



Brandon Police Service Strategic Plan

Vision Statement

Community First

Mission Statement

Committed to Community Safety

Core Values

Our Service stands for:

Respect

Professionalism

Integrity

- **Strategic Goal #1**

Deliver High Quality Service

- **Strategic Actions**

- 1.1 Review service delivery methods to ensure efficiency and effectiveness.
- 1.2 Ensure employee accountability.
- 1.3 Address increasing demands through resource planning.

- **Strategic Goal #2**

Enhance Organizational Development to meet future needs.

- **Strategic Actions**

- 2.1 Attract and retain a highly skilled workforce reflective of the community.
- 2.2 Promote employee wellness and a healthy work environment.
- 2.3 Maintain a comprehensive training plan that includes succession planning and professional development to meet organizational needs.
- 2.4 Provide facilities, equipment and technology to meet the Service's needs.

- **Strategic Goal #3**

Promote internal and external relationships through proactive communications strategies.

- **Strategic Actions**

- 3.1 Encourage open and transparent communications to all levels within the Service.
- 3.2 Utilize technology and other means to provide community safety information to the public.
- 3.3 Obtain public input and feedback.
- 3.4 Continue ongoing relationships with external partners and government agencies.

- **Strategic Goal #4**

Ensure sustainable service through sound fiscal management.

- **Strategic Actions**

- 4.1 Ensure financial needs meet future demands.
- 4.2 Encourage innovative and cost effective service delivery methods.
- 4.3 Promote comprehensive fiscal planning systems.
- 4.4 Support environmental responsibility and conservation.