

November 22, 2025

City of Brandon
Planning & Building Department
638 Princess Avenue
Brandon, MB
R7A 0P3

Attn: Planning, Property & Building Department

Re: Application for Zoning By-Law Amendment for Building Height Variance and Conditional Use for a Residential Building at 2940 Victoria Avenue

McKenzie Design Solutions, on behalf of the owner Sunny Day Enterprises, has prepared this letter of intent as part of our application for an amendment and conditional use to *City of Brandon Zoning By-law 7142* to construct a 6-storey residential multi-plex at 2940 Victoria Avenue in Brandon.

Requested Zoning by-law Amendment 1

As per *Table 12: Commercial Bulk and Siting Requirements* located in *Division 2: Commercial* in the zoning bylaw, a site greater than 3,500 square meters may have up to four storeys. The amendment requested is to increase the height of our proposed building to six storeys.

Requested Zoning by-law Amendment 2

As per *Table 12: Commercial Bulk and Siting Requirements* located in *Division 2: Commercial* in the zoning bylaw, the rear yard setback with no lane is 7.6 meters. We are requesting an amendment to reduce this to 6.0 meters.

Requested Conditional Use

As per *Table 11: Commercial Use Table* located in *Division 2: Commercial* in the zoning bylaw, row houses and multiple dwellings as part of a commercial development are permitted with a conditional use. We are applying for this conditional use.

Existing Property

The property shown in Figure 1 has the following legal description: LOT 2, PLAN 41029, BLTO. The property is zoned Commercial Arterial (CAR).

The North property line fronts onto Victoria Avenue. To the West there is a commercial property that shares the entire West property line. To the East there is a commercial property that shares the front portion of the East property line and a residential condo development that shares the back portion of the East property line. To the South is a public lane. Vincent Massy School is on the other side of the lane.

The property has a frontage of 100.89m (331 feet) and is 141.67 meters (465 feet) deep. The overall property is 14,285 square meters (153,762 square feet, or 1.43 hectares) in area.

Located on the site is an existing commercial building which is approximately 1,475 square meters (15,880 square feet). The commercial building contains a dental office and denture clinic, a wellness business, and a radio station.

