

**Minutes of the Meeting of the Brandon Age Friendly Committee of Council
Held November 21, 2024, at 5:15 p.m. in the T. E. Snure Room, 638 Princess Avenue**

Present:

Chair Nancy McPherson, PMH Representative
Co-chair Susan Boyachek, Citizen Representative
Doug Fraser, Citizen Representative
Jim Doppler, Citizen Representative
Sylvia Barr, Citizen Representative
Heather Karrouze, Councillor
Pamela McTavish, Program Assistant (via Teams)
Perry Roque, City Representative
Kaley Dueck, Administrative Assistant

Regrets

Areta Donnelly, Citizen Representative
Greg Hildebrand, Councillor

1.0 Call to Order

Chair Nancy McPherson called the meeting to order at 5:15 p.m.

2.0 Approval of Agenda

(43/2024)

Motion: Jim Doppler/ Sylvia Barr

To approve the November 21, 2024, Age Friendly Committee meeting agenda with the following additions:

Item 6 (f) Brandon University project update

Item 7 (b) Silver Alert

Item 8 (b) Councillor assignment

Item 8 (c) Applicant submissions

Carried

3.0 Approval of Age Friendly Committee Minutes

(44/2024)

Motion: Doug Fraser/ Jim Doppler

To approve the meeting minutes of October 17, 2024.

Carried

4.0 Presentation

Emma Cash, Project Manager for Canadian Centre for Safer Communities was invited to speak via Teams but did not join the meeting. Pamela McTavish will reach out and invite her to speak at the December 19th meeting.

5.0 Correspondence

N/A

6.0 Old Business

A. Action Plan/Metrics/Terms of Reference/Working Group updates - All

There was no update for this item.

B. WCG Programming initiative update

Pamela McTavish advised that Bruce Luebke will be interviewing with Connie Lawrence, the CEO of the Keystone Center on December 3rd at noon. Sylvia Barr will attend to oversee the filming. Pamela McTavish mentioned that Kenzie is still available to do editing for the committee, even though that work will have to be done in the new year.

ACTION ITEM: Heather Karrouze will reach out to Councillor Tyson Tame to touch base with Pamela McTavish on participating in an interview.

ACTION ITEM: Pamela McTavish will follow up with WCG to find out the cost of purchasing footage to use long-term for one-minute informational videos.

C. November 2024 Newsletter & proposed future content

Pamela McTavish emailed out an updated draft of the newsletter and asked that any comments or edits be submitted by end of day November 26th. She advised that she was denied access to City Hall Christmas photos.

ACTION ITEM: Perry Roque will check with Jinesh Patel about getting some pictures for the December newsletter.

D. Ageism Workshop

Nancy McPherson advised that Areta Donnelly is still committed to the project but does not want to continue with it by herself. Susan Boyachek suggested that the \$1000.00 budgeted for this workshop should be deferred to next year, which give more options for recruitment with “Summer of Service” or for another Brandon University student project.

ACTION ITEM: Jim Doppler will contact Areta Donnelly to offer assistance, and to pass along the ideas the committee had for moving forward with the project.

E. Budget update

Perry Roque advised that he spoke to Human Resources, and they said that they had to take off those deductions because that was how the letter of offer was written describing Pamela McTavish as an employee. Susan Boyachek suggested either ordering more cold packs or purchasing a bench with the remainder of this year’s budget.

ACTION ITEM: Perry Roque will touch base with Human Resources to see what happens at the end of the year, as Pamela McTavish’s contract was supposed to end December 31st, 2024 and be renewed for 2025 with only 8 hours per week.

ACTION ITEM: Perry Roque will touch base with Jinesh Patel about purchasing a bench before the price increases in January.

(45/2024)

Motion: Doug Fraser/ Sylvia Barr

To purchase a bench to a maximum of \$2750.00 in a highly visible area.

Carried

F. BU student project update

Doug Fraser advised that the students shared their PowerPoint presentation of the project. Age Friendly will receive a copy of a brochure, a 35-page written report, and a copy of the PowerPoint presentation. Jim Doppler suggested inviting them to a special meeting to present to Alzheimer's Society, Age Friendly, Councillors, Seniors for Seniors, etc. This should take place in January via Teams to align with Alzheimer's Awareness month.

7.0 New Business

A. Senior Centre Without Walls

Pamela McTavish advised that she spoke with Julie Nybakken who is wondering if the Age Friendly Committee could become an organising partner for a telephone-based program or if the committee could connect her with a different organization to coordinate this. The Age Friendly Committee does not currently have the resources to take on a project of this size.

ACTION ITEM: Pamela McTavish will turn this project over to Eleysha Klaassen at Seniors for Seniors and put details of the program into the newsletter.

B. Silver Alert Petition

Nancy McPherson advised that she found a petition to sign to enact a nation-wide Silver Alert program. She will send this out to the committee.

ACTION ITEM: Heather Karrouze will bring this topic forward at the next council meeting and will also speak to Mayor Jeff Fawcett to speak about this topic with the Mayors of Winnipeg and Thompson.

ACTION ITEM: Nancy McPherson and Susan Boyachek will write letters in support of implementing this program and send it to the Brandon Police Board, Glen Simard, Wayne Balcaen, Larry Maguire, Jason Gobeil, and Raquel Dancho.

8.0 Information Items

A. Verbal Presentation to Council re November 18, 2024 Council Meeting

Nancy McPherson advised that her and Susan Boyachek presented to Council on the 18th, and it was very well received.

B. Councillor assignment

Nancy McPherson advised that Heather Karrouze and Greg Hildebrand have been assigned to the Age Friendly Committee for 2025.

C. Applicant Submission

Susan Boyachek advised that there had been two applications received to join the Age Friendly Committee.

9.0 **Adjournment**
(46/2024) **Motion:** **Jim Doppler**
To adjourn the meeting at 6:59 pm.

Carried

Co-Chairperson

Date

Next Meeting: December 19, 2024

Minutes prepared by Kaley Dueck.