

2017-18 Strategic Plan



Mission	Values	Performance	Goals	Actions
<p>To lead, manage and facilitate change for the betterment of our community</p>	<p>Professionalism We provide planning service that is balanced, competent, defensible and accountable to both City and public interests.</p> <p>Respect We, by working with humility, engage and seek mutual understanding.</p> <p>Integrity We make decisions that are honest and factual.</p> <p>Diversity We recognize the importance and value of differing perspectives in planning our community.</p> <p>Excellence We work as a team with our community partners to facilitate solutions and outcomes that improve the quality of life for current and future residents.</p>	<p>Employee Engagement</p> <ul style="list-style-type: none"> 80% employee retention 75% of employees engaged 	<p>To create a workplace of choice to attract and retain the best-in-field professionals to build and serve development in Brandon.</p>	<ul style="list-style-type: none"> Create opportunities for growth (advancement) in the planning section Update job descriptions and assign "portfolios" (e.g. heritage, transportation, downtown) to positions Create professional development plans (with training objectives) for each employee As a team, create and adopt a section strategic plan
		<p>Downtown Revitalization</p> <ul style="list-style-type: none"> 40 new dwelling units 5% increase in assessment downtown 	<p>To continuously improve development approval and permit processes by reducing timelines, unnecessary process, and improving transparency.</p>	<ul style="list-style-type: none"> Reduce pre-application processing timelines (eliminate re-review) by clarifying expectations and deliverables Clarify roles and expedite building permit process by separating development permit and building permit applications for major developments Lobby legislation changes (province) to reduce processing timelines Improve customer service and reduce processing timelines by adopting a city administered communication tower protocol Provide clarity by continually adopting and updating policies and procedures
		<p>Residential Infill</p> <ul style="list-style-type: none"> 160 new dwelling units 20 semi-detached and duplex dwellings in RSD zoned areas 	<p>To communicate, engage, and partner, openly, often, and with clarity, internally and externally, about section programs, policies, practices, and activities as well as development challenges and opportunities.</p>	<ul style="list-style-type: none"> Track and report on development performance indicators (units, floor area, and assessment) Profile and celebrate development which implements the community vision Engage the community by facilitating Brandon Design Studio events
		<p>Affordable Housing</p> <ul style="list-style-type: none"> 10 secondary suites <p>Brownfield Redevelopment</p> <ul style="list-style-type: none"> 2 building permits for brownfield sites 	<p>To facilitate growth and change in Brandon through the preparation, management, and implementation of a fully integrated realistic and responsible plans, strategies and frameworks for the City of Brandon.</p>	<ul style="list-style-type: none"> Promote new investment downtown (implement and update HUB plan) Facilitate new industrial investment by completing an industrial lands strategy (secondary plan) Provide opportunity for future regional retail development (annexation & corridor plan) Fund infrastructure required for growth by completing development charge by-law Clarify infrastructure requirements in southwest brandon by updating transportation and servicing policies and concepts (secondary plan) Provide increased flexibility in developing land on the north hill by updating the transportation, land use and servicing concepts for the north gateway secondary plan Establish a framework for residential and commercial development (secondary plan) in southeast brandon Promote efficient land use by preparing fiscal impact analysis guidelines Encourage development of the Keystone Centre by amending the development plan and establishing a new zoning district
		<p>Heritage Preservation</p> <ul style="list-style-type: none"> \$200,000 in construction value investment to conserve, restore or rehabilitate municipal heritage sites 	<p>To promote and support City and Regional planning and participate in regional partnerships and government-to-government relationships that respects local autonomy while achieving best land development practices for the City and the Region.</p>	<ul style="list-style-type: none"> Provide a common vision and direction for the City by initiating the adoption of a City Plan Work collaboratively with the RM's of Cornwallis and Elton to change the role of the planning district (development plan for joint planning and provincial interest, City Plan for City Planning)
		<p>Industrial Development</p> <ul style="list-style-type: none"> 5% increase in assessment for industrial area 	<p>Improve livability of our community by preserving heritage and leveraging environmental opportunities.</p>	<ul style="list-style-type: none"> Facilitate public participation process for the naturalization of a retention pond and development of a connector greenspace Increase investment in heritage properties by updating and implementing the heritage incentive by-law Promote brownfield investment and qualify for FCM funding by preparing a brownfield redevelopment strategy Facilitate public engagement for the design of the eighth street pedestrian bridge Reduce the amount of stormwater runoff by updating the Urban and Landscape Design Standards to include stormwater management guidelines

Plan approved by: