Every year, the Brandon Police Service Traffic and By-Law Enforcement Sections receive a high volume of concerns regarding traffic safety in school zones.

Parking illegally and disregarding posted signage can lead to safety hazards and traffic congestion.

When picking up or dropping off, watch for No Parking and No Stopping signs and stay clear of crosswalks, bus stops, fire lanes, and driveways.

The Brandon Police Service patrols school zones in the City of Brandon. We ask motorists to do their part by being aware and abiding by all posted signage.

Brandon Police Service will be conducting an aggressive enforcement campaign within School Zones during peak hours.





We all play a part in being a good neighbour and together, we can ensure our school zones are safe for everyone.

Scan the QR Code for more information!





Translation available in alternative languages.



Brandon Police Service 1020 Victoria Avenue, Brandon, MB R7A 1A9 Non-Emergencies Phone: 204-729-2345 Email: policefrontdesk@brandon.ca





Brandon School Division 1031 - 6th Street, Brandon, MB R7A 4K5 Phone: 204-729-3100 Email: info@bsd.ca



This publication is available in other formats upon request. Email: info@bsd.ca



# School Zone Safety

Help Us Keep Our Kids Safe!

From your friends at the City of Brandon, Brandon Police Service, and the Brandon School Division

#### School Zones

School zones operate between 8:00 am and 5:00 pm, Monday through Friday, September to June.

The speed limit is **30km** in all school zones, unless otherwise posted.

We aim to improve road safety in school zone areas to protect children on their way to and from school.

It's important to understand road conditions and signage in school zone areas.

Please assist us in keeping our roads safe by educating your children to be safe around traffic.

"Drivers need to give their full attention to the road.

When you're behind the wheel, driving should be your only focus. Look, so you can see any oncoming dangers."

MANITOBA PUBLIC INSURANCE

School buses are picking up their passengers, kids on bikes are hurrying to get to school before the bell rings, and hurried parents are trying to drop their kids off before work.

It's never more important for drivers to slow down and pay attention than when kids are present – especially before and after school.

### **Tips for Drivers**

- Always stop for school crossing guards.
- Take extra care to look out for children.
- Never pass a vehicle stopped for pedestrians.
- Exercise caution and patience when encountering pedestrians.

# **Tips for Student Drop Off**

- When planning your school commute consider walking, rolling, scootering, cycling, or taking Transit.
- Be cautious in areas where you are stopping to drop off or pick up children.
- Plan ahead. Give yourself extra time.

# Common School Zone Signage



School Area - Drive cautiously. Children could be crossing the street.



School Area - Reduced Speed School Zone.



No Stopping zones are off limits to all vehicles.



No Parking zones are available to stop in, as long as you are actively loading/unloading. Someone must remain with the vehicle at all times.



U-Turns are not permitted in school zones.



Bylaw Offences can result in a fine between \$60 - \$120. Highway Traffic Offences can result in fines and license demerits.