



# Appendix A: Public Input Summary

November 2013



With



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# 1 Visioning Workshop

A Community workshop was held on January 29<sup>th</sup> 2013 and was attended by over 40 stakeholders. The intent of the workshop was to facilitate input on the vision and priorities for growth in the District.

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## 1.1 Opportunities & Constraints

Through the workshop community members were asked to weigh the importance of the constraints and opportunities in Brandon and the Fringe Area. Community members were then asked to identify if the constraint or opportunity existed to the north, south, or north and south of the Assiniboine River.

1.1.2 Community members felt it was very important to direct development away from the following:

- medium aggregate resources (S),
- livestock operations (N&S),
- landfill sites (S),
- flood prone areas (N&S), and
- environmentally sensitive areas (N&S).

1.1.3 The majority of participating community members thought it was very important that:

- development should be examined on a regional scale to identify possible opportunities for regional cooperation, economic and energy efficiencies and service-sharing.
- the direction and pattern of development should support the strategic and economical provision of accessible municipal services to meet current and projected needs.
- development should be directed to areas where there are municipal services before being directed to areas without services.
- if feasible, municipal services should be co-located in order to promote cost-effectiveness and facilitate service integration.

1.1.4 Community members felt the most important challenge to growth within the region were (in no particular order):

- infrastructure;
- environment;
- affordability; and
- politics/bureaucracy.

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## 1.2 Direction of Growth

There was not a clear consensus on where future growth should occur and the majority of community members felt most opportunities and constraints occurred to the north and south of the river. An important consideration of many community members was the cost of infrastructure. Community members felt the direction should make economic sense and not be too expensive or too much of a burden on tax payers. Community members strongly felt that the priority of growth in the region should be a mixture of the following:

- New developments on undeveloped properties (greenfield developments)
- Infill on smaller parcels in existing neighbourhoods
- Redevelop existing areas

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## 1.3 Development patterns, liveability, & lifestyle choices

Development patterns, liveability, and lifestyle choices are considerations which can impact the direction of growth because the direction will need to be able to accommodate community preferences, but it should also guide what future growth will look like once a direction is selected.

1.3.1 The community felt the following were the most important:

- Development should include a mix of housing types
  - Development should have easy access to transit
  - Provide a variety of transportation choices. Neighbourhoods are attractive and have safe infrastructure for walking, cycling and transit, in addition to driving
  - More community amenities such as parks, bike paths and trails
  - Clean air with lower carbon emissions and pollutants
  - Clean water
  - Walkable residential neighbourhoods
  - More activities and events such as sports, arts, and entertainment
  - Each neighbourhood has a mixture of homes, retail, offices, and recreational opportunities
- The community felt the following were important, but not as important as the above:
- Development should focus on areas that are already developed
  - Development of the downtown
  - Residential development should include apartments or condos
  - Each neighbourhood has a mixture of homes, retail, offices, and recreational opportunities
  - Vibrant downtown area with arts, entertainment and night life
  - Strong urban design guidelines to improve the visual appeal of the neighbourhood
  - Lower cost of living
  - Higher quality developments that include better site, building and landscape planning and designs
  - Commercial uses on the main floor of residential buildings
  - Locally owned businesses

1.3.2 The community did not have a strong opinion on the following:

- Residential development should have small homes with small yards
- Easy car travel
- Provide more employment lands for business parks and industrial uses
- Neighbourhood commercial

1.3.3 The community felt the following were not very important:

- Residential development should have large homes with big yards
- Large format commercial












## 2 Visioning Survey

A survey was posted on-line and was completed by 27 stakeholders. The intent of the survey was to facilitate input on the vision and priorities for growth in the District. The following charts present a summary of input received from the survey.











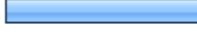
### 2.1 Where do you live?

		Response Percent	Response Count
Brandon		92.6%	25
Elton		3.7%	1
Comwallis		3.7%	1
Other		3.7%	1
	Other (please specify)		2

2.1 Lifestyle Priorities: What is most important to you as the City of Brandon and the adjacent municipalities of Cornwallis and Elton continue to grow? Please check up to five (5) items from below representing the criteria that are most important to you.





