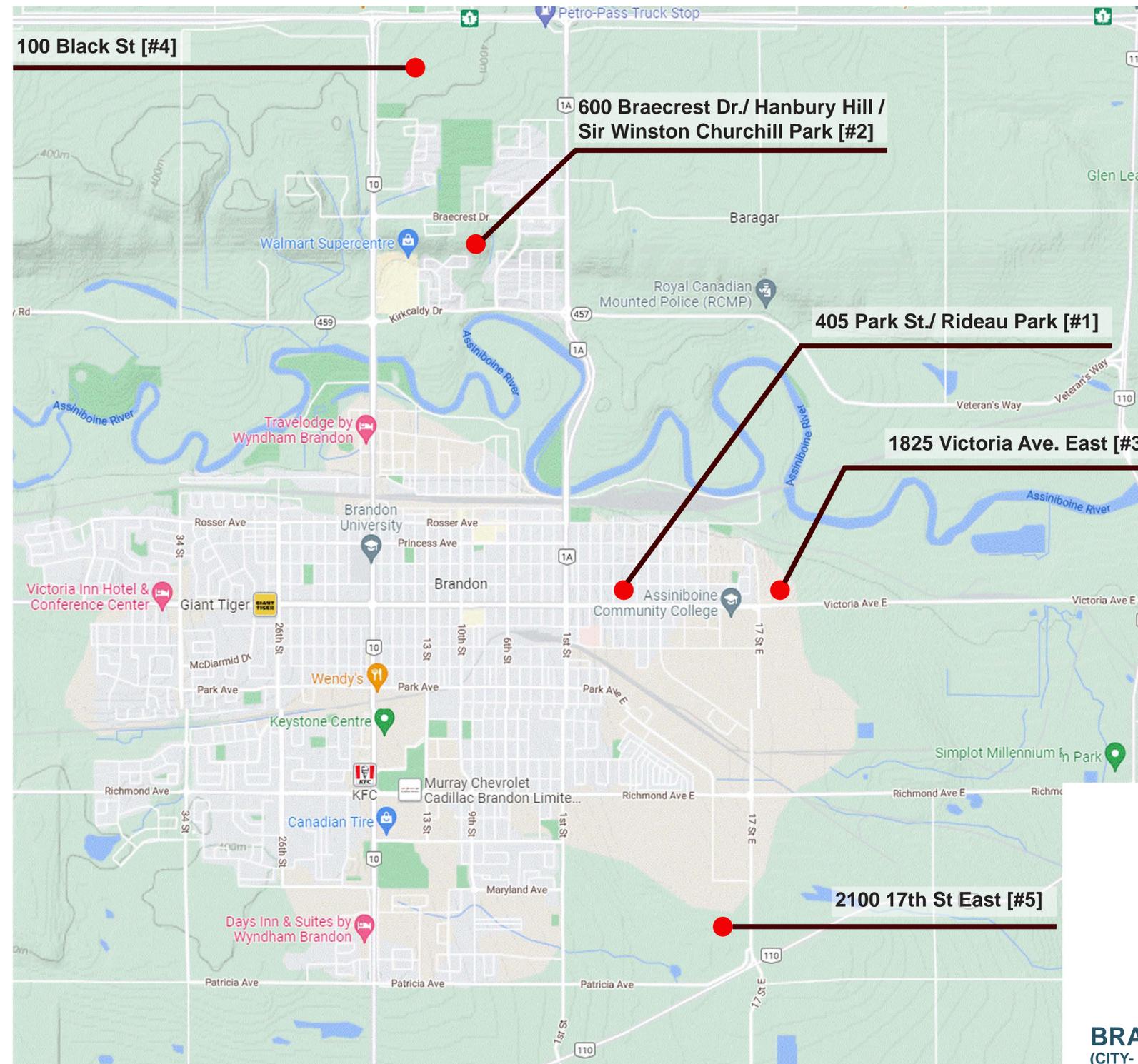
Do you have children (16 or under) living at home?



