



## INFRASTRUCTURE

**Water Reclamation Facility Completion** - Brandon's state-of-the-art Water Reclamation Facility will service the needs of the community until 2035

**Black Farm Development** - A development plan and core infrastructure will be created for the 160 acres of city-owned, commercial and residential-zoned land between 1st Street and 18th Street

**Cityworks** - The integration of asset management with Geographical Information System technology will better track infrastructure issues

**North Hill Sewer Servicing** - A sewer service plan for the north side of the Assiniboine River will mean development of vacant lands and improved core infrastructure service for existing businesses and residents

**Diking Upgrades** - Enhanced dikes will improve flood protection of lands in the valley area from 1-in-300 year flooding

**Storm Water Drainage Plan** - The completion of a storm water drainage plan to include "The Flats" will allow for development of a 10-year capital plan for city-wide drainage improvements

**Elimination of Combined Sewers** - Separate sanitary and storm water collection systems will eliminate the need for combined sewer overflows

**Grey Water Recovery Strategy** - Grey water from the Water Reclamation Facility will be of very high quality and can be re-used to the benefit of the city

## COMMUNICATIONS

**Website Upgrades** - An enhanced, user-friendly online presence increases the ability to communicate and conduct business with the community

**Communications Strategy** - A comprehensive communications strategy for both internal and external use allows for greater transparency and will match the City of Brandon's strategic vision

**Branding and Logo Strategy** - A standardized communications strategy will present a unified vision across departments

## RURAL OUTREACH

**Regionalization and Shared Services** - Shared services and selective shared purchasing with neighbouring municipalities/cities have the potential to yield cost savings

**RMs of Elton, Cornwallis and Brandon Annexation Strategy** - Development of an annexation master plan by the Brandon and Area Planning Department will eliminate the time-consuming and sometimes confrontational nature of annexation requests

**RM and AMM Annual Conventions** - Becoming a larger player in the Association of Manitoba Municipalities builds on Brandon's central role in commerce, government services, education and healthcare

## AFFORDABLE HOUSING

**Simplify Affordable Housing** - A clear, simplified definition of affordable housing in Brandon builds the foundation needed to address the issue

**350 Units of Affordable Housing** - Brandon will work toward a goal of 350 new affordable housing units to address the pressing need in the community

**Affordable Housing First Policy** - City-owned lands or possibly acquired lands will be considered first for affordable housing uses before anything else

**Inclusionary Bylaw** - Investigation and possible implementation of an inclusionary zoning bylaw could result in private developers either constructing or contributing to the construction of affordable housing in Brandon

**Secondary Suite Bylaw** - A bylaw that alleviates some of the restrictions currently placed on the construction of secondary suites will encourage safe construction and help take pressure off the affordable housing situation

**Developer/Government Strategy** - Engagement of developers will aid in the creation of an updated affordable housing incentive strategy

**Derelict Building Strategy** - Having a strong process in place to address non-compliance of building safety and property standards will reduce or eliminate Brandon's derelict properties

**City Infill Opportunities** - Refining the land database to identify infill residential opportunities will help manage those opportunities and should encourage infill development

## ECONOMIC DEVELOPMENT

**2017 Canada Games Bid** - A potential bid for the 2017 Canada Summer Games will be evaluated and, if advantageous, carried out

**Hotel Tax Strategy** - A bylaw requiring an accommodations tax on overnight hotel room stays in Brandon would generate revenue for the enhanced acquisition and retention of events

**Economic Development Strategy** - A proactive economic development strategy that is easily understood will give the community a clear direction of how the City of Brandon plans to grow the local economy

**Airport Strategy** - The goal of regular passenger service, a full-time training facility or a cargo warehouse lends to economic growth and could allow for capital improvements such as a terminal redevelopment

**Highway 10 Lobbying** - The twinning of Highway #10 from Brandon to the US border would enable its expansion as a transportation corridor and build on Brandon's competitive advantage

**Smart City Strategy** - Strong partnerships between Brandon's post-secondary institutions and its Regional Health Authority will build an economy fuelled by knowledge