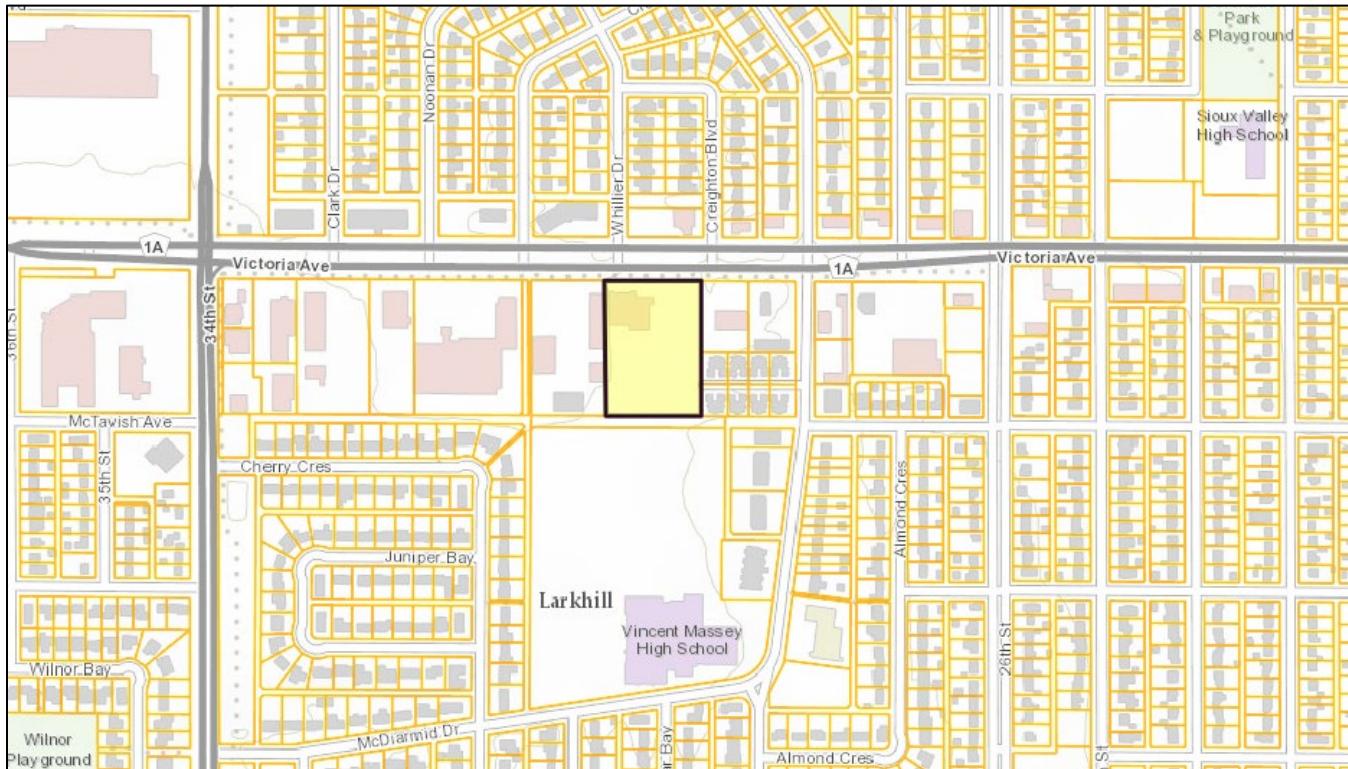


Figure 1: Property Location

The front half of the lot, excluding the existing commercial building, is paved. The back half of the lot is mostly grass, with some long rows of existing trees along the back of the paved area, the back of the lot, and along the East property line.

The property is serviced from the domestic sewer, water, and storm sewer mains that run along Victoria Avenue. Manitoba Hydro power and gas run along the public lane, South of the property.



Figure 2: Current Property, from Victoria Ave.



Figure 3: Current property - East side and Back portion of the property.

Proposed Development

The proposed development is the addition of a 120 residential unit building to the site. A future phase commercial building is also proposed for the front East part of the site.

Please see the attached site plan and renderings included in this application for your reference.

Proposed Building

The proposed building will have 120 residential units. There will be 17 1-bedroom units. The remainder of the units will be 3- or 4-bedroom units. The building footprint will be approximately 2,380.9 square meters. (25,630 square feet). Additionally, to promote community within the building, there will be common areas such as a gym, party room, group workspace, and a large outdoor patio.

Proposed Future Phase Commercial Building

An office type commercial building is proposed for a future phase in the Northeast part of the property. See the site plan for location and size.

Proposed Site Design

Please see the proposed site plan for the site layout. The site will have enough parking to satisfy the city's requirements for the existing commercial building, the proposed multiplex, and the future phase commercial building.

The public lane on the south side of the property between our access in the Southeast corner and McDiarmid Drive will need upgrades as part of this development. This is to provide a secondary access point for emergency vehicles.

Proposed Development and the Criteria for a Variance set forth in the Planning Act

The proposed development will meet the four criteria for approving a variance application:

1) Will it be generally compatible with the nature of the surrounding area?

The property has quite a mix of property types around it. There are residential lots north of the property across Victoria Ave as well as some condos on the east side of the lot. There is a school to the South across the lane with residential zones around the school. To the east and west of the lot are commercial developments. There are other large multiplexes along Victoria Ave in the surrounding area. We expect our building to fit in nicely amongst this variety of zoning.

Our proposed building is going to be located at the far Southwest corner of the site. It is set back from Victoria Avenue, so it won't look out of place or obstruct views along Victoria Avenue.

We are working with an Architect and Interior Designer to give the building a classy exterior look that will complement the surrounding area and enhance the overall character of the neighborhood.

2) Will it be detrimental to the health or general welfare of people living or working in the surrounding area, or negatively affect other properties or potential development in the surrounding area?

The development will comply with all necessary codes and bylaws and as such there should be no health or safety concerns for people living in the area.

This development will only rejuvenate and improve the look of the existing property and should have no negative effect on properties or future development in the area.

3) Is it the minimum modification of the zoning by-law required to relieve the injurious effect of the zoning by-law on the applicant's property?

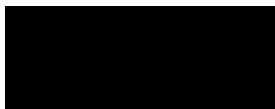
We believe it is. We also considered a zoning amendment to rezone the property. We decided our proposed variance and conditional use was less of a modification.