SITE RANKING & SITE SELECTION PROCESS

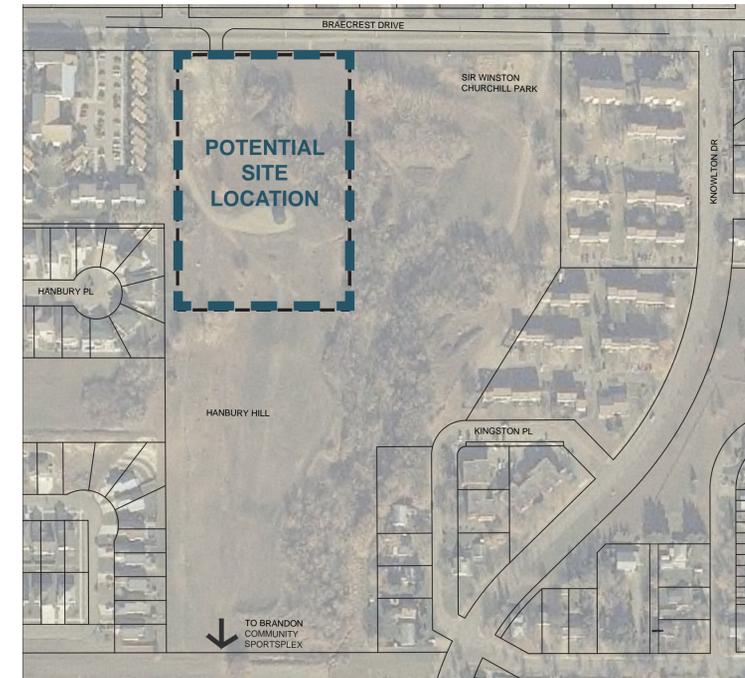
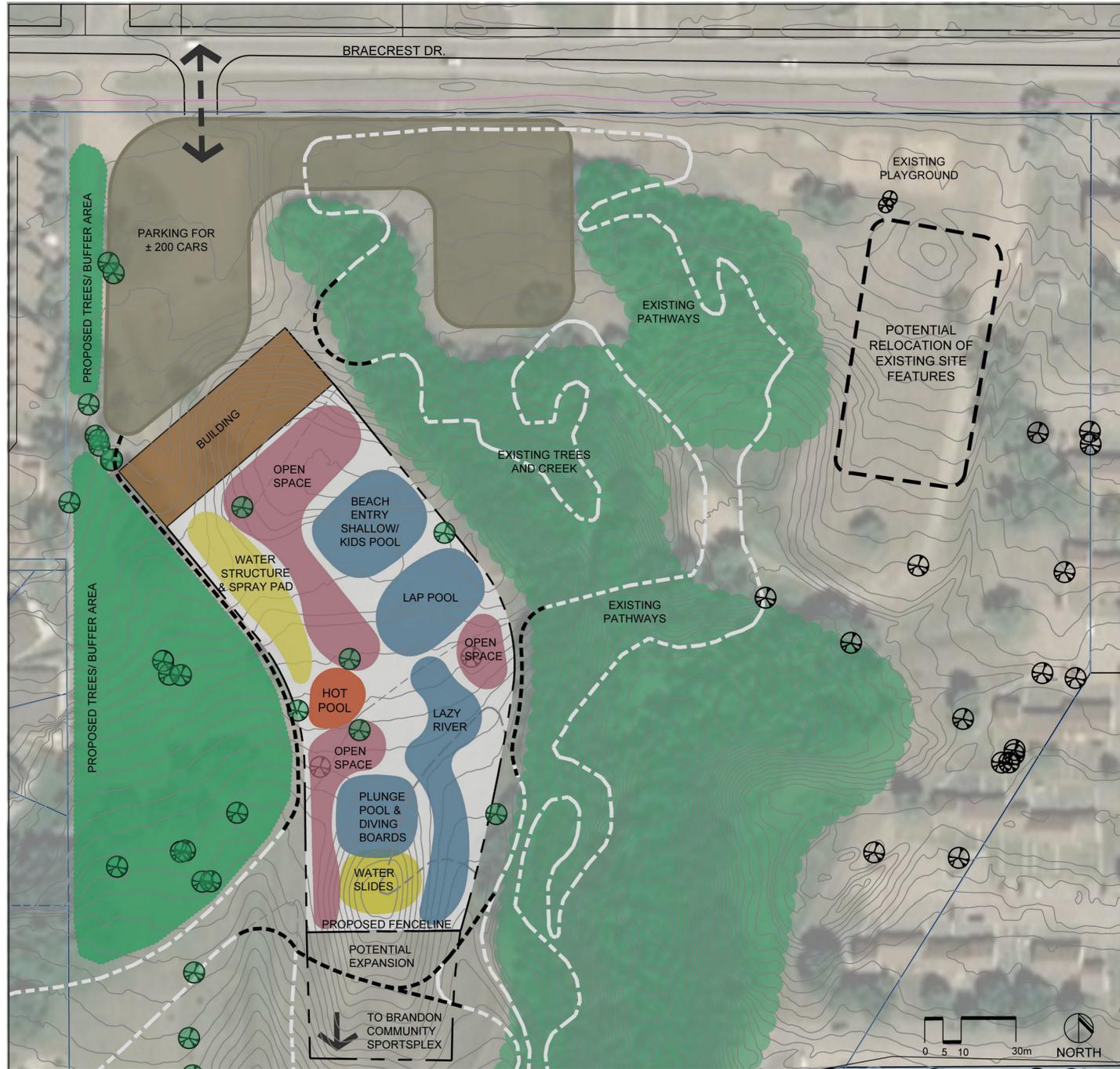


