

2024/2025 Action Plan (Jan 2024 to June 2025)

Metric evaluation process using existing (Federal) tools based on the 8 domains to establish benchmarks and to determine where we are on the Age-Friendly spectrum and how we are advancing.

PHYSICAL ENVIRONMENT: Planning & land use, Design of public spaces & buildings, Housing design & cost options, Transportation design

Domain	Action Item	Next Steps	Progress	Metric
1. Outdoor Spaces and Buildings	1) A. In consultation with the Planning Department, advocate for municipal policy to ensure timely consultation with AF, and other committees, regarding all municipal Master Plans.	1) Co-Chairs to meet with City Mgr, Ron Bowles to review Action Plan with the goal of working toward development of policy. 2) Director Perry Roque to reach out to Dept Heads to determine if AF can be included in departmental distribution list.	1) Subcommittee mtg with Planning & Parks Directors Nov 17/20 re: relationship bldg; 2) Co-Chairs invited to participate in Outdoor Aquatic Complex Feasibility Study Oct 3, 2022.	1) Publish adopted policy. 2) Record annual number of future requests for consultations and number requested by AFB
2. Transportation	2) A. Review the Transportation Plan and provide feedback for amendments to current and future plans to better align existing structures and processes with AF principles.	1) Letter requesting City establish Transportation Plan. 2) AFB to establish list of adopted "plans" to review and select next one for review. 3) AFB to review Transportation Feasibility Study when completed.	Committee submitted objection to SE Secondary Plan June 2021; Committee to consider Southwest Secondary Plan amendments	1) Detail recommendations and monitor implementation. 2) Establish appropriate metrics dependant on specific plan.
	2) B. Provide input into the City of Brandon Vision Zero Initiative.	1) Review current information available and develop report of recommendations. (Establish working group?)	Committee, via Co-Chairs, invited to participate in Vision Zero Working Group in March 2023 with first meeting anticipated for April 2023.	1) Detail recommendations and monitor implementation. 2) Establish appropriate metrics once recommendations finalized.
3. Housing	3) A. Facilitate a broad community discussion to develop an inventory of existing housing stock across the continuum through an Age friendly lens and explore the provincial Age in Place initiative.	1) Appoint Working Group. 2) 1st meeting with Ron Bowles & Shannon Saltarelli to determine City's position and to champion project. 3) Establish common definitions for housing. 4) Detail meetings (who & when). 5) Determine keeper of data.		1) Detail of meetings (who/when) ie number. 2) Draft list from each organization

SOCIAL ENVIRONMENT: Culture & recreation programs, Communication & advocacy, Health & social care services, Employment & business opportunities

Domain	Action Item	Next Steps	Progress	Metric
4/5. Social Participation & Respect and Social Inclusion	4/5) A. Partner with Brandon University (Grant Hamilton, Marketing & Communication) to promote what BU has to offer, showcasing age-friendly aspects. Support BU in becoming accredited as an "Age Friendly University".	1) Working Group established		1) Assist with creating inventory list. 2) Participate in formal presentation.
	4/5) B. Support Manitoba Alzheimer Society in the "Building Dementia Friendly Communities" initiative.	1) Working Group have made impact at the community level and are now looking at business level. 2) Co-Chairs to discuss with City Mgr, Ron Bowles for City to host workshop for Council and staff. 3) This Action Item to be incorporated into the WCG programming plan Item #7b.	TALC Kickoff Session Oct 21/22 (15 attendees); Community workshops included: Parkview Seniors Aug 22/22 (20 attendees), Nov 27/22 (25 attendees), Westman Housing (10 attendees), Western MB Seniors Co-op Jan 24/23 (12 attendees).	1) # of meetings and # of attendees at each meeting

6. Civic Participation and Employment	6) A. Encourage the Brandon business community to host an Ageism workshop to support inclusive hiring practices.	1) Working Group appointed to determine options for workshop.		1) Occurrence of workshop. 2) Showcase examples
	6) B. City of Brandon to promote National Seniors Day (October 1) and Elder Abuse Awareness Day (June 15).		Elder Abuse Awareness Day proclamation dated June 15, 2022. International Day of the Older Person proclamation dated October 1, 2022.	1) Date of proclamation. 2) Survey monkey on comprehension piece.
	6) C. Participate in community engagement events to seek public feedback that may relate to the City of Brandon Development Plan, in partnership with the Advisory Committee for the provincial Community Engagement Network process.	1). Final report to be presented to Council and applicable Department Heads. 2) Plan meeting with Director of Transportation to review specific findings and a plan for action.	<i>CEN sessions June 16/22, @ Brandon Seniors for Seniors Co-op Inc., 5 participants (prts) June 22/22, @ Lions Manor, 10 prts July 20/22, @ Riverbank Discovery Centre, 7 prts August 22/22, @ Parkview Senior's Housing, 15 prts September 26/22, @ Brandon Senior's Co-op (620 McDiarmid Dr.), 15 prts October 17/22, @ Westman Seniors Housing Co-op (2150 Brandon Avenue) 29 prts. Consolidated Report reviewed by AF Committee January 12/23.</i>	1) Number of community events AFB participated in and list of feedback.
7. Communication and Information	7) A. Continue to support communication tools including Facebook, Website, Access TV, distribution of minutes, taped recordings, Annual Report, plain language Newsletter. Website to include links to appropriate Manitoba websites, Centre on Aging online speaker sessions amongst other similar resources.		A) AFB webpages launched on City website June 2021. Facebook continues to be a source of communicating with followers. <i>B) participated @ 2022 Health Checks approx 400 attendess and @ 2023 Health Checks approx 450 attendess</i>	1) Record # of Facebook followers. 2) Record # of "hits" on website items. 3) Record # of programs and # of viewers on Access TV. Facebook page created January 2017, Nov 2020-41 followers; January 2021-85 followers; January 2022-122 followers; January 2023-206 followers; January 2024-254 followers.
	7) B. Develop WCG-TV Access programming to highlight AF initiatives.	1) Working Group appointed 2) Programming plan to be developed when contract position in place (~May 2024)		1) Record # of programs and # of viewers on Access TV.
8. Community Support and Health Services	8) A. Explore culturally appropriate approaches to Age Friendly initiatives to reflect the community's diverse culture. 1. Identify relevant TRC: Calls to Action for an Age-friendly community. 2. Focused meetings with relevant community partners including the Manitoba Metis Federation, Brandon Friendship Centre and Westman Immigrant Services.	1) Identify key Calls to Action	Natashia Marion, BUAPC to be invited to speak in a 2024 AF Mtg.	1) Detail recommendations and monitor implementation. 2) Establish appropriate metrics dependant on specific Action.