		Response Percent	Response Count
Compact communities where people live, work and play are within a walkable distance		26.9%	7
Shorter commutes		15.4%	4
Vibrant downtown area with arts, entertainment and night life		42.3%	11
More activities and events such as sports, arts and entertainment to reduce traveling to a larger city like Winnipeg		57.7%	15
More community amenities such as parks, bike paths and trails		69.2%	18
Provide regular airport service		53.8%	14
Improve tourist attractions		26.9%	7
Lower cost of living		30.8%	8
Higher standard of living		30.8%	8
Higher quality developments that include better site, building and landscape planning and designs		42.3%	11
Various types of housing in each neighbourhood		26.9%	7
		<b>answered question</b>	<b>26</b>
		<b>skipped question</b>	<b>1</b>

2.1 Environmental Priorities: What is most important to you as the City of Brandon and the adjacent municipalities of Cornwallis and Elton continue to grow? Please check up to five (5) items from below representing the criteria that area most important to you.


		Response Percent	Response Count
Clean air with lower carbon emissions and pollutants		63.0%	17
Clean water		77.8%	21
Smaller eco-footprint		33.3%	9
Small homes and small yards		11.1%	3
Easy access to transit		33.3%	9
Large homes with big yards		7.4%	2
Less congestion		29.6%	8
Walkable residential neighbourhoods		59.3%	16
Easy car travel		25.9%	7
Preservation of open space and farmland		33.3%	9
Strong urban design guidelines to improve the visual appeal of the neighbourhood		33.3%	9
		<b>answered question</b>	<b>27</b>
		<b>skipped question</b>	<b>0</b>



2.1 The financial, economic, and social impact of growth varies significantly depending on where the growth occurs. Understanding that the region will grow in a mix of existing and new areas, where should the region prioritize this growth?

		Response Percent	Response Count
New developments on undeveloped properties (greenfield developments)		11.1%	3
Infill on smaller parcels in existing neighbourhoods		3.7%	1
Redevelop existing areas		11.1%	3
Mix of the above options		74.1%	20

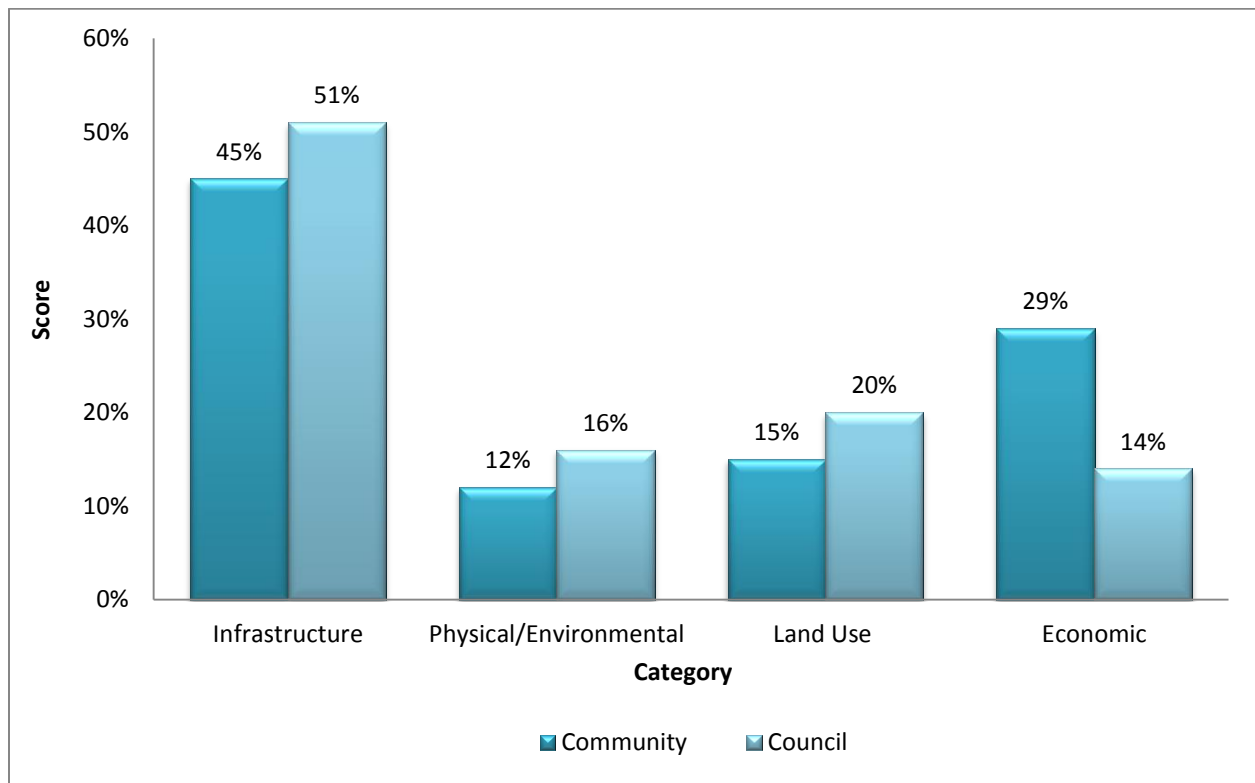
2.1 The region is growing. Growth effects the capacity of existing infrastructure to serve new development. Should this study examine new methods to fund infrastructure upgrades to accommodate growth?