4) Is it generally consistent with the applicable provisions of the development plan by-laws, the zoning by-law and any secondary plan by-law?

We believe the development is consistent with these plans and by-laws.

If you have any questions or would like further information regarding this application or our proposed design, please do not hesitate to contact myself or the other members of our project team included in this application.

Warm regards,



Kate McKenzie, C.E.T.

MCKENZIE DESIGN SOLUTONS

December 12, 2025

City of Brandon
Planning & Building Department
638 Princess Avenue
Brandon, MB
R7A 0P3

Attn: Planning, Property & Building Department

Re: Application for Subdivision for at 2940 Victoria Avenue

McKenzie Design Solutions, on behalf of the owner Sunny Day Enterprises, has prepared this letter of intent as part of our application for subdivision at 2940 Victoria Avenue in Brandon. We have applied for a variance and conditional use congruently with this application.

The purpose of this application is to divide the property into separate parcels for each existing and proposed building. This is just to accommodate different ownership groups within the development. The goal is for the development to continue to work as initially proposed. As such, we believe this proposed subdivision is consistent with the current City of Brandon Development Plan.

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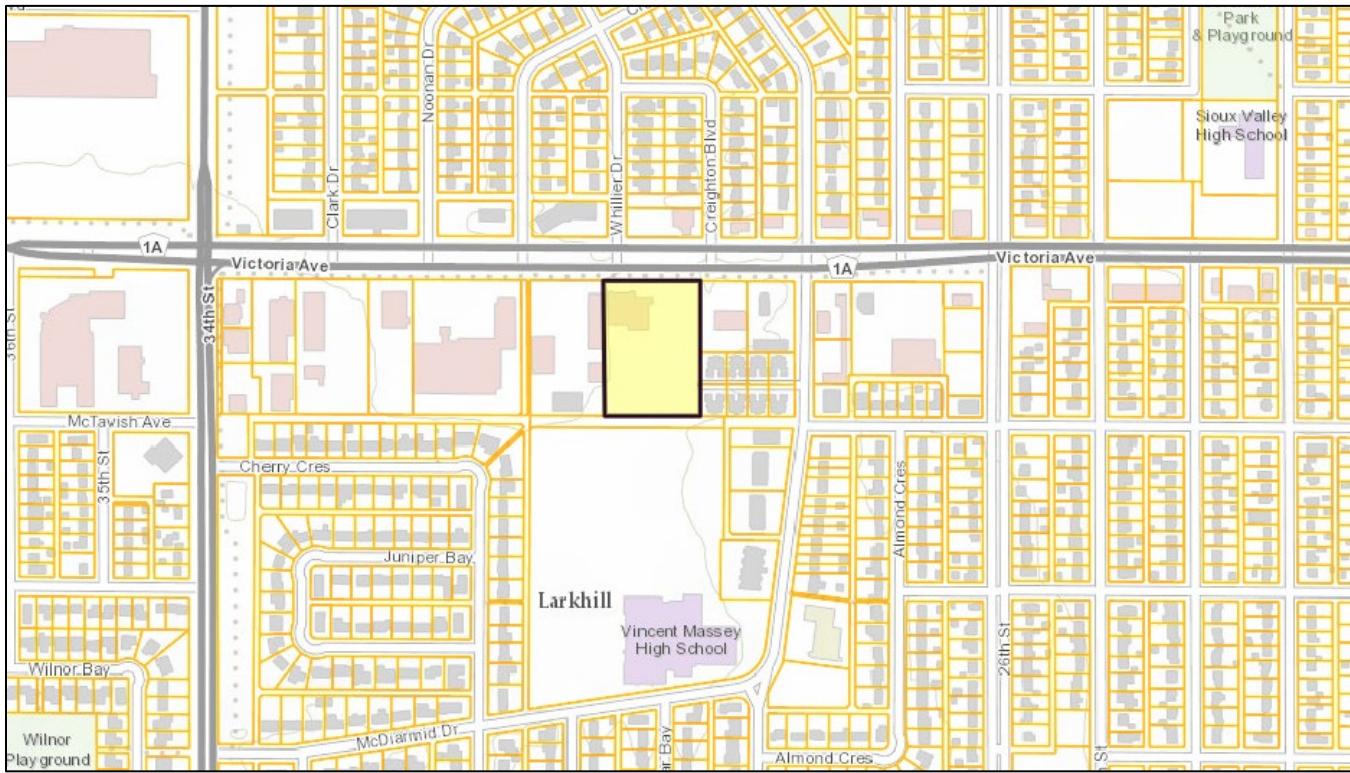


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If you have any questions or would like further information regarding this application or our proposed design, please do not hesitate to contact myself or the other members of our project team included in this application.

