



Planning, Property & Buildings Department
 638 Princess Avenue, Brandon MB, R7A 0P3
 T: 204.729.2110 F: 204.728.2406
 www.brandon.ca/planning

Variance to Zoning By-law No. 7124

Name of Property Owner: Darryl / Heather Andrews 5242950 MB LTD.
 Name of Applicant: Cardinal Signs c/o Brandon Area Community Foundation
 Civic Address of Property: 2830 Victoria Ave.
 Legal Description of Property: Lot 1, Block - , Plan 44855

References:

BAPD Development Plan By-law No. 95/01/12
 Applicable Secondary Plan By-law
 City of Brandon Zoning By-Law No. 7124

Prior to submitting a formal application, the Planning, Property & Buildings Department strongly recommends that all applicants meet with a Community Planner to complete a pre-application review

Variance Request(s): To install a 3' x 8' sign on the existing freestanding pylon below the minimum clearance height of 2.5m.

As the applicant, I confirm and verify to the City that the information provided in this application is true and complete, and I undertake to observe and perform all provisions of The Planning Act, the Development Plan, the Zoning By-law, and the provisions of other relevant laws, by-laws or agreements.

Signature of Applicant: [Signature] Date: Sept 27/18
 Address: 335 Park Ave East Postal Code: R7A 5Y1
 Phone No.: (Primary) (204) 728-0865 (Secondary) _____
 Email Address: JASON.CARDINAL@mymts.net

Signature of Owner: Heather D. Andrews [Signature] Date: Sept. 28, 2018
 Address: 2830 Victoria Ave Brandon Postal Code: R7B 3X1
 Phone No.: (Primary) 204-724-2602 (Secondary) _____
 Email Address: dbandrews72@gmail.com

The personal information which you are providing is being collected under the authority of the Planning Act and will be used for the purpose of approving this application. Information is also being collected for the purpose of statistical reporting. It is protected by the Protection of Privacy provisions of the Freedom of Information and Protection of Privacy Act. If you have any questions about the collection and/or use of information, contact Jennifer Houtman, PIPA Coordinator, City of Brandon Planning, Property & Buildings Department, 638 Princess Avenue Brandon, Manitoba, R7A 0P3, Telephone 204-729-2110.

Am for ST V-17-18-B PLVA2018-149
Oct. 2/18 10/10/18 2018-6887 625.00



Cardinal SIGNS Ltd.

335 Park Ave. E. Brandon, MB. R7A 7A4

Ph: (204)728-0865 Fax: (204)726-1806

Office E-mail: cardinal1@mts.net Art Dept: cardinal@mts.net

October 27, 2018

City of Brandon Planning & Building Safety Department
638 Princess Avenue
Brandon, MB
R7A 0P3

To whom it may concern,

Brandon Area Community Foundation is looking to add a 3'x8' sign to their existing freestanding pylon along their north property line at 2830 Victoria Avenue, Brandon; Lot 1, Plan 44855.

The variance that is being requested is for the clearance height to be lowered from the allowed 2.5m to 1.8m. This existing pylon was installed with a zero setback from the property line and is located 5.2m from the existing walking path and 10.4m back from the existing curb line on Victoria Avenue. The sign will advertise the onsite business with a standard, static, printed image.

The standard clearance high of 2.5m is in place to help keep clear site lines around freestanding sign for vehicular and pedestrian traffic. Because of this we have 2 points, pedestrian and cross lane traffic visibility that we would like to address as possible issues.

While this structure is 5.2m from a walking path, we feel that having more than a car lengths distance will provide more than enough adequate visibility for pedestrians to the vehicles that need to stop for this path and traffic on Victoria. We also wish to note that our request, if granted, will still have clearance under this sign the height of an average person.

Victoria is a wide, double lane roadway with a large centre median. Because of this, the 'needed' site line is to the west or away from the freestanding sign. While there is still enough area to 'check' traffic to the east, this would generally be done while in the median area.

Due to these points, we feel this system will not have any detrimental effects to the health or general welfare to people living or working in the surrounding area, nor will it have any negative effect to the properties themselves or their potential development. Overall it is generally consistent with the applicable by-laws with the exception that we are applying for a variance on the overall clearance height of 1.8 meters (2.5 meters is the allowable clearance height).

If you have any questions or we can be of assistance, please feel free to contact us at the information below.

Thank you,



- ILLUMINATED NEON, PLASTIC SIGNS & CANOPIES • COMMERCIAL SIGNS
- SHOW CARDS, POSTERS • TRUCK & WINDOW LETTERING • MAGNET SIGNS • SILK SCREENING-DECALS
- PERMA STAMPS-RUBBER STAMPS