

HERITAGE:

Planning for our Future, Preserving our Past

WHAT IS A HERITAGE MANAGEMENT PLAN?

A Heritage Management Plan is a tool to ensure the conservation of heritage resources and to help a community maximize the potential of its heritage resources. The Heritage Management Plan can be used to organize activities to reach certain goals within the limits of budget, time and energy.

WHAT IS THE HERITAGE CONSERVATION BY-LAW?

The Heritage Conservation By-law governs municipal heritage matters, including, but not limited to,

- the establishment of the Municipal Heritage Advisory Committee,
- the designation and protection of heritage sites,
- the issuance of heritage permits for alterations to heritage sites, and
- the promotion of heritage awareness through educational programs and events.

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SUMMARY OF PROPOSED CHANGES TO THE HERITAGE CONSERVATION BY-LAW

The Heritage Conservation By-law is being amended to implement legislative updates as well as some of the new Heritage Management Plan's initiatives. The following is a summary of the proposed amendments:

- Review the make-up and governance of the Municipal Heritage Advisory Committee;
- Update the by-law to reflect changes in City administration with respect to heritage functions;
- Revise the review process in evaluating potential heritage sites;
- Revise the process for obtaining and reviewing heritage permits (permits to make alterations on municipal heritage sites); and
- Add enforcement provisions to be in keeping with The Heritage Resources Act (Manitoba).

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HERITAGE MANAGEMENT PLAN GOALS, OBJECTIVES AND ACTION ITEMS

GOAL 1. PROTECT AND PRESERVE HERITAGE

- Develop, update and maintain inventory and register of historic resources in Brandon
- Assist in providing information to property owners on changes or equivalencies to fire safety by-laws and building codes to allow for alternatives to modern standards when renovating older buildings
- Develop heritage program/education/information for owners of heritage sites
- Develop and implement a new criteria for evaluation of potential heritage sites
- Review, protect, and support municipal heritage sites
- Develop a salvage policy
- Review and evaluate incentive programs to protect heritage sites, enhance range of incentives over time
- Ensure protection and rehabilitation of the Stone Fence along 17th Street and Princess Avenue

(Please provide us your feedback by placing your sticker within the sliding scale below.)

I believe this aspect of heritage is...

Not Important

Very Important

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GOAL 2. RECOGNIZE HERITAGE

- Continue heritage plaque program and develop suitable recognition for significant sites that require designation
- Advocate for greater heritage awareness
- Promote Doors Open Brandon
- Develop new community programming to generate interest and participation in Brandon's heritage, coinciding with heritage dates such as National Heritage Week, Heritage Day, and Manitoba Day
- Seek potential sponsors and donors for programs and initiatives
- Promote and ensure heritage education, documentation and research material readily available
- Determine and review capacity of Brandon history currently taught in Brandon School Division, collaborate to develop heritage educational events, and materials in educational curricula and City outreach programs
- Build connections with surrounding communities for common heritage tourism initiatives
- Partner with other organizations to further goals of heritage program
- Tie heritage interpretation into capital projects, city beautification and streetscaping projects in Brandon

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GOAL 3. PLAN HERITAGE

- Amend Heritage Conservation Bylaw No. 6644
- Review heritage processes and procedures
- Education and professional development for MHAC and City staff on heritage
- Update the Heritage budget to reflect changing role of heritage in the Planning & Building Safety Department
- Develop a business plan to increase annual funding to improve capabilities in the following areas:
 1. Protection of historic resources (e.g. heritage site designations, heritage permits, enforcement);
 2. Maintenance of municipally and privately owned historic resources (e.g. incentive programs, capital projects); and
 3. Recognition and awareness initiatives (e.g. site plaques, Doors Open Brandon)
- Support enhanced conservation of neighbourhood heritage character and heritage sites through the Zoning By-law or a secondary plan
- Encourage alternative uses for historic buildings through a Zoning By-law amendment

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HERITAGE PROGRAM REVIEW

The following City heritage programs will be reviewed to ensure they are promoted effectively and are financially sustainable:

- Municipal heritage site designations and awareness;
- Municipal heritage tax incentives; and
- Doors Open Brandon.

WHERE CAN I LEARN MORE ABOUT THIS?

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