

Minutes of the Meeting of the Brandon Age Friendly Committee of Council
Held March 16, 2023, at 5:15 p.m. in the T.E Snure Multi-Purpose Room, 638 Princess Ave.,
and via Teams Online Platform

Present:

Chair Nancy McPherson, PMH Representative
Co-chair Susan Boyachek, Citizen Representative
Heather Karrouze, Councillor
Greg Hildebrand, Councillor
Doug Fraser, Citizen Representative
Deirdre Chisholm, Citizen Representative
Meryl Orth, Citizen Representative
Areta Donnelly, Citizen Representative
Perry Roque, City Representative
Sincerely Sibanda, City Administrative Assistant

Regrets:

Rob Lavin, Citizen Representative

1.0 Call to Order

Welcome/Introduction

Chair Nancy McPherson called the meeting to order at 5:15 PM.

2.0 Approval of Agenda

(14/2023)

Motion: Doug Fraser/ Heather Karrouze

To approve the March 16, 2023, Age Friendly Committee agenda as circulated. *Carried*

3.0 Approval of Age Friendly Committee Minutes

(15/2023)

Motion: Doug Frazer/ Areta Donnelly

To approve the meeting minutes of February 16, 2023 as circulated. *Carried*

4.0 Presentation

None

5.0 Correspondence

None

6.0 Old Business

A. Action Plan/Metrics/Terms of Reference updates - Susan Boyachek/All

The updated action plan, metrics and terms of reference were distributed to the Committee prior to the meeting. Susan Boyachek suggested to update the action plan every other month to track the Committee's progress.

Action Item: Meryl Orth requested analytics of the number of people that have accessed the Age Friendly webpage and telephone information line. Susan Boyachek will contact the City's Information Technology Department to request the stats and will share her findings with the Committee.

(16/2023)

Motion: Susan Boyachek/ Deirdre Chisholm

The Committee should adopt the Age Friendly Working Group Terms of Reference revised as of March 16, 2023. And furthermore, accept the current version of the Action Plan as of March 16, 2023. *Carried*

B. MB Accessibility Fund Grant opportunity - Susan Boyachek

Susan Boyachek shared that the Working Group put forward an application under the Accessibility Fund Grant. The application focused on the Age Friendly newsletter, communication, programming through access television, and other formatted video presentations. Perry Roque advised the Committee that City Transit departments applied for the Accessibility Fund grant as well. Susan Boyachek mentioned that there is an eight week turnaround for approval, which is on target for the new Age Friendly employee to start.

C. Contract Position update - Nancy McPherson

Susan Boyachek and Nancy McPherson met with Perry Roque regarding the contract position. She added that a position description has been drafted and they have liaised with the City's Human Resource (HR) department. HR will continue the process once all the details have been finalized. Perry Roque added that HR will look after the letter of hire, contract, and management of acquiring the contract employee.

D. Vision Zero City Task Group - Nancy McPherson

Nancy McPherson shared that there was a positive response from the Task Group Leader, and they would welcome a representative from Age Friendly Committee onto the task group. The task group first meeting is scheduled for April 2023 and they will tentatively meet every other month.

(17/2023)

Motion: Doug Fraser/ Heather Karrouze

To appoint Aretha Donnelly to be the Age Friendly Representative with the Vision Zero City Task Group. *Carried*

E. Social Prescribing - Nancy McPherson/ Rob Lavin

Nancy McPherson received an update from Manitoba Association of Senior Centres (MASC) who is leading the Social Prescribing initiative. It was a generic email, there were no details on the next steps.

7.0 New Business

A. Budget 2023 Spending Plan

Susan Boyachek mentioned that in consideration of a spending plan, we can focus on activities that can be done with or without the Accessibility Fund grant until grant approval notification anticipated in May. She suggested doing preliminary planning now for any projects that could be considered.

B. Ageism Workshop - Meryl Orth

On behalf of the Working Group, Meryl Orth presented two options for an Ageism Workshop identifying a "Formal" and an "Informal" format. The Committee provided support in principle to the "Informal" format and further agreed to earmark \$1,000 toward organizational costs.

ACTION ITEM: Doug Fraser to join the Ageism Workshop group.

C. Winter Fair (Mar 27-Apr 1) & United Way Volunteer Campaign (Apr 15)

The Committee discussed participating in the Winter Fair and/or the United Way Volunteer Campaign. Councillor Heather Karrouze volunteered to staff a shared table at the United Way Volunteer Campaign event with additional backup provided by the Committee

(18/2023)

Motion: Deirdre Chisholm / Susan Boyachek

For the Committee to reserve the table at the United Way Volunteer Campaign on Saturday April 15th.

Carried

8.0 Information Items

A. Culture Plan distribution for review for May 2023

The Cultural Plan has been distributed and will be reviewed in the May meeting.

B. April presentation prep- Michele LeTourneau BUAPC

Perry Roque invited Michelle LeTourneau, Coordinator for BUAPC, to present at the next Age Friendly meeting on the following:

- a. Truth and Reconciliation Calls to Action booklets.
- b. Provide information on the events that BUPAC has planned.

ACTION ITEM: Doug Fraser to distribute the document he created “The Review of the Calls to Action through an Age Friendly Lens” to Committee members.

(19/2023)

Motion: Deirdre Chisholm/ Nancy McPherson

To adjourn the meeting 6:49.

Carried

Co-Chairperson

Date

Next Meeting: April 20, 2023

Minutes prepared by Sincerely Sibanda.