

Conditional Use

Name of Property Owner: JAROD CRANE - CRANE ENTERPRISES
 Name of Applicant: POSTIME SIGNS INC. (FOR CAA BRANDON)
 Civic Address of Property: 305 18th STREET N. BRANDON, MB R7A 6Z2
 Legal Description of Property: LOTS 1-3 PLAN 2183 BLTO IN NW 1/4 23-10-19 WPM

References:

BAPD Development Plan By-law No. 95/01/12
 Applicable Secondary Plan By-law
 City of Brandon Zoning By-Law No. 7124

Prior to submitting a formal application, the Planning, Property & Buildings Department strongly recommends that all applicants meet with a Community Planner to complete a pre-application review

Conditional Use Request:

MODIFY THE EXISTING PYLON SIGN AT 305 18th STREET N. BY REMOVING THE READER BOARD AND REPLACING IT WITH A DOUBLE SIDED 3'2" TALL BY 5'7" WIDE COLOUR ELECTRONIC MESSAGE CENTRE.

As the applicant, I confirm and verify to the City that the information provided in this application is true and complete, and I undertake to observe and perform all provisions of The Planning Act, the Development Plan, the Zoning By-law, and the provisions of other relevant laws, by-laws or agreements.

Signature of Applicant: P. Lemond FOR PETER MACOJACHIE POSTIME SIGNS INC. Date: JULY 19, 2017
 Address: 729 HENRY AVENUE WINNIPEG, MB Postal Code: R3E 1V2
 Phone No.: (Primary) 204-452-3444 (Secondary) _____
 Email Address: LEMOND@POSTIME.COM

Signature of Owner: SEE LETTER OF AUTHORIZATION Date: JULY 19, 2017
 Address: 189 DALY CRESCENT BRANDON, MB Postal Code: R7A 6V8
 Phone No.: (Primary) 204-761-0651 (Secondary) 204-728-6955
 Email Address: JAROD@CRANESTEEL.COM

The personal information which you are providing is being collected under the authority of The Planning Act and will be used for the purpose of approving this application. Information is also being collected for the purpose of statistical reporting. It is protected by the Protection of Privacy provisions of The Freedom of Information and Protection of Privacy Act. If you have any questions about the collection and/or use of information, contact Jennifer Houlihan, FIPPA Coordinator, City of Brandon Planning, Property & Buildings Department, 638 Princess Avenue Brandon, Manitoba, R7A 0P3, Telephone 204-729-2116

FOR PLANNING DEPARTMENT USE ONLY:			
Community Planner: <u>Robert Zilke</u>	Planning File No.: <u>C-07-17-B</u>	CityView No.: <u>2017-52</u>	
Date Application Received: <u>07/24/17</u>	Payment Date: <u>07/24/17</u>	Receipt No.: <u>15-5344</u>	Amount: <u>\$ 265.00</u>
Conditional Use - Application			REV 05/2017

Letter of Authorization

Date: June 16, 2016

To: Planning, Property & Buildings Department
City of Brandon
638 Princess Avenue
Brandon, MB R7A 0P3

RE: CAA Brandon
305 18th Street North
Brandon, MB R7A 6Z2
(address or legal description of application)

I (we) hereby give authorization to:

POSTIME SIGNS INC. (applicant's name)

to apply for a Conditional Use & Sign Permit Application, obtain status of title or any other information pertaining to the installation of a Digital Sign for the above address.

CAA Representative

Judy Okopski

Please print name



Signature

Registered Owner(s) on the Status of Title or Certificate of Title:

Jarod Crane

Please print name



Signature

Name and Daytime Telephone Number of Registered Owner(s) contact person:

Jarod Crane

Please Print Name



Signature

204.761.0651

Daytime Phone Number



City of Brandon
Planning, Property & Buildings Department
638 Princess Avenue. Brandon MB. R7A 0P3

July 5, 2017

Letter of Intent – Conditional Use Application
CAA Brandon
305 18th Street N.
Brandon, MB R7A 6Z2

CAA Brandon would like to modify the existing pylon sign located at 305 18th Street North as shown on the attached by removing the reader board and replacing it with a smaller double-sided colour electronic message centre. The new sign will measure 3'-2" tall x 5'-7" wide. There will be no change to the overall height of the existing pylon.

As per section 32(a) of the City of Brandon Zoning Bylaw No. 7124, the installation of an electronic sign requires a conditional use approval. CAA would like to enhance their image in Brandon by replacing an aging reader board sign with new modern signage. CAA Brandon needs to communicate with the community and its customers; the best way to do this is with an outdoor electronic sign. The property is zoned CAR - Commercial Arterial. There are electronic signs already installed at businesses along 18th Street including Trails West Inn, Apples Bees, Brandon Photographics, Keystone Centre, A & W and Martin Liberty Realty.

The addition of the electronic sign:

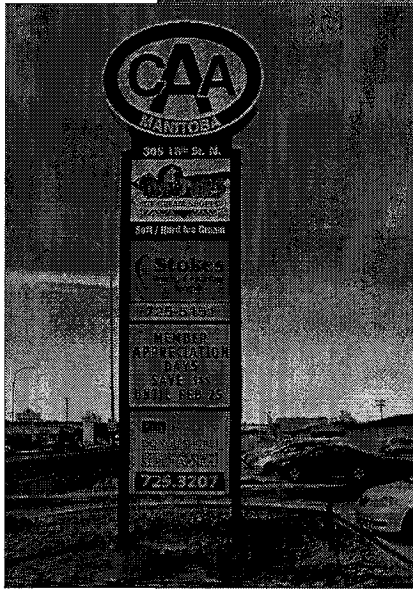
- Is compatible with the neighborhood in which it will be located
- Will have no negative impact on the neighbours/neighbourhood. This electronic sign has an automatic dimmer for evenings and can be made to automatically shut off at night as needed. As well, this sign does not look directly into a residence.
- Is an improvement over a traditional "reader board" sign which is difficult and unsafe to change; putting employees at risk. Additionally, new electronic signs are more energy efficient than most traditional signs using 40% less electricity of comparably sized fluorescent lamps.

Submitted on behalf of CAA Brandon.

Peter Maconachie
Postime Signs Inc.

729 HENRY AVENUE, WINNIPEG, MANITOBA, CANADA R3E 1V2
TEL: 204-452-3444 **FAX:** 204-452-1023 **Email:** info@postime.com

EXISTING



REPLACE THE EXISTING READER BOARD WITH A DOUBLE SIDED 3' 2" TALL X 5' 7" WIDE 12MM 80 ROW X 140 COLUMN FULL COLOUR ELECTRONIC MESSAGE CENTRE



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