		Response Percent	Response Count
Yes		100.0%	27
No		0.0%	0

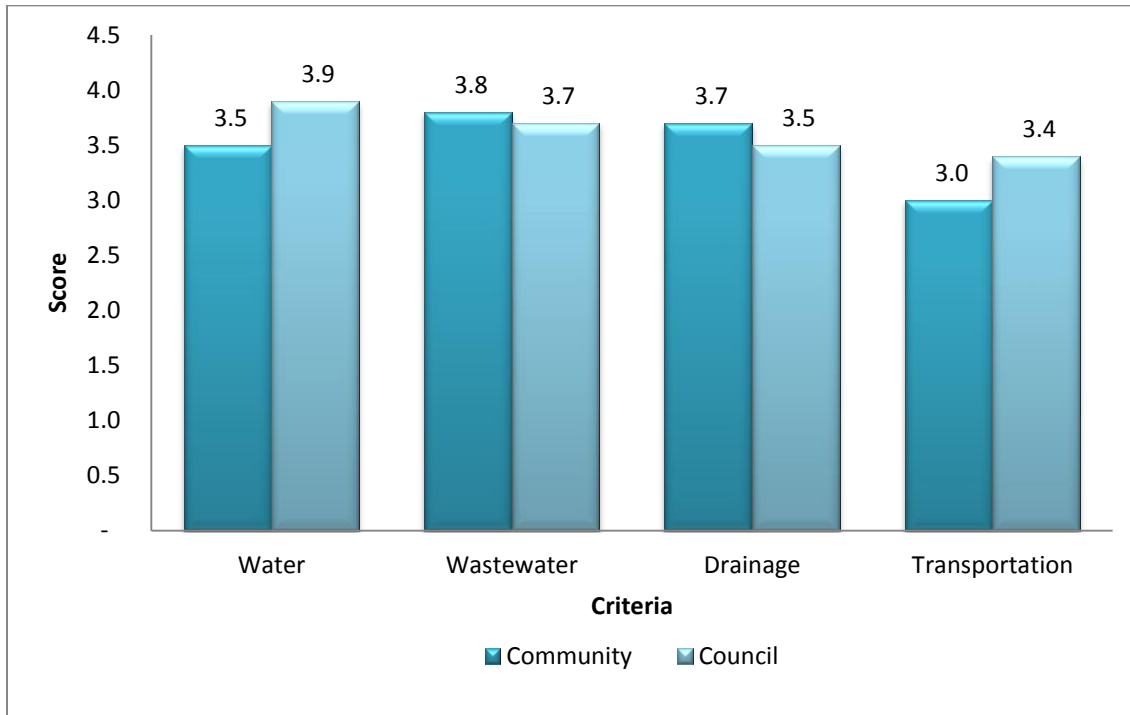
### 3 Land Evaluation Workshops

Two land evaluation workshops were facilitated for the public and for the Councils of the BAPD. The intent of the workshops was to gain input on the priorities impacting where growth will occur. The public workshop was attended by 40 stakeholders and the Council workshop was attended by 22 Councillors. The following charts present a summary of input received during the two workshops.