POTENTIAL SITES AND RANKING (CITY OWNED PROPERTIES)



PRELIMINARY CONCEPT BUBBLE DIAGRAMS

600 BRAECREST DRIVE (HANBURY HILL/ SIR WINSTON CHURCHILL PARK)

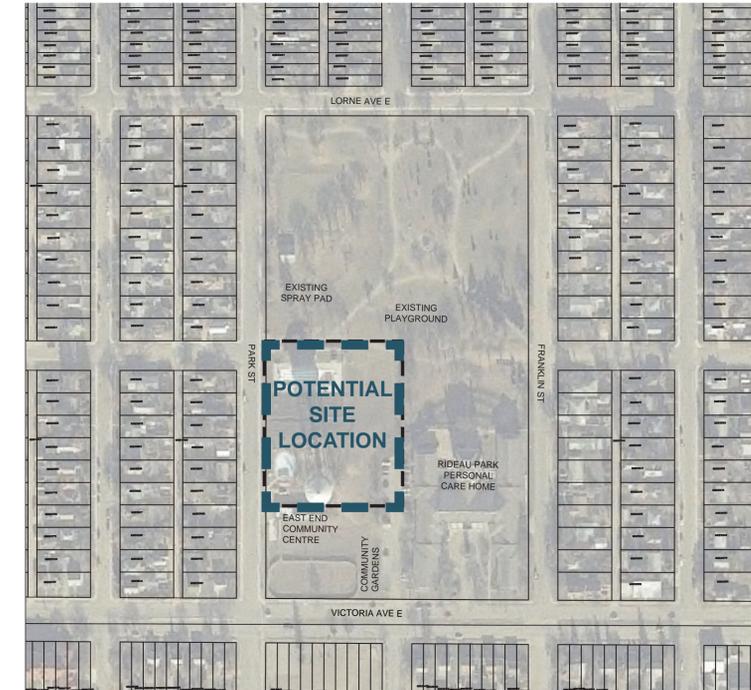
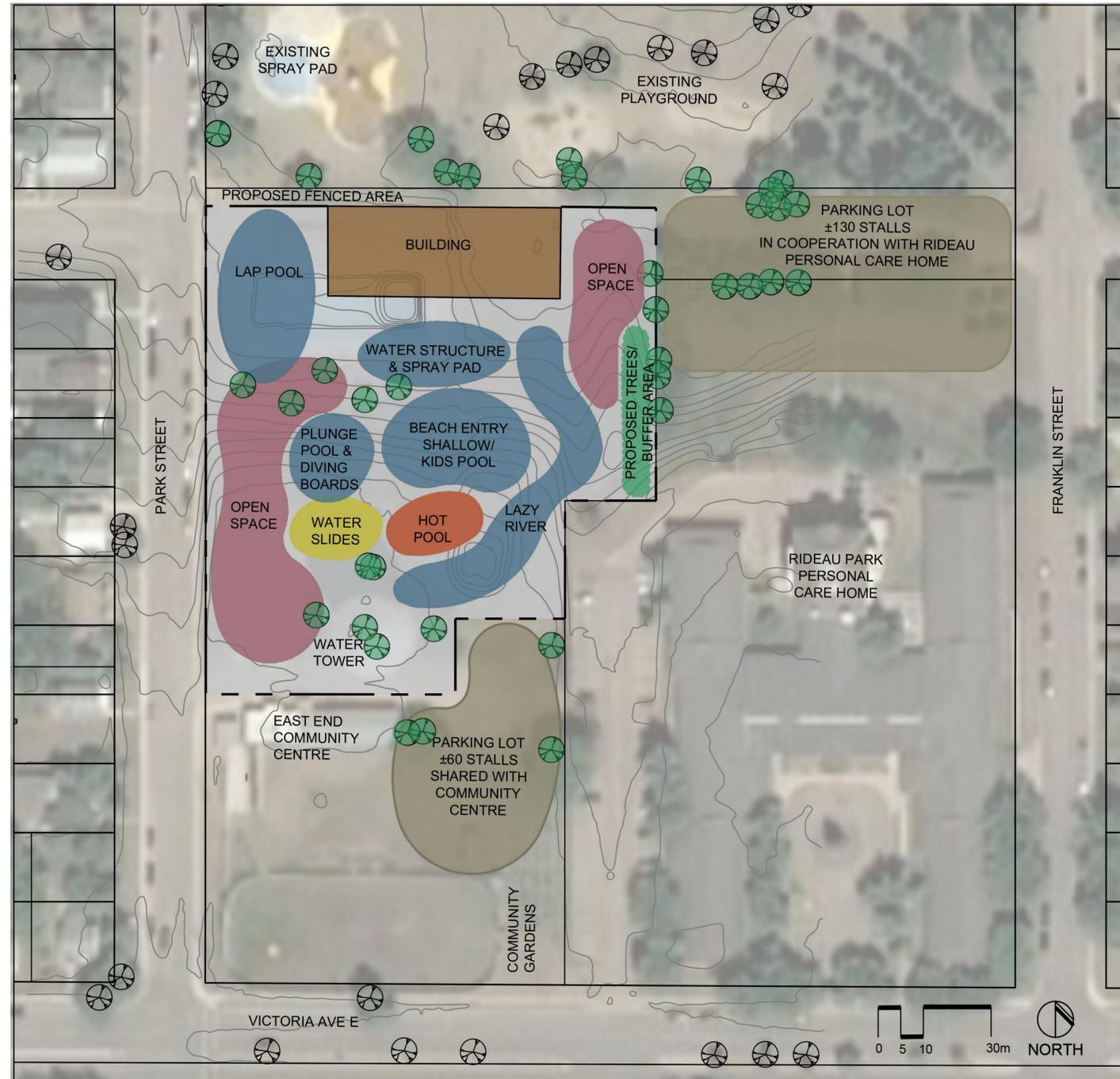


