Appendix A

## Community Leisure and Recreation Survey

Community Leisure and Recreation Survey Questionnaire
Summary of Results


## Community Leisure and Recreation Survey

As a community we recognize the importance of having recreation opportunities available to promote activity and well being. As part of developing long term plans for programming and facilities, we would like to hear from you on what activities you believe are important and to understand the barriers that may currently exist in the community.

Please take a few moments to complete this survey and make sure that your voice is heard when it comes to designing recreation for the future.

Please have an adult (18 years of age or older) in your household complete the survey.

1. Please indicate the NUMBER OF PEOPLE in your household who took part in each of the following leisure or recreational activities during the PAST 12 MONTHS.

Number of People (including yourself)

| Walking for Pleasure (sidewalks) | - |
| :--- | :--- |
| Walking for Pleasure (pathways) |  |
| Picnicking (within the city) | - |
| Swimming (outdoor pool) | - |
| Swimming (indoor pool) |  |
| Swimming Lessons | - |
| Martial Arts (e.g. Judo, Karate) | - |
| Aerobics / Fitness / Aquasize / Yoga |  |
| Jogging / Running | - |
| Track and Field |  |
| Gymnastics | - |
| Badminton | - |
| Squash | - |
| Golf (other than driving range or mini-golf) | - |
| Tennis |  |
| Racquetball | - |
| Ice Skating (Community Centres) | - |
| Ice Skating (Oval) | - |
| Ice Skating (Indoor) | - |
| Ice Hockey | - |
| Field Hockey | - |
| Ringette | - |
| Basketball |  |
| Volleyball |  |
| Softball |  |
| Baseball |  |
| Football /Rugby |  |


| Soccer |  |
| :---: | :---: |
| Skateboarding |  |
| Cycling (streets) |  |
| Cycling (pathways) |  |
| BMX Biking |  |
| Curling |  |
| Bowling |  |
| Lawn Bowling |  |
| Tobogganing / Sledding |  |
| Cross-Country Skiing |  |
| Snowboarding |  |
| Motor Boating |  |
| Water Skiing |  |
| Wall Climbing |  |
| Orienteering |  |
| Fishing |  |
| Shooting (Trap / Skeet / Target) |  |
| Archery |  |
| Gardening |  |
| Visiting a museum, art gallery |  |
| Attending live theatre (not movies) |  |
| Doing a craft or hobby (e.g. photography, woodwork, sewing) |  |
| Taking part in the arts (e.g. drama, music, drawing, writing) |  |
| Dancing (e.g. social, folk, jazz) |  |
| Attending educational courses |  |
| Playing bingo, casino games |  |
| Playing video, computer or electronic games |  |
| Attending a sports event as a spectator |  |
| Attending a fair or festival |  |
| Other (please specify): |  |
| Other (please specify): |  |

2. Please LIST your own personal (3) favorite leisure or recreational activities and indicate how many times you participated in EACH activity during the PAST 12 MONTHS.

3. List the top two leisure facilities / opportunities that you believe that Brandon needs to have in order to provide a good quality of living.
4. People have many reasons for taking part in leisure activities. Based on your favorite leisure activity, how IMPORTANT are EACH of the following reasons to you? (Please circle ONE number for EACH.)

| $1=\underset{\text { Important }}{\text { Not }} \quad 2=\underset{\text { Important }}{\text { Somewhat }}$ | 3 = Important | $\begin{aligned} & 4=\text { Very } \\ & \\ & \\ & \text { Important } \end{aligned}$ |  |  |
| :---: | :---: | :---: | :---: | :---: |
| To compete with others | 1 | 2 | 3 | 4 |
| To show others I can do it | 1 | 2 | 3 | 4 |
| To learn / improve my skills or knowledge | e | 2 | 3 | 4 |
| For a challenge | 1 | 2 | 3 | 4 |
| For excitement | 1 | 2 | 3 | 4 |
| To keep busy | 1 | 2 | 3 | 4 |
| To help my community | 1 | 2 | 3 | 4 |
| To be creative | 1 | 2 | 3 | 4 |
| For physical health or exercise | 1 | 2 | 3 | 4 |
| To be with my family | 1 | 2 | 3 | 4 |
| To do things with my friends | 1 | 2 | 3 | 4 |
| To meet new people | 1 | 2 | 3 | 4 |
| To relax | 1 | 2 | 3 | 4 |
| For pleasure | 1 | 2 | 3 | 4 |
| To do something different from work | 1 | 2 | 3 | 4 |
| To enjoy nature | 1 | 2 | 3 | 4 |
| To be away from my family | 1 | 2 | 3 | 4 |

5. Is there a leisure or recreational activity that you DO NOT take part in now, but you WOULD LIKE to start doing regularly? (Please check ONE box only)

No (go to question 8) $\quad$ Yes (please continue)
6. Please specify which leisure or recreational activity you would MOST LIKE TO START.
(Name ONE activity only)
Activity: $\qquad$
7. People have many reasoning for NOT taking part in a leisure or recreational activity. Based on the activity you listed in question 5 how IMPORTANT are EACH of the following reasons for not starting this activity? (Please circle ONE number for EACH.)

$$
\begin{array}{cccc}
1=\begin{array}{c}
\text { Not } \\
\text { Important }
\end{array} & 2=\begin{array}{c}
\text { Somewhat } \\
\text { Important }
\end{array} & 3=\text { Important } & 4=\begin{array}{c}
\text { Very } \\
\text { Important }
\end{array}
\end{array}
$$

Admission fees or other charges for facilities or programs.

$$
1
$$

3
4
The cost (rental or purchase) of equipment, materials and supplies.

1 2

The recreational facilities or areas are

| overcrowded. | 1 | 2 | 3 | 4 |
| :--- | :--- | :--- | :--- | :--- |
| The recreational facilities or areas are poorly <br> kept or maintained. | 1 | 2 | 3 | 4 |
| I don't know where I can take part in this <br> activity. | 1 | 2 | 3 | 4 |
| There is no opportunity to do it in the <br> community. | 1 | 2 | 3 | 4 |
| The cost of transportation. | 1 | 2 | 3 | 4 |
| Too busy with my family. | 1 | 2 | 3 | 4 |
| Too busy with my work. | 1 | 2 | 3 | 4 |
| I am physically unable to take part. | 1 | 2 | 3 | 4 |

8. Have you done volunteer work connected with culture, recreation, sports or parks in the PAST 12 MONTHS. (Please check ONE only)

9. With what kind of group did you work as a volunteer?
Conservation, parks, ecology
Community league or association
Youth group (e.g. Scouts, Guides, Cadets)
School
Cultural group
Service club
Local sport team or club
City (Communities in Bloom, Strategic Plan, Community Sweep, etc.)
Special sport / recreation event (e.g. tournaments, Special Olympics, etc)
Other (please specify):
10. What job(s) did you do as a volunteer? (Please check ALL boxes that apply.)

| $\square$ | Executive | $\square$ | Committee member |
| :--- | :--- | :--- | :--- |
| $\square$ | Coach, Manager or Instructor | $\square$ | Volunteer worker |
| $\square$ | Other (please specify): |  |  |

11. How many hours in an AVERAGE WEEK did you spend doing volunteer work during the PAST 12 MONTHS? (Please check ONE box only.)

| $\square$ | 1 to 5 hours |
| :--- | :--- |
| 11 to 15 hours | 6 | | 6 to 10 hours |
| :--- |
| more than 15 hours |

12. How many times in the LAST $\mathbf{1 2}$ MONTHS have you left Brandon to participate in a leisure activity (theatre, Portage Island Park, etc.)?
$\begin{array}{ll}\square & 1-5 \\ \square & 10-15\end{array}$

- 5-10
$\square \quad$ over 15

Activities / Location: $\qquad$
13. How should recreation services and public parks be supported?
$\square \quad$ Mainly through taxes $\quad$ Through a combination of taxes and user fees
$\square$
Other (please specify):
14. Which Brandon Parks have you visited in the PAST 12 MONTHS (e.g. Riverbank, Dog Park, Green Acres School Park, etc.)?
$\qquad$
$\qquad$
$\qquad$