Warm regards,

A large black rectangular redaction box covering the signature area.

Kate McKenzie, C.E.T.

MCKENZIE DESIGN SOLUTONS

SUBDIVISION APPLICATION MAP

OF PART OF

NW 1/4 SEC. 15, TWP. 10, RGE. 19 WPM

BEING LOT 2 PLAN 41029

CITY OF BRANDON

PROPOSED BARELAND CONDOMINIUM

#2940 VICTORIA AVENUE

All distances are in metres and may be converted to feet by multiplying by 3.28084.

Survey Monuments found on the ground are shown thus —— O

All plans referred to are on record in the Brandon Land Titles Office.

This drawing is not to scale

OVERHEAD POWER LINE OH OH OH
BURIED POWER LINE P P P P
BURIED DOMESTIC SEWER DS DS DS
BURIED GAS LINE GAS GAS GAS
BURIED CABLE C C C

CERTIFICATE OF TITLE NO. 2861953
DATE OF TITLE SEARCH 2025-11-24

REGISTERED OWNER(S): Sunny Days Enterprises Ltd.

LEGAL DESCRIPTION:

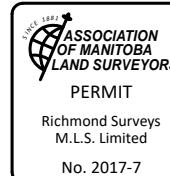
Lot 2 Plan 41029 BLTO

In NW 1/4 15-10-19 WPM

ENCUMBRANCES:

Caveat No. 95-7059 & Mortgage No. 1522474

LOT AREAS	
UNIT	SQ. M.
UNIT 1	2219.0
UNIT 2	3925.0
UNIT 3	929.2
COMMON ELEMENT	7234.2



NOTE:
FOR PLANNING APPLICATION
PURPOSES ONLY.
THIS IS NOT A FINAL SURVEY.

Richmond Surveys File No.	250559
Drawing File No.	250559_RO_MT
Fieldbook Page	68/32