CONTEXT PLAN



PRELIMINARY CONCEPT BUBBLE DIAGRAMS

405 PARK STREET (RIDEAU PARK)



CONTEXT PLAN



Open Space



Lazy River



Spray Pad



Water Slides



Hot Pool



Shallow Kiddie Pool

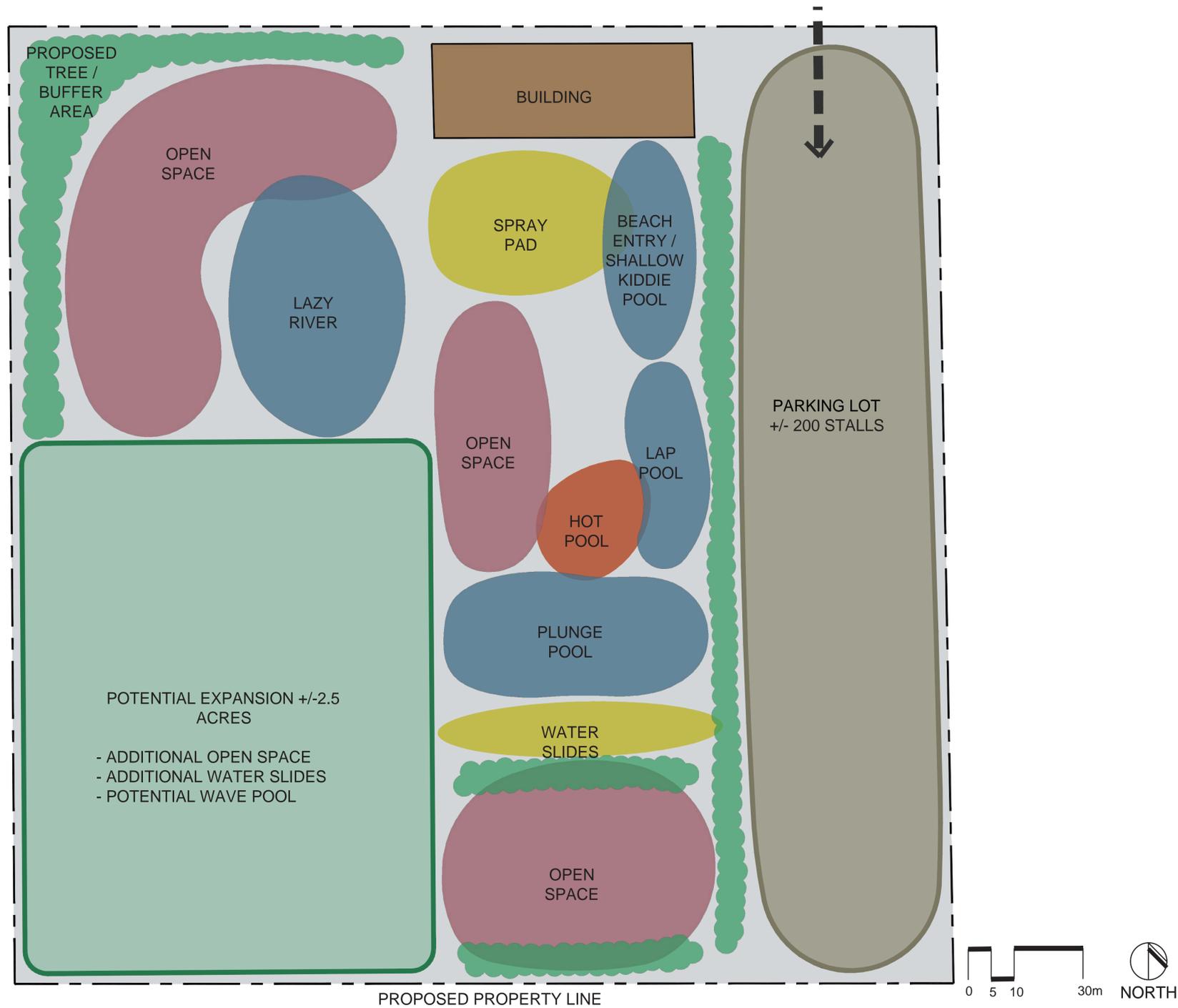


Lap Pool



Diving Boards

PRELIMINARY CONCEPT BUBBLE DIAGRAMS



Open Space



Lazy River



Spray Pad



Hot Pool



Shallow Kiddie Pool



Lap Pool



Plunge Pool



Water Slides

COMPARABLE FACILITIES



Henderson Outdoor Pool | Lethbridge, AB



FACILITY	CAPACITY	TOTAL AREA	TOP RANKED AQUATIC AMENITIES			
			1. BEACH ENTRY	2. WATER SLIDES	3. LAZY RIVER	4. SHALLOW/ SOCIAL POOL
Henderson Outdoor Pool Lethbridge, AB	1,250	+/-14,690 sm (3.63 ac)	✓	✓	✗	✗
St. Louis Park Aquatic Centre St. Louis, MN	1,000	+/- 30,194 sm (7.46 ac)	✓	✓	✗	✗
Aldergrove Credit Union Community Centre Langly, BC	600	+/-12, 626.20 sm (3.12 ac)	✓	✓	✓	✓