This part of the survey requests general information about you and the other people who live in your household. This information will be held in the strictness of confidence by the City of Brandon and will only be used for the purpose of evaluating and general reporting of this survey.
15. What is your gender?
$\square$ Male $\square$ Female
16. How old are you?

| $\square$ | 18 to 29 | $\square$ |
| :--- | :--- | :--- | | 30 to 49 |
| :--- |
| $\square$ |
| 50 to 64 |

17. What is the HIGHEST level of education YOU have completed?
(Please check ONE box only.)
$\square \quad$ Elementary, Junior or Senior High School
$\square$ Technical or vocational program
$\square$ College
$\square \quad$ University
$\square \quad$ Other (please describe): $\qquad$
18. Which of the following best describes your household?
(Please check ONE box only.)

| $\square$ | Couple with no children | $\square$ | Couple with children |
| :--- | :--- | :--- | :--- |
| $\square$ | Single person | Two or more unrelated single adults |  |
| $\square$ | Two or more related adults |  |  |
| $\square$ | Other (please describe): |  |  |
| $\square$ |  |  |  |

19. How many members of your household are in the following age groups? Please specify the NUMBER OF PEOPLE in each AGE GROUP. (REMEMBER to include yourself.)
$\qquad$ Under 5 years of age
from 5 to 9
___ from 10 to 14 $\qquad$ from 15 to 19
$\qquad$ from 20 to 29
from 30 to 49
$\qquad$ from 50 to 64 $\qquad$ 65 years and over
20. In terms of your household's financial situation, would you say that you consider yourself to be:
$\square \quad$ Experiencing difficulties financially
$\square \quad$ Living reasonable comfortably
$\square \quad$ Living very comfortably

Is there anything else you would like to tell us about parks, recreation or leisure issues? If so use this space for that purpose.

Thank you for taking the time to complete this survey and for providing you opinions on this issue.

If you would like to receive a summary of the results, please write your name and address below and we will make sure that you get a copy.

Name: $\qquad$
Address: $\qquad$
$\qquad$
$\qquad$
Email: $\qquad$

Please drop off this survey at any of the following locations prior to December 10, 2006:
City Hall (Treasury Department) - $4109^{\text {th }}$ Street
Civic Services Complex - 900 Richmond Avenue East
Sportsplex - 30 Knowlton Drive
Transit Info Centre - $8^{\text {th }}$ Street \& Rosser Avenue
Brandon YMCA - $2318^{\text {th }}$ Street
Riverbank Discovery Centre - 545 Conservation Drive

# community Leisure and Recreation Survey 

## SUMMARY of RESULTS

Brandon, Manitoba 2007


## Acknowledgements

The 2006 Community Leisure and Recreation Survey was a co-operative project between



For more information on the survey, please contact
City of Brandon
Community Services Department
900 Richmond Avenue East
Brandon, MB R7A 7M1
Phone: (204) 729-2257
Fax: (204) 729-2485
www.brandon.ca

# Community Leisure and Recreation Survey 2006 Summary of Results Brandon, Manitoba 

## TABLE OF CONTENTS

ACKNOWLEDGEMENTS .Page 2
INTRODUCTION \& METHODOLOGY ..... Page 4
Question 1 ..... Page 5
Question 2 ..... Page 6
Question 3 ..... Page 8
Question 4 ..... Page 8
Question 5 ..... Page 9
Question 6 ..... Page 9
Question 7 ..... Page 10
Question 8 .Page 10
Question 9 ..... Page 11
Question 10 ..... Page 11
Question 11 ..... Page 11
Question 12 ..... Page 12
Question 13 .Page 13
Question 14 ..... Page 13
Question 15 ..... Page 13
Question 16 .Page 14
Question 17 ..... Page 14
Question 18 ..... Page 14
Question 19 ..... Page 15
Question 20 ..... Page 15

## INTRODUCTION \& METHODOLOGY

The Community Leisure and Recreation Survey 2006 for the City of Brandon, MB is a co-operative effort between the Brandon: In Motion Committee; the Brandon Family Y.M.C.A.; Brandon's Community Strategic Plan Committee; and the City of Brandon: Community Services Department. The City of Brandon was responsible for the coordination, design and analysis of the resulting data which will be included with the city's current development of a Recreation Plan for 2007.

The Community Leisure and Recreation Surveys were inserted with the Water Bills of approximately 13,000 households throughout the community; as well, handed out during 2 Public Consultations; and was available upon request through the Community Services Department.
December $10^{\text {th }}, 2006$ was the deadline for the surveys to be returned and a total of 697 household responses were received (approximately $5.4 \%$ ) of the targeted community.

## Reading Data Tables

The data tables represent the number of respondents and associated percentage of the sample who answered each of the survey questions.

Several questions on the survey asked for more than one answer or allowed for the respondents to provide additional responses in the category of "Other, please specify". Each question will identify the number of responses for the purpose of analyzing the results as shown.

Full details on all of the responses related to "Other, please specify" is included in an Appendix.

## QUESTION 1 (out of 697 responses)

Please indicate the NUMBER OF PEOPLE in your household who took part in each of the following leisure or recreational activities during the PAST 12 MONTHS.

| ACTIVITY | \# of people participating | \# of households with at least 1 participant | \% of households with at least one participant |
| :---: | :---: | :---: | :---: |
| Walking for pleasure (side walks) | 1447 | 634 | 91\% |
| Walking for pleasure (pathways) | 1361 | 618 | 89\% |
| Gardening | 850 | 507 | 73\% |
| Attending a fair or festival | 1101 | 481 | 69\% |
| Attending sports events as a spectator | 1071 | 473 | 68\% |
| Doing a craft or hobby (e.g. photography, woodwork, sewing) | 813 | 458 | 66\% |
| Golf (other than driving range or mini-golf) | 672 | 383 | 55\% |
| Cycling (pathways) | 834 | 378 | 54\% |
| Cycling (streets) | 804 | 363 | 52\% |
| Visiting a museum, art gallery | 634 | 337 | 48\% |
| Attending live theatre (not movies) | 665 | 337 | 48\% |
| Playing video, computer or electronic games | 606 | 319 | 46\% |
| Swimming (indoor pool) | 673 | 287 | 41\% |
| Attending educational courses | 478 | 288 | 41\% |
| Ice Skating (Oval) | 599 | 258 | 37\% |
| Aerobics / Fitness / Aqua size / Yoga | 357 | 247 | 35\% |
| Bowling | 478 | 235 | 34\% |
| Dancing (e.g. social, folk, jazz) | 393 | 225 | 32\% |
| Jogging / Running | 352 | 221 | 32\% |
| Taking part in the arts (e.g. drama, music, drawing, writing) | 395 | 221 | 32\% |
| Fishing | 404 | 212 | 30\% |
| Tobogganing / Sledding | 548 | 209 | 30\% |
| Picnicking (within the city) | 493 | 197 | 28\% |
| Swimming (outdoor pool) | 476 | 190 | 27\% |
| Ice Skating (Community Centers) | 344 | 162 | 23\% |
| Curling | 229 | 159 | 23\% |
| Cross-Country Skiing | 261 | 151 | 22\% |
| Motor Boating | 405 | 149 | 21\% |
| Ice Skating (Indoor) | 332 | 138 | 20\% |
| Soccer | 202 | 124 | 18\% |
| Playing bingo, casino games | 182 | 119 | 17\% |
| Ice Hockey | 173 | 116 | 17\% |
| Volleyball | 181 | 114 | 16\% |
| Swimming lessons | 209 | 108 | 15\% |
| Tennis | 183 | 96 | 14\% |
| Softball | 156 | 95 | 14\% |
| Basketball | 163 | 94 | 13\% |
| Water Skiing | 192 | 93 | 13\% |


| Track and Field | 125 | 83 | $12 \%$ |
| :--- | :---: | :---: | :---: |
| Snowboarding | 108 | 67 | $10 \%$ |
| Baseball | 116 | 66 | $9 \%$ |
| Badminton | 97 | 61 | $9 \%$ |
| Skateboarding | 81 | 57 | $8 \%$ |
| Shooting (Trap / Skeet / Target) | 79 | 53 | $8 \%$ |
| Wall Climbing | 95 | 52 | $7 \%$ |
| Football / Rugby | 69 | 48 | $7 \%$ |
| Martial arts (e.g. Judo, Karate) | 66 | 44 | $6 \%$ |
| Gymnastics | 56 | 41 | $6 \%$ |
| Lawn Bowling | 65 | 37 | $5 \%$ |
| Archery | 59 | 36 | $5 \%$ |
| Squash | 43 | 26 | $4 \%$ |
| Racquetball | 42 | 25 | $4 \%$ |
| BMX Biking | 32 | 23 | $3 \%$ |
| Orienteering | 30 | 20 | $3 \%$ |
| Field hockey | 20 | 12 | $2 \%$ |
| Ringette | 9 | 6 | $1 \%$ |