RICHMOND SURVEYS M.L.S. LTD.
UNIT 5B - 457 - 9TH STREET
BRANDON, MB R7A 1K2
TEL:(204)761-0178
WWW.RICHMONDSURVEYS.COM

102 SASKATCHEWAN AVENUE EAST
PORTAGE LA PRAIRIE, MB R1N 0L1
TEL:(204)856-0178



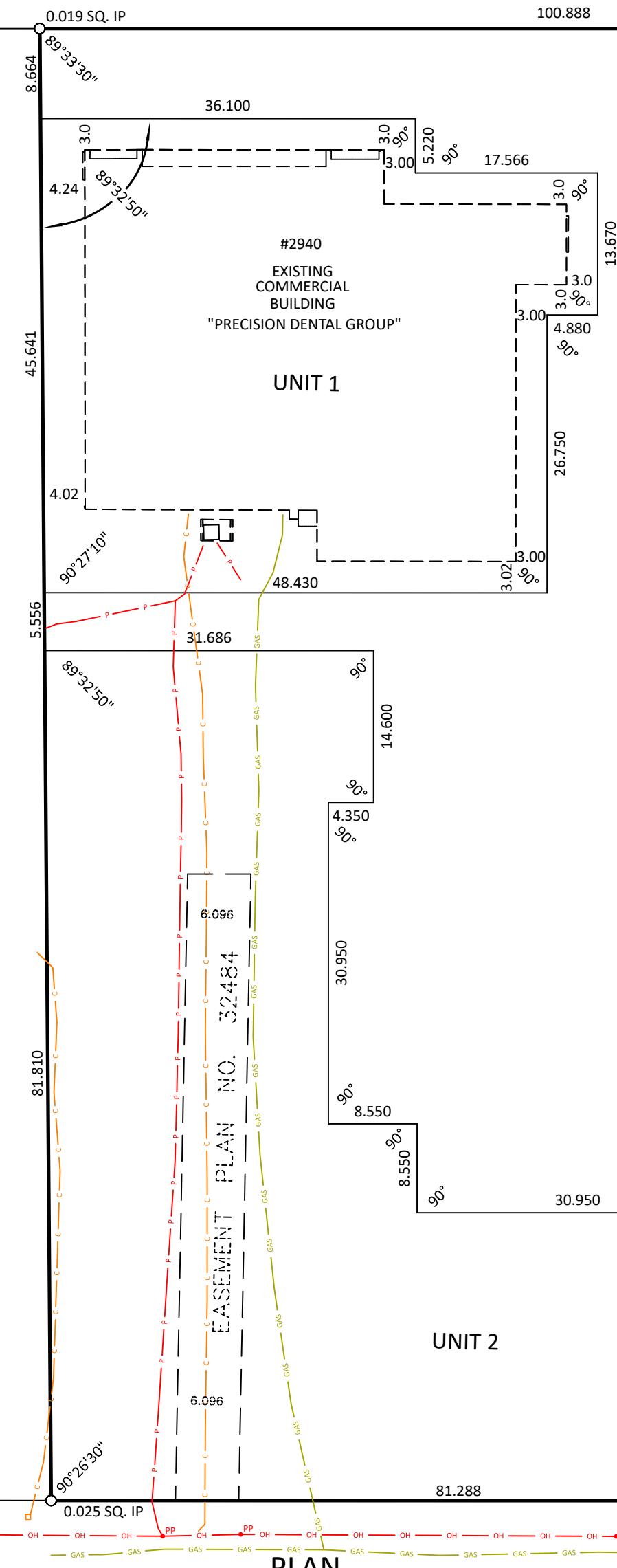
41029

NO.

PLAN

VICTORIA
GOVERNMENT
ROAD
AVENUE
ALLOWANCE

PUBLIC ROAD PLAN NO. 557



NO. 52156

1

PLAN

NO.