St. Louis Park Aquatic Centre | St. Louis Park, MN



FACILITY	CAPACITY	TOTAL AREA	TOP RANKED FACILITY AMENITIES			
			1. SHADED PICNIC AREA	2. CONCESSION	3. LOUNGE CHAIRS	4. OUTDOOR LOCKERS
Henderson Outdoor Pool Lethbridge, AB	1,250	+/-14,690 sm (3.63 ac)	✓	✓	✗	✗
St. Louis Park Aquatic Centre St. Louis, MN	1,000	+/- 30,194 sm (7.46 ac)	✓	✓	✓	✗
Aldergrove Credit Union Community Centre Langly, BC	600	+/-12, 626.20 sm (3.12 ac)	✓	✓	✓	✗



Aldergrove Otter Co-op Outdoor Experience | Aldergrove, BC



FACILITY	CAPACITY	TOTAL AREA	TOP RANKED PROGRAMMING		
			1. PUBLIC SWIM	2. SWIMMING LESSONS	3. FAMILY SWIM TIME
Henderson Outdoor Pool Lethbridge, AB	1,250	+/-14,690 sm (3.63 ac)	✓	✓	✗
St. Louis Park Aquatic Centre St. Louis, MN	1,000	+/- 30,194 sm (7.46 ac)	✓	✓	✗
Aldergrove Credit Union Community Centre Langly, BC	600	+/-12, 626.20 sm (3.12 ac)	✓	✓	✗