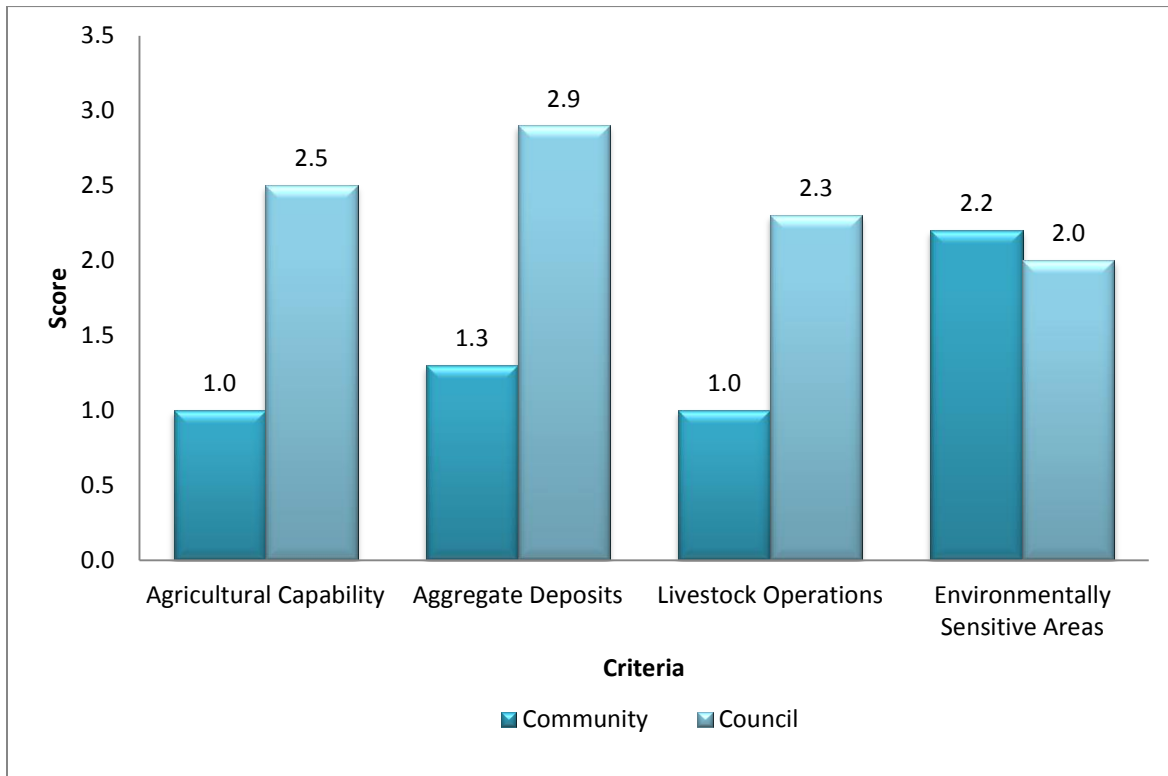
3.1 Rate each of the categories based on their relative importance to each other as a percentage from 0% (least important) to 100% (most important). The total percentage of all four categories should equal 100%.



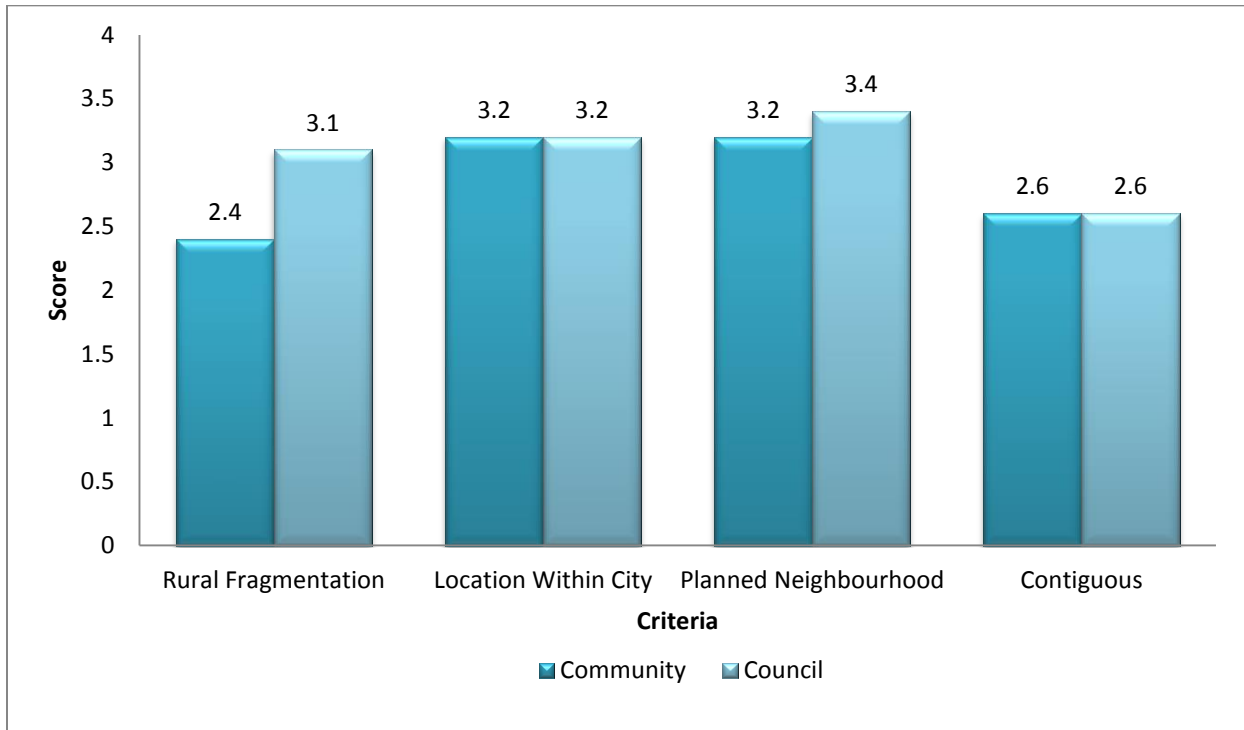
3.2 Rate each of the infrastructure criteria based on their relative importance to each other on a scale of 0 (not at all important) to 4 (extremely important).



