

JohnHoward

THE JOHN HOWARD SOCIETY OF BRANDON INC.

153 8th Street, Brandon, MB R7A 3W9
Ph: (204) 727-1696 Fax: (204) 728-4344

1 June 2026

City of Brandon
City of Brandon Planning and Building Safety Department

Community Participation Report for 1731 Middleton Ave Conditional Use and Variance application

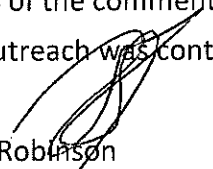
This report is submitted by Ross Robinson, Executive Director of the John Howard Society of Brandon Inc. On 15 May 2026, the attached letter was hand-delivered by me to the following addresses:

1550 Highland Ave	Passed to the staff member to pass to the owner/manager	No comment
1570 Highland Ave	Ditto	Ditto
1705 Middleton Ave	Passed to the owner	Melany was supportive of our project
4 Deer Ridge Rd	Passed to the staff member to pass to the owner/manager	Positive response from her
6 Deer Ridge Rd	Left in the outside mailbox	No comment received

On 15 May 2026, the letter was also mailed by regular mail to the following addresses:

1700 335 8 th Ave SW	No response	
61 Frobisher Cres	No response	
7035 Pacific Cir	No response	
96 Drake Blvd	No response	
B10 1550 20 th St	No response	
PO Box 8	Returned to sender	No such address

100% of the comments we received through our outreach were positive.
No outreach was contemplated or conducted in response to the above.


Ross Robinson
Executive Director

JohnHoward

THE JOHN HOWARD SOCIETY OF BRANDON INC.

153 8th Street, Brandon, MB R7A 3W9

Ph: (204) 727-1696 Fax: (204) 728-4344

5 May 2026

Dear Neighbours,

We are writing to share an important initiative we are proposing for our property and to invite your understanding and support. Our organization is planning to establish a self-contained Growcer hydroponic farm unit as part of a broader food security effort serving Western Manitoba.

This project is designed to produce fresh, sustainable vegetables year-round in a controlled indoor environment. The Growcer system is a compact, fully enclosed hydroponic unit that allows us to grow leafy greens and other produce efficiently while using significantly less water and land than traditional agriculture. Given the increasing challenges around food access, cost, and supply chains, we believe this project can play a meaningful role in strengthening local food resilience.

We want to emphasize that this installation will have minimal impact on the surrounding area. The unit is entirely self-contained, meaning there will be no external odour, noise, or emissions associated with its operation. It does not involve soil, fertilizers stored outdoors, or any processes that would create disruption. The system operates quietly, and all growing activities occur within a sealed environment.

Our intent is to ensure that this project integrates respectfully into the neighbourhood while contributing positively to the broader community. The produce grown will support local food programs and improve access to fresh, nutritious food for individuals and families across the region. In this way, the project aligns with community values of sustainability, mutual support, and responsible development.

JohnHoward

THE JOHN HOWARD SOCIETY OF BRANDON INC.

153 8th Street, Brandon, MB R7A 3W9

Ph: (204) 727-1696 Fax: (204) 728-4344

We understand that any new initiative may raise questions, and we are committed to being transparent and responsive throughout this process. To help provide a clear understanding of what is proposed, we will include a detailed plan for our proposed location at **Premier Truck Group's 1731 Middleton Ave, Brandon**. For more information about the unit itself please go to www.thegrowcer.ca.

At this stage, we are seeking your concurrence and support for moving forward. Your perspective as neighbours is important to us, and we want to ensure that this project proceeds with consideration for those living nearby. Should you have any questions, concerns, or wish to discuss the project further, we would welcome the opportunity to speak with you directly.

We appreciate your time in reviewing this information and considering our request. Our goal is to contribute something practical and beneficial to the community while maintaining the quiet enjoyment and character of the neighbourhood.

Thank you for your consideration.

Sincerely,

Ross Robinson

Executive Director

The John Howard Society of Brandon Inc.

Attachment:

Site drawing