## QUESTION 2 (out of 697 responses)

Please LIST your own personal (3) favorite leisure or recreational activities and indicate how many times you participated in EACH activity during the PAST 12 MONTHS.

| ACTIVITY | \#1 <br> FAVORITE | \#2 <br> FAVORITE | \#3 <br> FAVORITE | TOTAL \# of responses |
| :---: | :---: | :---: | :---: | :---: |
| Walking for Pleasure (sidewalks/pathways) | 172 | 112 | 101 | 385 |
| Cycling (streets/pathways) | 44 | 63 | 61 | 168 |
| Golf (other than driving range or mini-golf) | 89 | 54 | 22 | 165 |
| Aerobics / Fitness / Aqua size / Yoga | 42 | 32 | 21 | 95 |
| Gardening | 20 | 34 | 36 | 90 |
| Swimming (outdoor pool/indoor pool/lessons) | 28 | 25 | 29 | 82 |
| Curling | 30 | 24 | 11 | 65 |
| Doing a craft or hobby (e.g. photography, woodwork, sewing) | 18 | 18 | 27 | 63 |
| Jogging / Running | 29 | 15 | 13 | 57 |
| Attending a sports event as a spectator | 9 | 21 | 24 | 54 |
| Cross-Country Skiing | 3 | 15 | 18 | 36 |
| Ice Hockey | 11 | 10 | 11 | 32 |
| Fishing | 8 | 13 | 11 | 32 |
| Attending live theatre (not movies) | 2 | 12 | 17 | 31 |
| Taking part in the arts (e.g. drama, music, drawing, writing) | 9 | 9 | 11 | 29 |
| Dancing (e.g. social, folk, jazz) | 8 | 10 | 11 | 29 |
| Ice Skating (Community Centers/indoor/oval) | 4 | 11 | 13 | 28 |
| 53 - Other - reading | 5 | 14 | 5 | 24 |
| Baseball | 3 | 10 | 7 | 20 |


| Bowling | 1 | 11 | 7 | 19 |
| :---: | :---: | :---: | :---: | :---: |
| Motor Boating | 3 | 8 | 7 | 18 |
| Tennis | 8 | 5 | 3 | 16 |
| Softball | 7 | 6 | 1 | 14 |
| Soccer | 5 | 5 | 4 | 14 |
| Playing video, computer or electronic games | 1 | 2 | 11 | 14 |
| 55 - Other - camping | 5 | 2 | 7 | 14 |
| Volleyball | 7 | 3 | 3 | 13 |
| Playing bingo, casino games | 4 | 2 | 6 | 12 |
| Snowboarding | 4 | 2 | 3 | 9 |
| Visiting a museum, art gallery | 0 | 0 | 8 | 8 |
| 51 - Other - rollerblading | 5 | 2 | 1 | 8 |
| Basketball | 6 | 1 | 0 | 7 |
| Lawn Bowling | 2 | 5 | 0 | 7 |
| Martial Arts (e.g. Judo, Karate) | 3 | 3 | 0 | 6 |
| Football /Rugby | 1 | 3 | 2 | 6 |
| Tobogganing / Sledding | 0 | 0 | 6 | 6 |
| Squash | 3 | 0 | 2 | 5 |
| Racquetball | 1 | 3 | 1 | 5 |
| 56 - Other - horseback riding / equestrian | 2 | 2 | 1 | 5 |
| Picnicking (within the city) | 0 | 0 | 4 | 4 |
| Badminton | 1 | 0 | 3 | 4 |
| Attending a fair or festival | 0 | 2 | 2 | 4 |
| Shooting (Trap / Skeet / Target) | 0 | 2 | 1 | 3 |
| Attending educational courses | 0 | 0 | 3 | 3 |
| Water Skiing | 0 | 1 | 1 | 2 |
| 52 - Other - floor hockey | 0 | 1 | 1 | 2 |
| Gymnastics | 0 | 0 | 1 | 1 |
| Skateboarding | 0 | 1 | 0 | 1 |
| Track and Field | 0 | 0 | 0 | 0 |
| Field Hockey | 0 | 0 | 0 | 0 |
| Ringette | 0 | 0 | 0 | 0 |
| BMX Biking | 0 | 0 | 0 | 0 |
| Wall Climbing | 0 | 0 | 0 | 0 |
| Orienteering | 0 | 0 | 0 | 0 |
| Archery | 0 | 0 | 0 | 0 |
| 57 - Other (specify) | 45 | 47 | 37 | 129 |
| 99 - no answer | 49 | 76 | 121 | 246 |

## QUESTION 3 (out of 514 responses)

List the top (2) leisure / opportunities that you believe that Brandon needs to have in order to provide a good quality of living.

| Leisure facility/opportunity needed... | \# of Respondents | $\%$ of <br> Respondents |
| :--- | :---: | :---: |
| Walking, cycling, jogging paths | 205 | $20.00 \%$ |
| Swimming / Aquatics | 110 | $10.70 \%$ |
| Fitness centers/Recreation <br> facilities/Gyms | 81 | $7.90 \%$ |
| Golf Course | 62 | $6.00 \%$ |
| YMCA | 56 | $5.40 \%$ |
| Ice Skating Surfaces | 54 | $5.3^{\wedge} \%$ |
| Parks / Green spaces | 46 | $4.50 \%$ |
| No Answers $\quad$ TOTAL | 82 | $8 \%$ |
|  | $514(\times 2)$ | $67.8 \%$ of $100 \%$ |

## QUESTION 4 (out of 697 responses)

People have many reasons for taking part in leisure activities. Based on your favorite leisure activity, how IMPORTANT are EACH of the following reasons to you? (Please circle ONE number for EACH.)

|  | NotImportant |  | Somewhat Important |  | Important |  | Very Important |  | No response |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |
| To compete with others | 399 | 57\% | 135 | 19\% | 69 | 10\% | 39 | 6\% | 55 | 8\% |
| To show others I can do it | 410 | 59\% | 138 | 20\% | 62 | 9\% | 30 | 4\% | 57 | 8\% |
| To learn / improve my skills or knowledge | 84 | 12\% | 120 | 17\% | 264 | 38\% | 186 | 27\% | 43 | 6\% |
| For a challenge | 89 | 13\% | 141 | 20\% | 240 | 34\% | 175 | 25\% | 52 | 7\% |
| For excitement | 111 | 16\% | 144 | 21\% | 219 | 31\% | 167 | 24\% | 56 | 8\% |
| To keep busy | 99 | 14\% | 124 | 18\% | 253 | 36\% | 176 | 25\% | 45 | 6\% |
| To help my community | 167 | 24\% | 195 | 28\% | 194 | 28\% | 74 | 11\% | 67 | 10\% |
| To be creative | 200 | 29\% | 182 | 26\% | 165 | 24\% | 86 | 12\% | 64 | 9\% |
| For physical health or exercise | 10 | 1\% | 22 | 3\% | 138 | 20\% | 506 | 73\% | 20 | 3\% |
| To be with my family | 104 | 15\% | 93 | 13\% | 200 | 29\% | 248 | 36\% | 51 | 7\% |
| To do things with my friends | 67 | 10\% | 97 | 14\% | 262 | 38\% | 235 | 34\% | 35 | 5\% |
| To meet new people | 112 | 16\% | 205 | 29\% | 205 | 29\% | 122 | 18\% | 52 | 7\% |
| To relax | 18 | 3\% | 74 | 11\% | 264 | 38\% | 297 | 43\% | 44 | 6\% |
| For pleasure | 8 | 1\% | 32 | 5\% | 224 | 32\% | 401 | 58\% | 32 | 5\% |
| To do something different from work | 79 | 11\% | 93 | 13\% | 213 | 31\% | 240 | 34\% | 72 | 10\% |
| To enjoy nature | 52 | 7\% | 75 | 11\% | 245 | 35\% | 293 | 42\% | 32 | 5\% |
| To be away from my family | 460 | 66\% | 113 | 16\% | 31 | 4\% | 25 | 4\% | 68 | 10\% |