COMPARABLE FACILITIES



Winkler Aquatic Centre | Winkler, MB



FACILITY	CAPACITY	TOTAL AREA	TOP RANKED AQUATIC AMENITIES			
			1. BEACH ENTRY	2. WATER SLIDES	3. LAZY RIVER	4. SHALLOW/SOCIAL POOL
Winkler Aquatic Centre Winkler, MB	500	+/- 12,626 sm (3.12 ac)	✓	✓	✗	✗
Splash Island Portage La Prairie, MB	460	+/-8,093.70 sm (2 ac)	✓	✓	✓	✗
Colby Aquatic Centre Colby, KS	400	+/-14, 811.50 sm (3.66 ac)	✓	✓	✓	✗



Splash Island Waterpark | Portage la Prairie, MB



FACILITY	CAPACITY	TOTAL AREA	TOP RANKED FACILITY AMENITIES			
			1. SHADED PICNIC AREA	2. CONCESSION	3. LOUNGE CHAIRS	4. OUTDOOR LOCKERS
Winkler Aquatic Centre Winkler, MB	500	+/- 12,626 sm (3.12 ac)	✓	✓	✗	✗
Splash Island Portage La Prairie, MB	460	+/-8,093.70 sm (2 ac)	✓	✓	✗	✗
Colby Aquatic Centre Colby, KS	400	+/-14, 811.50 sm (3.66 ac)	✓	✓	✓	✗



Colby Aquatic Centre | Colby, KS



FACILITY	CAPACITY	TOTAL AREA	TOP RANKED PROGRAMMING		
			1. PUBLIC SWIM	2. SWIMMING LESSONS	3. FAMILY SWIM TIME
Winkler Aquatic Centre Winkler, MB	500	+/- 12,626 sm (3.12 ac)	✓	✓	✓
Splash Island Portage La Prairie, MB	460	+/-8,093.70 sm (2 ac)	✓	✓	✗
Colby Aquatic Centre Colby, KS	400	+/-14, 811.50 sm (3.66 ac)	✓	✓	✗

PRELIMINARY BUILDING CONCEPT

OUTDOOR AQUATIC AREA



Concept rendering for a proposed aquatic facility building based on the requirements for a 600 person capacity. Final design of the building will vary based on final site selection and amenities

PRELIMINARY BUILDING CONCEPT



Concept rendering for a proposed aquatic facility building based on the requirements for a 600 person capacity. Final design of the building will vary based on final site selection and amenities