**Tourism Strategy** - Solidifying a tourism strategy with Brandon Tourism, Brandon First and the Riverbank Discovery Centre will allow for specific tourism outcomes



## DOWNTOWN HUB

**Pedestrian Mall** - A seasonal pedestrian mall in the downtown will foster a vibrant, active downtown designed for people

**Building Equivalency Standards** - Equivalency standards for the redevelopment of pre-building code buildings will encourage developers to redevelop period buildings for residential and commercial use

**Renaissance District Secondary Plan** - With council's approval, the multi-decade vision for the downtown hub, as presented by Renaissance Brandon and the Planning Department, can move forward

**Entertainment Complex Options** - The assembly of appropriate lands will better position the city to seek out the private development of an entertainment centre and/or a four-star hotel in the downtown HUB

## ENVIRONMENT

**Large Complex Sanitation Strategy** - A modified method of refuse/recycling/organics collection within large residential complexes will save money and allow for better delivery of service

**Greenspace Master Plan** - A new 10-year master plan will be developed to move the City of Brandon forward and ensure adequate greenspace for future generations

**Household Hazardous Waste Strategy** - establishment of a permanent household hazardous waste dropoff depot at the landfill will encourage higher levels of public participation

**City-wide Recycling Strategy** - Reducing the amount of contamination found in residential recycling bins reduces costs and adds life to the landfill

**Organics/Composting Strategy** - A voluntary residential composting program could divert thousands of tonnes of waste from the landfill each year

**Green Development Strategy** - Standards and guidelines are needed to encouraging developers to develop "green"

**Green Purchasing Strategy** - As a leader in environment, the City of Brandon needs a concise, comprehensive "green" purchasing strategy

## CULTURE & HERITAGE

**Two Cultural Festivals** - By facilitating both a winter and summer cultural festival, the City of Brandon will provide two opportunities for cultural immersion to the community

**Cultural Resource Centre** - The creation of a cultural resource centre will function as a "connector" for the city's ethno-cultural groups and the community at large

**Brandon Museum Permanent Facility** - A permanent facility for the Brandon General Museum and Archives will ensure the city's history can be preserved and accessed by future generations

**Sculptures On The Streets** - The commissioning of public art via the implementation of a Public Arts Policy and an Arts Review Committee will breathe life and culture into the city's streetscapes

**Brandon Arts Council** - A partnership between the Brandon Arts Council and the City of Brandon will be fostered to allow for the delivery and management of various arts programs

## RECREATION

**Recreation Master Plan Update** - Reviewing this plan will ensure the City is meeting the community's needs

**Wheat City Golf Course Strategy** - A self-sustaining golf course and a viable plan for the Recreation Centre building will help it to become a golf destination in Southwestern Manitoba

**Veterans Way Recreation Plan** - Using this flood-prone piece of land to facilitate community sport fields instead of residential and commercial development will help meet a community need and other compatible uses

**Establish Department of Recreation** - Creating a separate Department of Recreation will ensure unified delivery of recreation to the community

**Community Centre Strategy** - Determining the needs/strengths/weaknesses of each community centre will be an important piece for the overall future of community centres in Brandon

**School Facilities Use Strategy** - A strategy for use of Brandon School Division facilities to ensure optimum recreation/cultural use by all community members

**Relocate Skating Oval** - Relocation of the skating oval and the Hydro Power Smart Waterfall of Lights away from the flood plain will allow for the sustainability and enhancement of the public recreation offering

**Closed Walkway/Bike Path Loops** - A closed loop system of walking and bike paths that ties into the city's greenspaces and parks lends to a greater quality of life for residents

## SUPPORTING PROJECTS

**Overhaul Budget Process**

**Employee Relations Strategy**

**Pay Admin Review**

**Performance Management Strategy**

**Organizational Sustainability**

**Critical Hires**

**Analysis of Permanent Facilities for the Arabian Horse Association's Canadian National Championships**

**Brown Block Demolition**

**Brandon Inn**

**Riverbank Corridor Long-Term Funding**