

# HERITAGE:

## Planning for our Future, Preserving our Past

### WHAT IS A HERITAGE MANAGEMENT PLAN?

A Heritage Management Plan is a tool to ensure the conservation of heritage resources and to help a community maximize the potential of its heritage resources. The Heritage Management Plan can be used to organize activities to reach certain goals within the limits of budget, time and energy.

### WHAT IS THE HERITAGE CONSERVATION BY-LAW?

The Heritage Conservation By-law governs municipal heritage matters, including, but not limited to,

- the establishment of the Municipal Heritage Advisory Committee,
- the designation and protection of heritage sites,
- the issuance of heritage permits for alterations to heritage sites, and
- the promotion of heritage awareness through educational programs and events.

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### SUMMARY OF PROPOSED CHANGES TO THE HERITAGE CONSERVATION BY-LAW

The Heritage Conservation By-law is being amended to implement legislative updates as well as some of the new Heritage Management Plan's initiatives. The following is a summary of the proposed amendments:

- Review the make-up and governance of the Municipal Heritage Advisory Committee;
- Update the by-law to reflect changes in City administration with respect to heritage functions;
- Revise the review process in evaluating potential heritage sites;
- Revise the process for obtaining and reviewing heritage permits (permits to make alterations on municipal heritage sites); and
- Add enforcement provisions to be in keeping with The Heritage Resources Act (Manitoba).

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### HERITAGE MANAGEMENT PLAN GOALS, OBJECTIVES AND ACTION ITEMS

#### GOAL 1. PROTECT AND PRESERVE HERITAGE

- Develop, update and maintain inventory and register of historic resources in Brandon
- Assist in providing information to property owners on changes or equivalencies to fire safety by-laws and building codes to allow for alternatives to modern standards when renovating older buildings
- Develop heritage program/education/information for owners of heritage sites
- Develop and implement a new criteria for evaluation of potential heritage sites
- Review, protect, and support municipal heritage sites
- Develop a salvage policy
- Review and evaluate incentive programs to protect heritage sites, enhance range of incentives over time
- Ensure protection and rehabilitation of the Stone Fence along 17th Street and Princess Avenue

*(Please provide us your feedback by placing your sticker within the sliding scale below.)*

I believe this aspect of heritage is...

Not Important

Very Important

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### HERITAGE MANAGEMENT PLAN GOALS, OBJECTIVES AND ACTION ITEMS

#### GOAL 2. RECOGNIZE HERITAGE

- Continue heritage plaque program and develop suitable recognition for significant sites that require designation
- Advocate for greater heritage awareness
- Promote Doors Open Brandon
- Develop new community programming to generate interest and participation in Brandon's heritage, coinciding with heritage dates such as National Heritage Week, Heritage Day, and Manitoba Day
- Seek potential sponsors and donors for programs and initiatives
- Promote and ensure heritage education, documentation and research material readily available
- Determine and review capacity of Brandon history currently taught in Brandon School Division, collaborate to develop heritage educational events, and materials in educational curricula and City outreach programs
- Build connections with surrounding communities for common heritage tourism initiatives
- Partner with other organizations to further goals of heritage program
- Tie heritage interpretation into capital projects, city beautification and streetscaping projects in Brandon

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### HERITAGE MANAGEMENT PLAN GOALS, OBJECTIVES AND ACTION ITEMS

#### GOAL 3. PLAN HERITAGE

- Amend Heritage Conservation Bylaw No. 6644
- Review heritage processes and procedures
- Education and professional development for MHAC and City staff on heritage
- Update the Heritage budget to reflect changing role of heritage in the Planning & Building Safety Department
- Develop a business plan to increase annual funding to improve capabilities in the following areas:
  1. Protection of historic resources (e.g. heritage site designations, heritage permits, enforcement);
  2. Maintenance of municipally and privately owned historic resources (e.g. incentive programs, capital projects); and
  3. Recognition and awareness initiatives (e.g. site plaques, Doors Open Brandon)
- Support enhanced conservation of neighbourhood heritage character and heritage sites through the Zoning By-law or a secondary plan
- Encourage alternative uses for historic buildings through a Zoning By-law amendment

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### HERITAGE PROGRAM REVIEW

The following City heritage programs will be reviewed to ensure they are promoted effectively and are financially sustainable:

- Municipal heritage site designations and awareness;
- Municipal heritage tax incentives; and
- Doors Open Brandon.

### WHERE CAN I LEARN MORE ABOUT THIS?

Andrew Mok, Heritage Community Planner

Planning & Building Safety Department

A.R. McDiarmid Civic Complex

638 Princess Avenue (*7th Street entrance*)

Monday-Friday, 8:30am-5:00pm

Phone: 204-729-2115

E-mail: [heritage@brandon.ca](mailto:heritage@brandon.ca)