## QUESTION 5 (out of 697 responses)

Is there a leisure or recreational activity that you DO NOT take part in now, but you WOULD LIKE to start doing regularly? (Please check ONE box only)
*(NOTE-if answer is NO-go to Question 8)

| New activity | \# of Respondents | \% of Respondents |
| :--- | :---: | :---: |
| No | 392 | $56.2 \%$ |
| Yes | 252 | $36.1 \%$ |
| No answer | 53 | $7.6 \%$ |
| TOTAL | 697 | $100 \%$ |

QUESTION 6 (out of 252 responses)
Please specify which leisure or recreational activity you would MOST LIKE TO START. (Name ONE activity only)

| Activity MOST LIKE to START | \# of Respondents | $\%$ of <br> Respondents |
| :--- | :---: | :---: |
| Fitness (e.g. yoga, Pilates, aerobics, <br> etc.) | 36 | $14.30 \%$ |
| Swimming (e.g. aqua sizes, lessons, <br> etc.) | 23 | $9.10 \%$ |
| Running (e.g. outdoors, indoors) | 15 | $6 \%$ |
| Dancing (e.g. lessons, ballroom, etc.) | 9 | $3.60 \%$ |
| Ice skating (e.g. indoors, oval, speed, <br> etc.) | 9 | $3.60 \%$ |

QUESTION 7 (out of $\mathbf{3 3 7}$ responses)
People have many reasoning for NOT taking part in leisure or recreational activity. Based on the activity you listed in Question 5, how IMPORTANT are EACH of the following reasons for not starting this activity? (Please circle ONE number EACH.)

|  | Not |  | Somewhat |  | Important |  | Very |  | No |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |
| Admission fees or other charges for facilities or programs | 92 | 27\% | 87 | 26\% | 83 | 25\% | 61 | 18\% | 14 | 4\% |
| The cost (rental or purchase) of equipment, meterial or supplies | 108 | 32\% | 78 | 23\% | 82 | 24\% | 51 | 15\% | 18 | 5\% |
| The recreational facilities or areas are overcrowded | 95 | 28\% | 89 | 26\% | 72 | 21\% | 50 | 15\% | 31 | 9\% |
| The recreational facilities or areas are poorly kept or maintained | 88 | 26\% | 65 | 19\% | 78 | 23\% | 68 | 20\% | 38 | 11\% |
| I don't know where I can take part in this activity | 142 | 42\% | 43 | 13\% | 68 | 20\% | 46 | 14\% | 38 | 11\% |
| There is no opportunity for me to do it in the community | 141 | 42\% | 52 | 15\% | 47 | 14\% | 57 | 17\% | 40 | 12\% |
| The cost of transportation | 211 | 63\% | 49 | 15\% | 30 | 9\% | 13 | 4\% | 34 | 10\% |
| Too busy with my family | 110 | 33\% | 71 | 21\% | 77 | 23\% | 42 | 12\% | 37 | 11\% |
| Too busy with my work | 105 | 31\% | 65 | 19\% | 78 | 23\% | 53 | 16\% | 36 | 11\% |
| I am physically unable to take part | 234 | 69\% | 28 | 8\% | 18 | 5\% | 18 | 5\% | 39 | 12\% |

## QUESTION 8 (out of 697 responses)

Have you done volunteer work connected with culture, recreation, sports or parks in the PAST 12 MONTHS? (Please check ONE only) *(NOTE-if answer is NO-go to Question 12)

| Done volunteer <br> work in past 12 <br> months | \# of Respondents | \% of Respondents |
| :--- | :---: | :---: |
| Yes | 402 | $57.70 \%$ |
| No | 251 | $36.00 \%$ |
| No answer | 44 | $6.30 \%$ |
| TOTAL | 697 | $100 \%$ |

QUESTION 9 (out of 402 responses)
With what kind of group did you work as a volunteer?
(Note)-the \% of respondents is based on the (402) people who said "yes" to question 8.

| Group | \# of Respondents | \% of Respondents |
| :--- | :---: | :---: |
| Conservation, parks, ecology | 45 | $11.20 \%$ |
| Community league or association | 84 | $20.90 \%$ |
| Youth group (e.g. Scouts, Guides, <br> Cadets) | 43 | $6.20 \%$ |
| School | 115 | $28.60 \%$ |
| Cultural group | 47 | $11.70 \%$ |
| Service club | 102 | $25.40 \%$ |
| Local sport team or club | 128 | $31.80 \%$ |
| City (Communities in Bloom, Strategic <br> Plan, Community sweep, etc.) | 57 | $14.20 \%$ |
| Special sport/recreation event (e.g. <br> tournaments, Special Olympics, etc.) | 119 | $29.60 \%$ |
| Other (please specify) | 148 | $36.80 \%$ |

## QUESTION 10 (out of 402 responses)

What job(s) did you do as a volunteer? (Please check ALL boxes that apply.)

| Job |  |  |
| :--- | :---: | :---: |
| \# of Respondents | \% of Respondents |  |
| Volunteer worker | 375 | $93.30 \%$ |
| Committee member | 160 | $39.80 \%$ |
| Executive | 103 | $25.60 \%$ |
| Coach, Manager or Instructor | 85 | $21.10 \%$ |
| Other (please specify) | 3 | $0.70 \%$ |

## QUESTION 11 (out of 402 responses)

How many hours in an AVERAGE WEEK did you spend doing volunteer work during the PAST 12 MONTHS? (Please check ONE box only.)

| Hours in a week | \# of Respondents | \% of Respondents |
| :--- | :---: | :---: |
| 1 to 5 hours | 256 | $63.70 \%$ |
| 6 to 10 hours | 70 | $17.40 \%$ |
| 11 to 15 hours | 23 | $5.70 \%$ |
| more than 15 hours | 53 | $13.20 \%$ |

QUESTION 12 (out of 697 responses)
How many times in the LAST 12 MONTHS have you left Brandon to participate in a leisure activity (e.g. theatre, Portage Island Park, etc.)?

12 a) How many times?

| How many times in PAST 12 MONTHS | \# of Respondents | $\%$ of <br> Respondents |
| :--- | :---: | :---: |
| 1 to 5 times | 255 | $36.60 \%$ |
| 5 to 10 times | 115 | $16.50 \%$ |
| 10 to 15 times | 50 | $7.20 \%$ |
| Over 15 times | 115 | $16.50 \%$ |
| No answer | 157 | $22.50 \%$ |
| None | 5 | $0.70 \%$ |
|  | 697 | $100 \%$ |

12 b) Activities / Location?

| Destination or Activity | \# of Respondents | $\%$ of <br> Respondents |
| :--- | :---: | :---: |
| Winnipeg, MB. | 177 | $25.40 \%$ |
| Lakes / Parks / Cabins | 118 | $16.90 \%$ |
| Theatre / Concerts / Museums / Arts | 107 | $15.40 \%$ |
| Out of Province | 81 | $11.60 \%$ |
| Sporting events / Competitions | 70 | $10 \%$ |
| Camping / Boating / Fishing / Hiking | 70 | $10 \%$ |
| Water parks / Swimming | 57 | $8.20 \%$ |
| Golfing | 54 | $7.70 \%$ |
| Portage La Prairie, MB. | 44 | $6.30 \%$ |
| No Answer | 315 | $45.20 \%$ |
| None | 5 | $0.70 \%$ |
|  | 697 | $100 \%$ |

QUESTION 13 (out of 697 responses)
How should recreation services and public parks be supported?