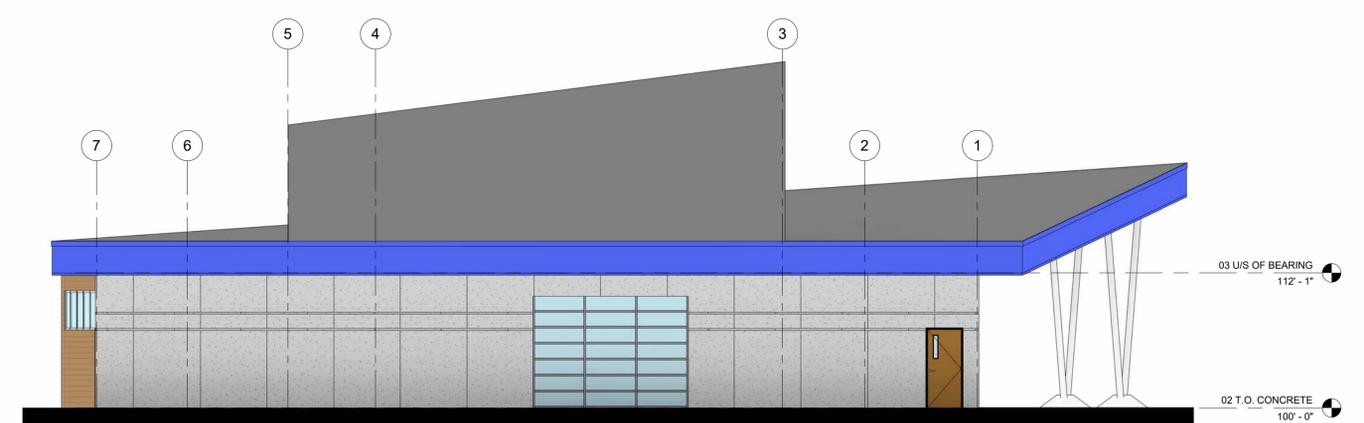
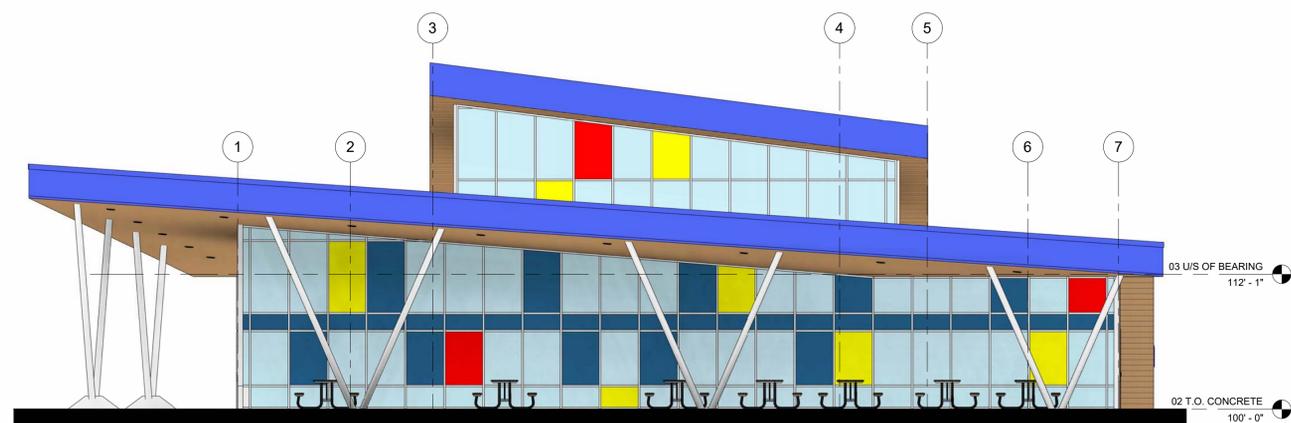
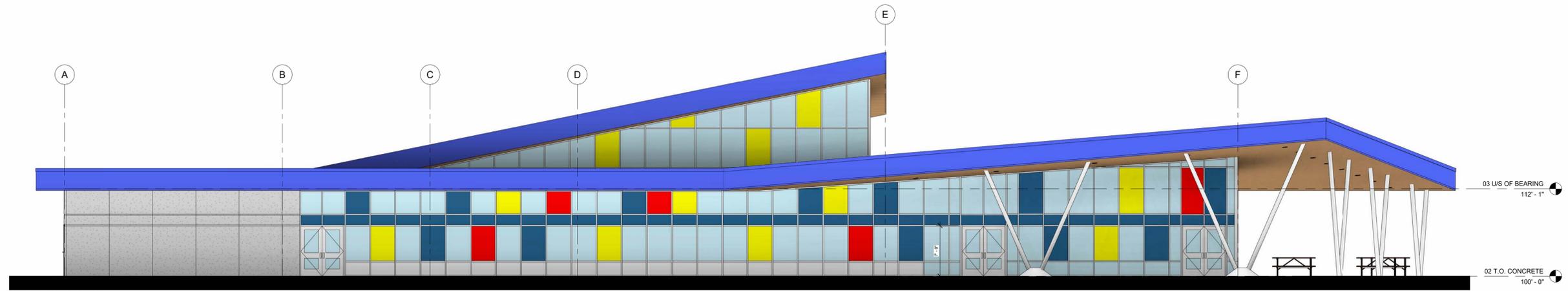
ALTERNATE BUILDING CONCEPT

OUTDOOR AQUATIC AREA



Concept rendering for a proposed aquatic facility building based on the requirements for a 600 person capacity. Final design of the building will vary based on final site selection and amenities

