

BRANDON DOWNTOWN DEVELOPMENT CORPORATION 2018 BOARD MEMBER APPLICATION FORM

The mandate of the Brandon Downtown Development Corporation (formerly Renaissance Brandon) is to drive revitalization of downtown Brandon by identifying and encouraging investment and redevelopment opportunities in the city's core. Using incentive programs, the development corporation is able to leverage significant private sector investment, which leads to increased property assessment values and in turn, increased property tax revenues for both the City of Brandon and the Province of Manitoba. Ultimately, the development corporation helps bring to fruition redevelopment projects that would not otherwise have been feasible. The organization has four key areas of service:

1. Facilitation and Coordination
2. Land Assembly and Value Generation
3. Program Administration and Advertising
4. Financial Tools and Incentives

Membership and Term of Office:

In accordance with the Brandon Downtown Development Corporation's Organizational By-law, the Board shall consist of one (1) Member of Council for the City of Brandon who shall be appointed annually, and six (6) citizens-at-large for a total of seven (7) voting Directors. The Mayor of the City of Brandon shall be considered an ex-officio, non-voting member of the Board. Directors are appointed by City Council and shall serve a term of three (3) years. No Director, save and except the member of Council of the City of Brandon, shall serve more than two (2) consecutive full terms as a Director. The Board meets on the third Monday of each month at 11:45 a.m.

The Board is responsible for:

- governing the organization by establishing broad policies and objectives;
- selecting, appointing, and supporting the Executive Director;
- making decisions on program administration and funding applications;
- ensuring the availability of adequate financial resources;
- approving annual budgets;
- accounting to the stakeholders for the organization's performance;
- utilizing personal and professional skills, relationships, and knowledge for the advancement of the Brandon Downtown Development Corporation and revitalization of downtown Brandon.

For further information, please contact Brandon Downtown Development Corporation Executive Director, Elisabeth Saftiuk, by email at e.saftiuk@brandon.ca or by phone at 204-720-0342.



City Clerk's Office
Ph: 204-729-2207 Fax: 204-729-0975
410 – 9th Street, Brandon, MB R7A 6A2
Email: d.nelson@brandon.ca

Applicant Information:

FULL NAME: _____

ADDRESS: _____

PHONE: (HOME) _____ (BUSINESS) _____

EMAIL: _____

PLACE OF EMPLOYMENT/OCCUPATION: _____

GEOGRAPHIC LOCATION (Please check one):

Live downtown _____

Work downtown _____

Do not live or work downtown _____

NOTES:

No person shall be qualified for election as a Director whom is less than eighteen (18) years of age.

INFORMATION PROVIDED ON THIS APPLICATION FORM WILL BE USED BY CITY COUNCIL TO DETERMINE APPLICANT SUITABILITY AND IS PROTECTED UNDER THE FREEDOM OF INFORMATION AND PROTECTION OF PRIVACY ACT. SHOULD YOU HAVE ANY QUESTIONS OR CONCERNS PLEASE CONTACT THE CITY OF BRANDON ACCESS AND PRIVACY OFFICER, IAN RICHARDS, AT 204-729-2269.



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Application Questions:

1. What is your current understanding of the role that the Brandon Downtown Development Corporation (BDDC) plays in the community?

2. Currently, do you belong to any other organizations in a volunteer role? If so, which organization(s) and in what capacity?

3. Summarize your experience and/or interest in the BDDC and downtown Brandon:

4. How much time on a monthly basis are you able to contribute to our organization?

5. If money, time and resources were limitless, what are the most important things you would change or implement in downtown?



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Matrix of Proficiency and Experience:

Please use the following checklist to personally rate your proficiency and experience in each category, with 1 being low and 5 being a high level of proficiency and experience.

Proficiency and Experience	1	2	3	4	5
Architecture/Design/Engineering					
Arts and Culture					
Financial Management/Budgeting/Accounting					
Law (Corporate or Real Estate)					
Marketing					
Public Relations/Media/Communication					
Real Estate Agent/Developer/Investor					
Sales					
Small Business Owner					
Special Events (Planning/Organizing)					
Strategic Business Planning - This includes a demonstrated ability to focus on longer term goals and strategic outcomes, as separate from day-to-day management and operational experience.					
Urban Planning					
Writing/Journalism					
Board Officers/Committees	1	2	3	4	5
Chairperson					
Executive Positions					
Committee Member					
Board Development/Governance					

Please submit applications no later than 4:00 p.m. on **Tuesday, February 20, 2018.**