| Source of funds | \# of Respondents | \% of Respondents |
| :--- | :---: | :---: |
| Through a combination of taxes \& user <br> fees | 472 | $68 \%$ |
| Mainly through taxes | 128 | $18.40 \%$ |
| No answer | 51 | $7.30 \%$ |
| Mainly through fees for users | 37 | $5.30 \%$ |
| Other (please specify) | 9 | $1.30 \%$ |

## QUESTION 14 (out of 697 responses)

Which Brandon parks have you visited in the PAST 12 MONTHS (e.g. Riverbank, Dog Park, Green Acres School Park, etc.)?

| Brandon PARKS VISITED | \# of Respondents | $\%$ of <br> Respondents |
| :--- | :---: | :---: |
| Riverbank/Discovery Center | 525 | $75.30 \%$ |
| Eleanor Kidd Park | 244 | $35 \%$ |
| Queen Elizabeth Park | 159 | $22.80 \%$ |
| Dinsdale Park | 132 | $18.90 \%$ |
| School Grounds (any) | 88 | $12.60 \%$ |
| Stanley Park | 76 | $10.90 \%$ |
| Dog Park | 61 | $8.80 \%$ |
| Rideau Park | 45 | $6.50 \%$ |
| Princess Park | 38 | $5.50 \%$ |
| Skating Oval | 35 | $5 \%$ |
| NONE | 19 | $2.70 \%$ |
| NO ANSWER | 83 | $11.90 \%$ |

## QUESTION 15 (out of 697 responses)

What is your gender?

| Gender | \# of Respondents | \% of Respondents |
| :--- | :---: | :---: |
| Female | 411 | $59 \%$ |
| Male | 264 | $38 \%$ |
| No answer | 20 | $2.90 \%$ |
| Answered both | 2 | $0.30 \%$ |
| TOTAL | 697 | $100 \%$ |

QUESTION 16 (out of 697 responses)
How old are you?

| Age | \# of Respondents | \% of Respondents |
| :--- | :---: | :---: |
| $18-29$ | 91 | $13.10 \%$ |
| $30-49$ | 201 | $28.80 \%$ |
| $50-64$ | 228 | $32.70 \%$ |
| $65+$ | 161 | $23.10 \%$ |
| No answer | 16 | $2.30 \%$ |
| TOTAL | 697 | $100 \%$ |

## QUESTION 17 (out of 697 responses)

What is the HIGHEST level of education YOU have completed? (Please check ONE box only.)

| Level of education achieved | \# of Respondents | \% of Respondents |
| :--- | :---: | :---: |
| Elementary/Junior/High <br> School | 162 | $23.20 \%$ |
| Technical/Vocational program | 83 | $12.00 \%$ |
| College | 122 | $17.50 \%$ |
| University | 297 | $42.60 \%$ |
| Other | 13 | $1.90 \%$ |
| No answer | 20 | $2.90 \%$ |
| TOTAL | 697 | $100 \%$ |

## QUESTION 18 (out of 697 responses)

Which of the following best describes your household? (Please check ONE box only.)

| Best describes household | \# of Respondents | \% of Respondents |
| :--- | :---: | :---: |
| Couple with no children | 253 | $36.30 \%$ |
| Couple with children | 198 | $28.40 \%$ |
| Single person | 120 | $17.20 \%$ |
| Single parent family | 26 | $3.70 \%$ |
| 2 or more unrelated single <br> adults | 27 | $3.90 \%$ |
| 2 or more related adults | 53 | $7.60 \%$ |
| Other | 4 | $1 \%$ |
| No answer | 16 | $2.30 \%$ |
| TOTAL | 697 | $100 \%$ |

## QUESTION 19 (out of 697 responses)

How many members of your household are in the following age groups? Please specify the NUMBER OF PEOPLE in each AGE GROUP. (REMEMBER to include yourself.)

| Age Group <br> (years) | \# of People in Households |
| :---: | :---: |
| Under 5 years | 71 |
| 5 to 9 | 80 |
| 10 to 14 | 96 |
| 15 to 19 | 136 |
| 20 to 29 | 195 |
| 30 to 49 | 405 |
| 50 to 64 | 444 |
| 65 years and over | 276 |

QUESTION 20 (out of 697 responses)
In terms of your household's financial situation, would you say that you consider yourself to be:

| Household's financial situation | \# of Respondents | \% of Respondents |
| :--- | :---: | :---: |
| Living reasonably comfortable | 470 | $67.40 \%$ |
| Living very comfortable | 145 | $20.80 \%$ |
| Experiencing difficulties financially | 60 | $8.60 \%$ |
| No answer $\quad$ TOTAL | 22 | $3.20 \%$ |
|  |  |  |

## Appendix B

Combined Community
Consultation Notes

## City of Brandon Recreation Facilities Master Plan Community Consultation Notes



Over the past few months, City of Brandon staff held fourteen meetings with eighteen user groups. The groups included representatives from the Brandon School Division, Keystone Centre and sports/recreation groups such as softball, baseball, curling, football, playgrounds, paddlepools, rugby, soccer and tennis.

Presented are the meeting notes from these various user groups highlighting maintenance requirements, area development, benefits of having a multi-use facility, partnership agreements, usage of facilities and the overall challenges that these groups face.

## In Attendance: Mel Clark, Rick Bailey, Darrell Creighton, Esther Bryan

- Maintenance budget from the City needs to be reinstated to assist the School Division with maintenance
- School Division believes that public recreation is the responsibility of the City
- The School Division is concerned with liability in having their properties used by the public in after school activities
- The City does the bookings for the school grounds and the school buildings - this is unique in that in Winnipeg the School's book their own facilities
- There is no cost to use the school grounds only to use the school buildings
- There is a need to establish an agreement between the City and the School for maintenance and in order to maximize the use of the grounds
- Groups can use the school for change rooms and washrooms if they pay the cost of the school rental
- Rental rates for the school buildings is based on paying for the cost of the School Division staff to be on site (two hours of overtime is minimum)
- There is football at Vincent Massey, Neelin and Crocus High Schools
- Youth football should be accommodate in the Middle Year school grounds
- What is needed/or to be explored:
- Monitoring of trends and usage of football and ball to prepare for future development or reduction in fields
- Agreement between the City and the School Division in order to address school ground maintenance ( $\$ 10,000$ to $\$ 15,000$ from each group is needed)
- Need to recognize the gift in kind that is done (equipment use)
- Liability issues addressed
- Need to explore the idea of installing irrigation to the fields through a natural well system
- Need an inventory and assessment of existing playgrounds/structures, fields, fences, etc
- Need a chain link fence by the ball field at Crocus Plains
- Could put new football fields on land that is currently designated for School, but in which there is not school planned for many, many years
- Need to maximize use and explore opportunities for enhancement of recreation use and shared costs

December 12, 2006, 1:30pm

## In Attendance: Patty Griffith, Dan Robertson, Esther Bryan

- There are three indoor ice surfaces at the Keystone
- During the winter months (October to March) there are a minimum of 5 weeks that there is no ice available at the Keystone due to major/special events
- User groups go to the Sportsplex or surrounding communities when the Keystone is not available
- Future development may push the need for another ice surface - however current demand does not warrant another ice surface
- There is the potential to dome an existing Community Centre - however, the Keystone Centre does not feel their current user groups would not go to this style of rink
- The Keystone's biggest money maker is the adult hockey ( $\$ 150.00$ /hour for adults $-\$ 115.00$ hour for youth)
- Availability of ice is depended on events at the Keystone Centre i.e. curling, fairs, concerts
- There are priority users - Brandon Wheat Kings \& Provincial Exhibition are the top two
- There is another five year option on the Brandon Wheat Kings agreement at current rates
- Events may include the Safeway Select Curling
- Major curling events such as the Brier can no longer be held at Keystone due to lack of seating
- The Keystone sport court floor is well used for soccer - both adult and youth (youth rate is $\$ 55.00 /$ hour, adult rate is $\$ 65.00$ /hour)
- The youth teams do not have any issues with the sport court floor
- The adult teams would like to have side boards for the sport court
- The roof leaks in the room with the sport court floor and they have a permanent poly tarp installed to catch the rain and snow melts, City Square arena requires major renovation in heating, roofing \& lighting
- There is potential for the use of the sport court floor to grow
- If a new sport court floor was put in elsewhere this would take away the revenue from the Keystone
- Keystone makes approx $\$ 27,000$ for sport court rentals (from November to mid March)
- Future needs include in the next 10 to 15 years:
- Seating expansion from 5,000 to 75,000 or 10,000 seats in the main area
- Replacement of the ice plant for the north end arenas
- Repair to the roof in the sport court area
- Addition of boards and amenities to the sport court area