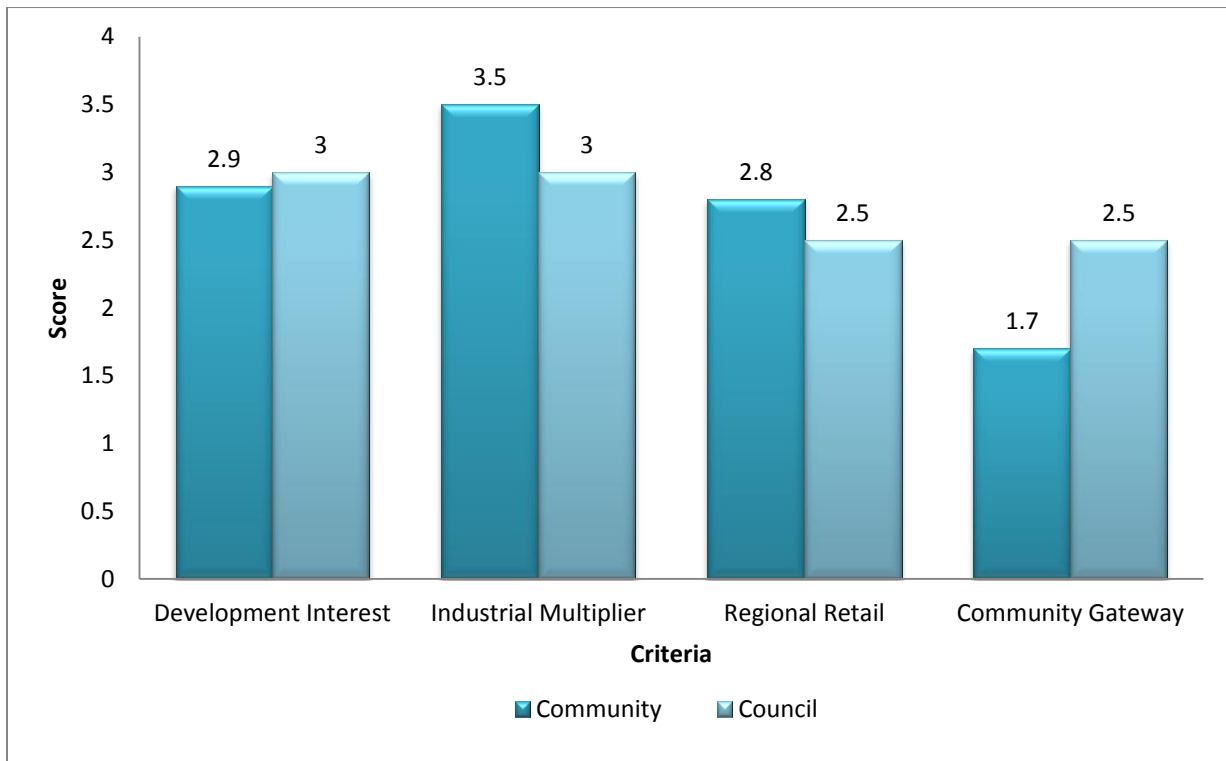
3.3 Rate each of the physical/environmental criteria based on their relative importance to each other on a scale of 0 (not at all important) to 4 (extremely important).



3.4 Rate each of the land use criteria based on their relative importance to each other on a scale of 0 (not at all important) to 4 (extremely important).



3.5 Rate each of the economic criteria based on their relative importance to each other on a scale of 0 (not at all important) to 4 (extremely important).



## 4 Land Evaluation Survey

A survey was posted on-line and was completed by 38 stakeholders. The intent of the survey was to facilitate input the importance of certain criteria which impact development. Stakeholders rated there priorities on a scale of 0 (lowest) to 4 (highest). The following chart presents a summary of input received.

