

Brandon and Area Planning District 638 Princess Avenue Brandon, MB R7A 0P3

#### RE: Conversion of 3rd Party Advertising Sign - 1340 Pacific Avenue, Brandon MB

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To Whom It May Concern:

Please Print Name				Please Print Address			
I,	Heather	MacKenzo		of	1300	Pacific Ave Unit 3	
support Army, Navy, Air Force Veterans in Canada, Brandon Unit No. 10 and							
TATTIGONI Could a set A describility of the observations and be a subsected the size periods and and							

PATTISON Outdoor Advertising in their proposal to convert their existing vertical billboard at 1340 Pacific Avenue into one that is horizontal, as per the diagrams provided.

I feel that the proposed sign <u>will not</u> be detrimental to my health and welfare as a nearby resident, nor will it adversely affect the aesthetics of Pacific Avenue. In fact, I feel the new design is an improvement, as the total height would change from 26' to 24' (2' lower). Furthermore, I support the services provided by Army, Navy, Air Force Veterans in Canada, Brandon Unit No. 10, a not-for-profit organization in my community. I understand that this organization receives revenue from their existing sign. I would not want them to lose this source of revenue in the event that the horizontal design conversion is denied.

I hereby support Army, Navy, Air Force Veterans in Canada, Brandon Unit No. 10 and PATTISON Outdoor Advertising in requesting a Variance to City of Brandon By-Law 7124 "to permit a free-standing advertising sign within a HUB Mixed-Use property".

Sincerely

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I, Kuna Livingston

of 4-1300 Pacific Ave.

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James Grung



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