November 7, 2006, 12:00 Noon

## In Attendance: Lon Cullen, Kerri Bridges, Esther Bryan, Perry Roque, Kathleen Beaton, Cathy Snelgrove

## Discussion:

- The main topic for the meeting was to determine how much indoor aquatics space was required and in what format
- Information was shared about the current loading in both the YMCA Pool and the Sportsplex
- Preliminary analysis was done in the meeting to understand the amount of programmed hours that would need to be available in the pools to meet the community's needs
- Through preliminary analysis it was determined that the existing quantity of water in the community was meeting the needs of participants, but that there were issues on configuration and on the existing support infrastructure
- No real leisure component to the existing water
- There should be available leisure water on an ongoing basis and access should not be dependant on formalized programming
- Zero entry water is important as our population ages
- There needs to be water available for lap and swim lesson activity
- There is currently no family changerooms at either facility and there is an increase in the demand for these
- Significant funds needed at both pools to replace existing aging infrastructure
- The need for a 50 meter pool configuration is minimal except for the one meet / year hosted by the Blue Fins Swim Club
- There was some discussion regarding the YMCA plans for development and whether those would meet the needs of the community. The plans for the new development will be based on the role of the City in the plans. If the City is going to be part of the plans, then the community's needs will have to be met, but if not then the development will reflect the needs of the existing and anticipated membership


## Action Items

- Combine the numbers from both the Sportsplex and the YMCA to develop an overall picture for the capacity
- Provide copies to both parties


## Kinsmen \& Westbran Stadium Representatives

November 21, 2006, 1:00pm

## In Attendance:

Brad Schoonbaert, Nate Andrews, Gillian Potter, Rick Bailey, Darrell Creighton, Sandy Jasper

- The Senior AA men have been approached by the Millennium Park group regarding having the opportunity to develop a field there
- The Jail Diamond has been considered as a possibility in the event of a short notice eviction from Kinsmen...that would have to be checked/negotiated with the Province, as no one was playing there at all this year (security concerns, the Province did not want anyone under the age of 18 playing there, adults might work)
- The absolute ideal option would be to develop Westbran \#6 into a senior diamond
- it would need to be both widened and lengthened, but the fences could most likely be re-used
- the back stop would have to be tripled in height, but could be netting or some other temporary measure in the short term
- in-field dimensions would have to be evaluated, but could be close to what is needed
- Dugouts?
- Lights: if lights were installed into \#6, by having lights facing both ways from the poles, they could also light a softball diamond, thereby making them eligible to host provincial/national tournaments (definite opportunity for partnerships in the diamond development)
- Parking?
- Many benefits of having a multi-use facility (baseball, softball, soccer, rugby all in river corridor area): shared maintenance facilities, resources, costs; canteen \& washrooms to service all sports
- There is significant use of both Kinsmen and Westbran by high school teams for practices, games and tournaments...this is something to consider and discuss with the school division, if even one of the school facilities were upgraded, there would be much less stress on the schedules at the major diamonds. If one of the high school diamonds was upgraded, perhaps it could even help accommodate the needs of the midget program that is struggling to find times on diamonds in town
- Are there any sponsorship dollar opportunities for naming rights for facilities?
- Is there any way that the outfield of Westbran could double as a football facility? (dimensions and slope would need to be investigated)
- Grant money for facility developments? Partnerships between groups?


## Mixed Slow Pitch Representative

November 23, 2006, 4:00pm
In Attendance: Bill Key, Rick Bailey, Darrell Creighton, Sandy Jasper

- Pretty consistently 38 teams in the league
- Insurance issues/concerns: Research Station requires it, it is assumed/expected that it is only a matter of time before Manitoba Hydro \& BMHC head in this direction
- Concerns regarding development vs. recreation. Argyle Courts has two diamonds that were lost in the housing development of that area. Rick mentioned that there is a real opportunity for developing a diamond (or two?) at the $26^{\text {th }} \&$ Maryland location. (school site)
- League play on school diamonds is an option....School Division liability...perhaps they will not allow it or also get on the necessity for outside insurance bandwagon
- It is agreed essentially across the board that May \& June are the most difficult scheduling months for everyone....everyone vying for the same facilities
- Other areas of potential development discussed
- Keystone Centre: unfortunately we never know how/when/where they will develop, so it would seem unwise to begin developing any diamonds there with no long term commitments
- Cornwallis Park: lots of space, used to be a diamond there....possibility of it being within City limits now or in the future?
- $26^{\text {th }} \&$ Maryland


# Westman Softball \& Brandon Minor Baseball Representatives November 22, 2006, 1:00pm <br> In Attendance: Westman Softball: Jerry Stewart, Brett Turner, Rich Shadlock <br> Minor Ball: Faron Asham, Cal Truscott, Gerald Barr <br> City: Rick Bailey, Darrell Creighton, Sandy Jasper 

- Minor Ball has really felt neglected by the City over the years
- Booking System of senior diamonds (mostly Westbran) not at all effective, on more than a few occasions, they've booked the diamond, and arrived to it being locked up. They realize that it is staffing dependant, but if a better system was in place, there wouldn't be so much time when the diamond was sitting idle, just because there isn't anyone available to open up for a group
- There are active discussions currently between both of these organizations regarding merging and running with one executive, coordinating resources and manpower
- May and June everyone is scrambling for the same facilities, July to September is less hectic, with the elevated level players training, provincial teams, traveling teams, etc.
- All of the partnership discussions/opportunities are about maximizing resources; money, equipment and manpower
- Cluster facilities are really the way the groups want to go
- SPORTSPLEX thoughts: Could there be a ball diamond built? Could football play in the centre of the track?
- To renovate a diamond at Millennium Park to accommodate the midget and senior level of play, would affect 3 or 4 other diamonds. Could be done, would just need some pre-planning and design review
- There is rumoured to be more land available at the Simplot site to further expand Millennium Park
- Youth football could be making use of Millennium Park
- Discussion regarding the selling of some of the city property diamonds and what would take their place...Greenspace? Housing?
- Why not take the initiative and get moving on establishing another senior diamond before Kinsmen is phased out?
- Rick made it very clear that the City is more than willing to participate in the on-going discussions and planning of the development of whatever is needed, but the City's involvement is not necessarily in money...but more realistically, in-kind; manpower, equipment, expertise. He also explained that the Recreation Plan results will not be specific or targeted directions but more generalized recommendations


## In Attendance: Darrell Creighton, Rick Bailey, David Sheperd - Wheat City Curling Club, Jean Pickett - Riverview Curling Club

- Both clubs have very strong curling numbers, had lost a small percentage of curlers this season basically due to Wheat City Curling club in question
- All curling sheets, Riverview Curling rink has 4 sheets, Wheat City Curling Club has 6 sheets and Brandon Curling Club has 8 sheets. All sheets are needed to fulfill all the leagues and believe if we lost the 6 sheets at the Wheat City Curling club we could potentially lose 350 curlers that will never come back as they will fulfill their recreational needs with another sport or hobby
- Shilo Curling rink is no longer operating
- Very limited with time frames when scheduling leagues. Both clubs run leagues in afternoons to accommodate Master leagues, late afternoon for Junior leagues and early evening for regular leagues. They find it very difficult to schedule league play after 9:00pm due to majority of these curlers work
- One of the challenges for both clubs is getting younger curlers interested. They are faced with a large amount of curlers in the 50-60 year range and leaving a gap in the regular leagues and junior leagues
- Trying to bring interest into the school curriculum has also been a struggle
- Issue of scheduling events at the Keystone has interrupted regular curling at the Brandon Club
- What happens with the Rec Center really does affect the Wheat City Curling Club. Lots of questions will have to be addresses with this issue. At one time the curling rink was a separate entity from the golf course, and maybe it needs to be this way again
- If we were to lose the Rec Center, expanding at the Keystone would definitely not be a good idea
- Riverview Curling Club is a very secure club. It has been in operation for over 35 years. It has a great board of directors that have been able to do a lot of fundraising to upgrade this facility. At this point, the club has no intention of expanding. They have a volunteer base which has taken ownership of this facility
- Both Clubs realize that you can not run a facility on curling fees alone. Fundraising and holding big events like the Select and the Masters had generated lot of funds
- We are in need of a 10 or 15 year plan, where clubs don't have to operate in the "survival mode" but operate in a "planning mode". Taking ownership of this plan takes commitment from all clubs and the City of Brandon. We need to change society's way of thinking and making sure volunteers are needed in all aspects of running a successful club. Too many of today's public just want to pay a fee and not do any volunteering
- There is a need for stability and a long term plan