44852
PLAN NO. 45690

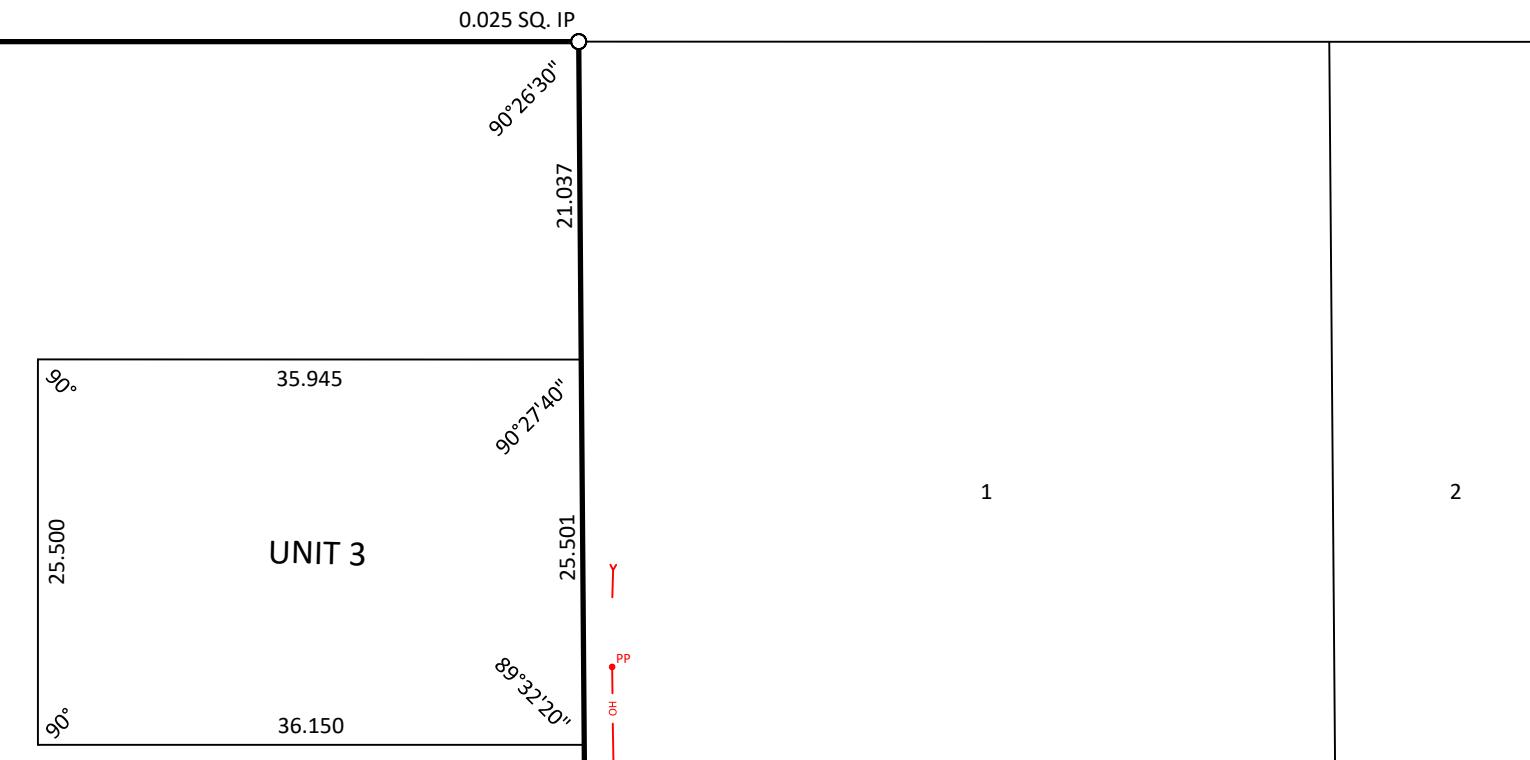
3
2

PLAN NO. 45610

6
7

PUBLIC LANE

COMMON ELEMENT



NO. 44855

1

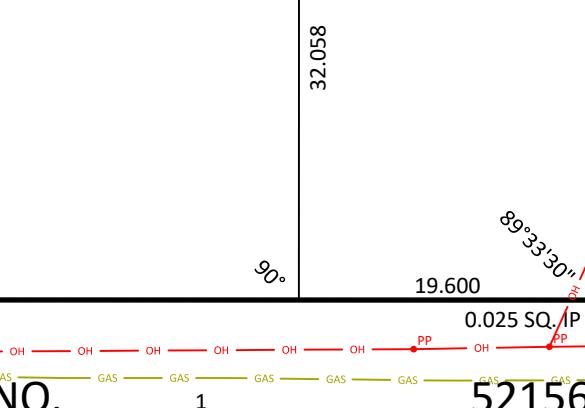
2



NO. 44852

4

3



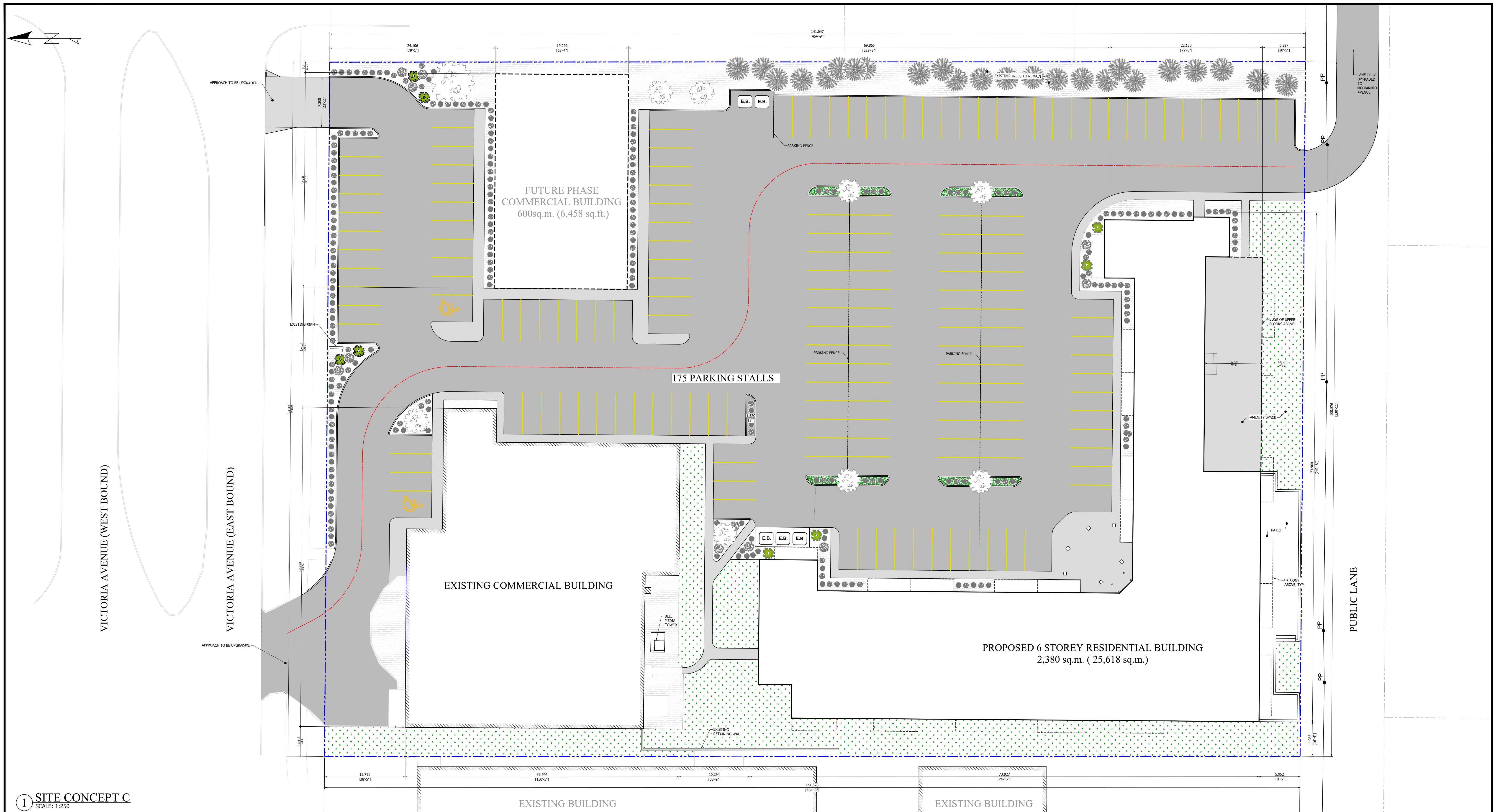
NO. 45610

5

6

7





1 SITE CONCEPT C

GENERAL NOTES

1. ALL DECIMAL NUMBERS ARE METERS AND WHOLE NUMBERS ARE MILLIMETERS UNLESS NOTED OTHERWISE.

CONCEPT NOTES

BUILDING FOOTPRINTS
EXISTING COMMERCIAL BUILDING: 1,504.0 sq.m. (16,189 sq.ft.)
PROPOSED COMMERCIAL BUILDING: 600.0 sq.m. (6,458 sq.ft.)
RESIDENTIAL BUILDING: 2,380.0 sq.m. (25,618 sq.ft.)

REQUIRED PARKING

- EXISTING COMMERCIAL BUILDING
 - DENTAL OFFICE: 780.4 sq.m. (8400sq.ft)
 - DENTURE CLINIC: 334.5 sq.m. (3600sq.ft)
 - NATURAL ELEMENTS 92.2sq.m. (992 sq.ft)
 - BELL MEDIA: 268.6sq.m. (2892 sq.ft.)

LEGEND

Legend for site plan symbols and materials:

- Blue dashed line: PROJECT PROPERTY LINES
- Grey dashed line: ADJACENT PROPERTY LINE
- Red dashed line: CENTERLINE OF EMERGENCY ACCESS PATH OF TRAVEL
- Dark grey rectangle: ASPHALT
- Light grey rectangle: CONCRETE
- White rectangle with horizontal lines: LANDSCAPE AREAS - SHRUBS/TREES TBD

A large, bold, red diagonal watermark. The word 'PRELIMINARY' is written in a large, sans-serif font across the top. Below it, the text 'FOR DISCUSSION PURPOSES ONLY' is written in a smaller, sans-serif font. A thick red diagonal line is drawn from the top-left corner of the text area to the bottom-right corner, crossing both lines of text.



MCKENZIE DESIGN SOLUTIONS

更多資訊請上 [104.com.tw](http://www.104.com.tw) 或撥打 104 服務專線 02-2787-3333

PROJECT LOCATION: 2940 VICTORIA AVENUE,

BRANDON, MD

ISSUE DATE: NOVEMBER 17, 2025 SHEET:

Sheet Size: ARCH D (24" x 36")

C-101