

**Minutes of the Meeting of the Brandon Age Friendly Committee of Council
Held March 20, 2025, at 5:15 p.m. in the T.E. Snure Room, 638 Princess Avenue**

Present:

Chair Nancy McPherson, PMH Representative
Areta Donnelly, Citizen Representative
Sylvia Barr, Citizen Representative
Jim Doppler, Citizen Representative
Rana Wilkinson, Citizen Representative
Perry Roque, City Representative
Carter Greig, Administrative Assistant
Don Kostas, Citizen Representative
Greg Hildebrand, Councilor

Regrets

Pamela McTavish, Program Assistant
Heather Karrouze, Councilor

1.0 Call to Order

Chair Nancy McPherson called the meeting to order at 5:15 p.m.

Introductions

N/A

2.0 Approval of Agenda

(10/2025)

Motion: Sylvia Barr/ Rana Wilkinson

To approve the February 20, 2025, Age Friendly Committee meeting agenda with the following additions:

7. (b) Age Friendly Bench

Carried

3.0 Approval of Age Friendly Committee Minutes

(11/2025)

Motion: Sylvia Barr / Areta Donnelly

To approve the meeting minutes of February 20th, 2025, as received.

Carried

4.0 Correspondence

a) Sylvia Barr King Charles award

Nancy McPherson would like to congratulate Sylvia Barr on her King Charles Award. Sylvia Barr brings light to all the people who received awards at the same time and have done a lot of good for the community.

5.0 Old Business

a) WCG Programming initiative update – P. McTavish

Nancy McPherson asked Pamela McTavish about this program. Discussion about providing additional support as it is becoming too much for Pamela McTavish. Sylvia Barr mentions how we are already getting inquiries. Nancy McPherson reached out to Susan Boyachek about helping with a small part as she is familiar with age friendly

due to being a member in the past. Nancy McPherson is waiting on a response. Sylvia inquires about a plan B in case Susan Boyachek would not be able to help.

Action item: Nancy McPherson will ask Pamila McTavish about what a plan B might be.

b) April 2025 Newsletter & proposed future content – P. McTavish

Nancy McPherson asks if everyone has received the Newsletter draft and to give feedback to Pamila McTavish. Seniors advocate article will wait until the position is filled.

c) Phase I Cycling Without Age initiative update

Tri shop comity has gone through the different options and the order is placed for the Canadian bike should arrive in the spring. Nancy McPherson informs what all other participants of the cycling initiative are working on. Riverbank discovery centre is looking into policy pieces and insurance. Senior for Seniors are working on a human resource plan as they will be managing the volunteers.

d) Seniors Day (Riverbank Discovery Centre) update

Sylvia Barr has nothing formal to add but has started to contact some people about participating. Both Cherry Murphy and Dave Barns have both enthusiastically responded yes.

e) Ageism Workshop update

Areta Donnelly informs that registrations should start soon.

f) Silver Alert update

Sylvia Barr informs there was a meeting between the Brandon City Police and Provincial Counterparts meeting. Another meeting is set for next month and the ball is rolling. Sylvia Barr did offer on behalf of Age Friendly their assistance and support.

g) BU Student Project re: Dementia discussion

Jim Doppler asks if there have been any updates with the brochure. Rana Wilkinson will be editing the brochure; Jim Doppler will postpone his work until after his trip.

Action Item: Rana Wilkinson will be editing the brochure.

h) Vision Zero update

Areta Donnelly informs there is no new information at this time.

i) AF Social Media Accounts

Rana Wilkinson informs she has not received anything currently. Rana Wilkinson also lets everyone know to invite their friends the view the Age Friendly page. let's everyone know to invite their friends to the home page. Rana Wilkinson mentions making an

Instagram account as it's the 3rd largest site used by Canadians. The work wouldn't be much of an increase as it would just have to be reformatted to fit Instagram's style.

Action Item:

- i) Perry Roque needs to send the passwords and access to Rana Wilkinson so she can get access and to let IT know Rana Wilkinson will need access to the homepage.
- ii) Rana Wilkinson will look into opening an Instagram page for Age Friendly.

j) AFB Information Line update & Discussion

Its not possible to figure out if the calls are from city itself or seniors. The plan is to leave this running as is due to it not costing age friendly anything. Perry Roque mentions it not being possible to change the name to AFB.

6.0 New Business

a) Budget update

Age Friendly Manitoba has sent out a Community Collaboration Interim report form and is due March 31st regarding the tri shop initiative. Jim Doppler asks Perry Roque if the down payment for the Tri shop bikes has been paid. Perry Roque informs it has been sent to the Finance department on our end. Perry Roque will follow up with the finance department. Jim Doppler also inquires if the budget is set up in the system. Perry Roque informs the Budget is set up he just needs a printed report still. Jim Doppler and Perry Roque will converse before Jim leaves on April 9th.

7.0 Information Items

a) How to Guide: Tips for Moving from Rural Living to City Living resources

Nancy wants to bring forward that one of their old student programs was a guide, but the only copy we have is a physical copy. Nancy wants to update this guide and use the old one as a guideline. Sylvia Barr mentions how there are many people who have moved to Brandon and have been struggling adjusting. Nancy McPherson mentions getting out the handout early to help people make the move. Nancy McPherson asks if we are bound to use Leech and Perry Roque mentions how Age friendly is not. Once the new brochure gets updated it would then be sent out for Quotes.

a) Age friendly bench

Nancy McPherson mentions Jinesh Patel needs the bench location to be more specific about the location on Braecrest. Jim Doppler mentions using the path going towards the Corell centre from Braecrest. The middle of the Path on the hill for the view is Jim Doppler's advice. Nancy McPherson mentions how the discussion group online also decided on the same location at the top of that hill. The group decides that will be a great location. Perry mentions getting a sticker on the bench following up on Rana Wilkison's inquiry about getting a QR code on the bench. The group loves the sticker Idea.

Action item: Nancy Mcpherson will follow up with Jinesh on the exact location.

8.0 Adjournment

Motion: Rana Wilkinson

To adjourn the meeting at 5:50 pm. Jim and Nancy will both be vacant at the April 17th meeting. Age Friendly Brandon will be missing the next meeting due to everything only being updates and the co-chairs absences.

Carried

Co-Chairperson

Date

Next Meeting: May 15th, 2025

Minutes prepared by Carter Greig.