High Schools \& Westman Youth Football Representatives
December 12, 2006, 4:15pm

## In Attendance: Shaun Cameron \& Jason Jones (Vincent Massey), Robert Cullen (Neelin \& Westman Youth Football), City: Rick Bailey, Darrell Creighton, Sandy Jasper

- Football is flourishing in Brandon!
- First time in history that all three high schools have had football teams/programs
- 260 kids in the youth program, they expect 300 next season (compared to Winnipeg which has about 2100 kids in their program, per capita, we're way ahead)
- Youth Football needs a facility/equipment storage area. There have been preliminary discussions at Neelin about incorporating a building there (partnering with school). Having a centralixed location for the program is very important...lots of kids biking to practice
- The high schools practice on their own fields, but games are at Kinsmen (unfortunately, because Kinsmen is so incredibly booked, they are forced to play very early, eliminating an even bigger crowd that they already draw, because so many people are still at work)
- Vincent Massey field in horrendous shape, Neelin is fabulous, Crocus? (there is a very real opportunity to optimize the use of the school facilities here). Perhaps the development of a stadium like facility at VMHS? Great location, lots of parking, they could upgrade the field, bring in bleachers, lights, really foster the feeling of community)
- Football is one of the most reasonably priced sports to be involved in in Brandon
- WYFA registration is only $\$ 192$ and they provide all equipment
- High schools never turn a kid away because they can't afford to play
- Discussion about the possibility of using the inside of the Sportsplex as a football venue (we will investigate the dimensions of the field). Encouraging discussions about the appeal of the Sportsplex facility; lots of parking, lots of bleachers, elevated coaching tower, access to the building for bathrooms, changerooms, canteen, etc.
- Football seasons: Youth is April - June, High school is August - October
- Football and soccer could partner....football seems doubtful that soccer would agree
- What the football programs desire is one high quality field (maximum playing field measurement $150 \times 65$ ) properly prepared and crowned, access to bathrooms/ changerooms/showers, room for bleachers

The group suggested that we contact the Westman Wild adult football league to get their feedback on the Recreation Plan as well.

In Attendance: Southwest Daycare: Barb Baumung; Fuzzy Bears: Pat; Valleyview Kidzone: Sheri; Assiniboine Early Learning Centre: Jackie; Linden Kid's Klub: Shelley; City: Rick Bailey, Darrell Creighton, Sandy Jasper

- Most of the daycares were very clear that as far as playgrounds are concerned, they all basically had their own, their concerns were more for the neighbourhoods themselves, so that all ages of neighbourhood kids have somewhere to go and something to do
- The core area has very specific needs and that is for lots of activities at no charge
- Valleyview Kidzone use the Valleyview paddlepool every day
- Fuzzy Bears uses Sportsplex paddlepool every day
- It would be interesting and informative to have the attendance figures for the paddlepools for the last few years
- Transportation is a major concern for the daycares, getting to wherever the community pools will be located (access to \& ease of transportation, cost of transportation)
- The hours of the pools should keep in mind the daycare regulation to keep kids out of the sun between noon and 3pm (to limit sun exposure during peak UV times)
- Rick made it clear that the development of Stanley Park is such a success story, that the formula for it's success will be followed when the next spray parks are planned \& designed
- $\$ 250,000$ per park is the estimate for development (that does not include clearing/preparing a site) The four potential sites that Rick outlined were: Linden Lanes, $3^{\text {rd }} \&$ Aberdeen, Rideau Park, North Hill
- Some discussion about Splash Island in Portage la Prairie...is this something our community needs and/or could support...it is certainly an amenity, but it is not a money maker, at this point we are looking at free services for the community
- Suggestions for future play structures developments, if playgrounds could incorporate structures for all ages, that would really benefit the daycares that have age ranges from 2-10. The little kids are difficult to accommodate on the larger structures
- Other wishes from the group: picnic areas, shade, bathrooms
- Small, safe toboggan areas?


# Brandon Barbarians Rugby Club Representatives 

December 7, 2006, 2:00pm

## In Attendance: Barbarians: Sandy Donald, Kevin Teneycke; City: Rick Bailey, Darrell Creighton, Sandy Jasper

- The rugby association is very open to sharing/sub-leasing to football and/or soccer
- Rugby is looking to expand, they've begun the process of filling an area near their field to establish a practice field (it could be the same dimensions as a football field...more sharing possibilities). There are some land ownership issues that are holding this process up
- The rugby program is thriving in Brandon right now, men's program, women's program, senior, colts, youth (including the high school programs which play down at their field)
- They are happy to allow, and fully support the concept of a multi-use facility, they would of course expect some user/maintenance fees to be paid by other groups renting the field, since they are solely responsible for the maintenance and up-keep
- While the field dimensions are slightly different, there are definitely opportunities for multi-sport use of the field
- They are burdened with constantly having to replace their watering equipment, if the City has any excess supplies in that regard, they could certainly be put to use
- On the whole, they have been very, very pleased with the support and cooperation of the City


## In Attendance: Scott Haddow, Alex McPhail, Cathy Snelgrove, Esther Bryan

- 1200-1500 Youth participate during the summer months
- 200 to 300 of these are from the surrounding area
- The Optimist Soccer Park is at capacity for development
- Other fields that are used are located at Meadows and Fleming School grounds as well as Dinsdale Park - there is an issue in regard to washrooms, parking and maintenance
- Most school grounds are in too rough of shape and the goals are too small
- There are nine fields at Optimist Park with two more being developed and ready for play in 2007
- There is no place to expand at the Optimist Park
- Dinsdale Park is not an option for development
- Dyking work is needed at Optimist and the Association does not have the funds to do this
- The Association pays property taxes on land based on fair market value for the land however, the land could never be developed into anything other than sports fields
- If additional land was to become available by Optimist Park there would need to be a new entrance and parking lot to these new fields
- Immigrants have not been influenced yet but potentially in the next three to four years
- Right now the teams playing in the Association are mostly recreation teams
- There is one competitive team in each age group
- They use the Keystone Centre indoor sport court every night from 6 to 10pm (approx 120 people) and every weekend from November to March
- They would like to start in mid October and go until the end of March to early April
- Rate is $\$ 50.00$ an hour at the Keystone and $\$ 55.00$ hr at Yorkton
- They play 12 games during the winter season
- They have an equipment room for balls/mini nets/goals
- There is joint use of the Senior Soccer Field and Optimist Field
- They would like to have one organization so that the two could work to help each other
- They currently have one paid staff person who does the booking and makes the schedule
- They would like help with:
- The dyke work
- Advertising and publicity
- Office space and administration/registration
- Top dressing of fields (potentially the use of the equipment - they would do the work, however cannot get the equipment moved)
- Recruitment of volunteers
- Oiling of roads
- Maintenance of the ditches along the bike path (cutting grass in this area)
- Their building currently has:
- a canteen which is volunteer run and makes approximately $\$ 3,000$ to $\$ 4,000$ a season
- 2 washrooms
- 4 dressing rooms
- 3 storage rooms
- If there was an indoor field house it could also be used for:
- Flag football
- Volleyball
- Baseball - Pitching clinics
- The Keystone Centre's room is $65^{\prime} \times 70^{\prime}$
- The ideal size is $65^{\prime} \times 150$ '
- They believe that it would cost approx $\$ 140,00$ to $\$ 160,000$ for a new floor