ALTERNATE BUILDING CONCEPT



ALTERNATE BUILDING CONCEPT



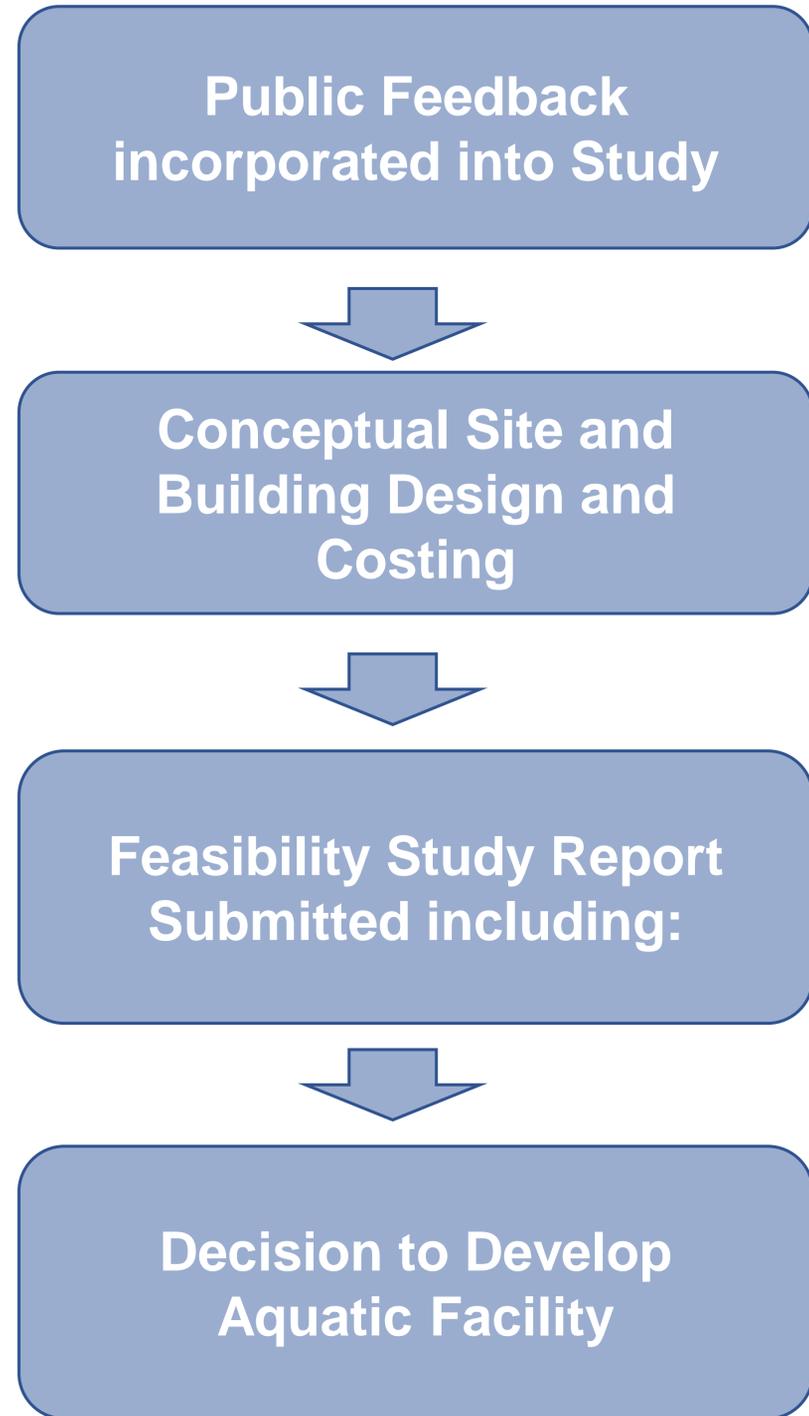
Concept rendering for a proposed aquatic facility building based on the requirements for a 600 person capacity. Final design of the building will vary based on final site selection and amenities

ALTERNATE BUILDING CONCEPT



Concept rendering for a proposed aquatic facility building based on the requirements for a 600 person capacity. Final design of the building will vary based on final site selection and amenities

NEXT STEPS



Original survey responses provided priority list of amenities and programs

Responses to exit survey will guide further refinement of recommendations and conceptual design

A site design will be developed using priority lists and preferred site

Class D cost estimates will be developed based on concept plan

Recommended facility conceptual design for site and building

Operation and maintenance budget

Capital cost estimate

Assessment of feasibility including required municipal operation subsidy

City Council receives study and makes recommendation to move forward

Budget developed for design and construction process

Please fill out an exit survey or scan the QR code to fill out online so that we can document your feedback

<https://www.surveymonkey.com/r/NMQ95PW>