High School Soccer Coaching Representatives
January 11, 2007, 4:00pm

## In Attendance: Geoff Milne, Dave Bebbington, Chris McLachlan, Greg Malazdrewicz, Rick Bailey, Darrell Creighton, Sandy Jasper

- High School league games are played mostly at Neelin, few at Crocus (weather conditions at Crocus field quickly move scheduled games to Neelin)
- Vincent Massey High School (VMHS) has an incredible amount of property going to waste...none of the teams of any of the sports practice on it because of its unsafe condition
- VMHS administration has been approached about the issue, they suggested gathering more detailed information, drawings and quotes, which a committee did do, (after meeting with soccer, football, rugby and softball), at the school level, however, the project is cost prohibitive at this point (NOTE: The quotes came in at approximately $\$ 50-60,000$ for landscaping and approx $\$ 25,000$ for irrigation)
- VMHS has huge potential as being a high quality multi-sport facility
- Rick addressed the issue of maximizing the use of school space for not only curriculum use but for community use as well
- Neelin has concerns of over-use, discussion of actually locking the facility so that only approved/ authorized booking groups have access (it is still public property is it not?)
- Neelin has had discussions with the Westman Youth Football League (WYFL) regarding the possibility of sharing the Neelin site, both Neelin \& the WYFL have funds they can commit. Greg spoke to the potential of this partnership, Neelin, from its own budget can commit $X$ amount of dollars, if the City comes to the table with in-kind support for the project as well, perhaps that tri-party partnership could/would inspire the School Division to make it a priority as well? (the same is true for any of the partnerships)
- Lower Green Acres field was a very quality field in the past but has deteriorated
- Use groups need to be educated to be responsible stewards of facilities, NOT just consumers
- The overuse of Neelin is not exclusively outside users, because of the nature of the other high school facilities, Neelin already gets double/triple the amount of school use than a field normally would (with Crocus \& VMHS playing their home games there)
- Everyone's goal is to maximize the partnership opportunities
- Ladies Senior Soccer fell away completely (mostly because of costs), if the Soccer organizations (Senior \& BYSA) were restructured to make it more reasonable, they could be welcomed back (there are 4 teams in town, playing most of their games at Shilo, some at Canada Games \& Optimist


## Senior Soccer Representative <br> January 9, 2007, 9:30am

## In Attendance: Maurice Torr, Darrell Creighton, Sandy Jasper Regrets: Jason Rowley, Senior Soccer League President

- Senior Soccer plays at both Optimist Park and Canada Games field
- Optimist has 2 senior fields and 1 tournament field
- Senior Soccer league had 7 or 8 teams registered in 2006
- Approximately 35 out of 50 games were played at Canada Games field
- The league play schedule runs Monday through Thursday and their season runs May to September long
- Senior Soccer paid BYSA $\$ 4,000$ as part of the "partnership" agreement...for that, they played approximately 15 games at Optimist
- Sharing fields with other sports creates a minor challenge in that each sport has different lining requirements/regulations, only a small complication
- If facilities were managed and scheduled effectively, there are currently enough soccer pitches to accommodate the amount of soccer going on in Brandon
- Canada Games field concern: is it possible at the south end of the field to have a small gate so that when balls go over the fence, people do not have to climb over the fence to retrieve it...safety and liability concern


## In Attendance: David Lockhart; City: Rick Bailey, Darrell Creighton

- Some improvement in spring maintenance, including refuse containers and their placement
- Capital planning for the re-surfacing of the facility
- Concern if the Recreation Centre courts become private and the impact that will have on their facility
- Felt that Stanley Park with the new asphalt was greatly improved and allowed for a higher standard of tennis
- Liked the idea of partnering with the city in maintenance and fund-raising

Overall David was very happy with the cooperation the City provides to the tennis players who use this facility

In Attendance: WCTA: Kit Harrison, Francis Cancade; City: Rick Bailey, Darrell Creighton, Sandy Jasper

- Should the Recreation Centre (RC) courts become unavailable, what plans can be made? (Rick was very clear that whatever is built will be a tax burden)
- WCTA fundraised themselves and had courts resurfaced last year (knowing that the City wouldn't have any infrastructure funds available)
- Short-term arrangements that have been made for the operation of the RC for the winter are working out very well (curling group, Chris Kading)
- Even with a long-term lease, the City would still be required to invest in capital
- To replace courts, $\$ 200,000-\$ 300,000$, WCTA would of course like to maintain interest in and access to the RC courts
- WCTA reps wondered if in negotiations for lease, could the City stipulate that the courts are protected (Rick feels strongly that would not happen)
- WCTA would like exclusive use protection (they are well aware this is a "wish list") with the courts being a public-owned facility (the 'sub-lease' agreement they negotiated with Rich allowed exclusive use, they were responsible for monitoring this)
- When both sets of courts were re-surfaced and RC courts starting charging, membership dwindled (they are about 30 members right now)
- When RC courts were being re-surfaced, there weren't enough courts to accommodate everyone (prime time 4pm - dusk)
- How many courts could the City effectively run on?
- Could courts be added at Queen Elizabeth and the whole thing re-surfaced?
- Lights at RC completely useless, not placed in a useful way (however, lights are not a huge priority, summer hours are so long, it's not normally an issue)
- Equipment security at the RC is an issue
- If RC is sold, WCTA would request minimum 4 courts with access to bathrooms
- Managing public vs. club time will be an issue
- Should the City be operating the RC next season, the WCTA will request allotted club times
- Once it has been decided who will operate the RC next season, WCTA will negotiate terms of court use then
- There has been a fair amount of private tennis lessons offered at the RC
- In order to maximize the usage of the facility, perhaps Brandon School Division could be approached about running programs during the day?


## Key Concerns / Considerations

- Keep facility as a golf course (18 hole course) Don't get rid of 9
- If City keeps the course they need to keep regular maintenance on the grounds, dyke, building, etc.
- City needs to support junior programs such as golf programs and curling programs
- Could be a golf course only facility. Eliminate the curling end of things. Get rid of curling
- Keep rates reasonable
- Run the restaurant like a normal restaurant, open for 3 meals daily, open to the public not just golfers
- Upgrade the water problems so that the golf course can fully operate as an 18 hole course all season spring and summer
- Loss of facility for general use
- Affordable family concept
- Multiuse i.e. golf, curling, tennis, ski, walking trails, etc.
- Rezoning - keep as is, guarantee zoned as is
- If sold, what happens to the rec uses here now?
- If City keeps, can present uses be kept? At what cost?
- No matter what, quality of golf course must be better
- Wants City to be main player here
- If City keeps, will it be affordable to user?
- If sold, what happens to present staff, any security?
- Present F.M.V. needed to make intelligent decision now
- Place like Brandon needs/deserves a golf course to be proud of
- Is the facility going to be cost effective over time, based on improvements needed
- Remain top level golf course (18 holes)
- Quality of life for this community
- Facility to remain (golf, curling, tennis, ski trail)
- Diversion of water from 13, 17, 15, 16 from south development
- Stays as a golf course
- Sale or Lease? Ex. Capital versus expenses
- Self sufficient - "no taxes"
- Course condition and management
- Should be retained as a city owned course with competitive fees
- Lease arrangements should NOT stipulate that union members supply the work force (City should not be able to hold threat of sale over heads of lessee)
- No matter who owns it, the whole facility should be maintained in high professional level
- Runoff water, spring flooding need to be addressed
- Keeping the recreation centre opened and affordable to the public
- Keeping all the amenities available


## Recommended Actions

- Above all - Permanent water fix
- Proper business plan by golf pros (greens keeper) + knowledgeable staff for curling (Wheat City Club), tennis, etc.
- Lease or board run?
- Visit successful clubs similar to Brandon's i.e. Minot
- Raise funds through sponsorships or naming rights
- If leased - Lessee gets to run the facility according to their business model. No or limited restrictions
- Partnership with ACC - culinary arts in restaurant, horticulture, tourism, trades
- Sell naming rights
- Promote through Fundraisers ie. Life lease options / time share
- Run / operated by Board of Directors ie Fairview
- Sell to private investment to redevelop Recreation Centre tomorrow i.e. RMNP
- City needs to sell of lease course "free and clear" giving up control. Forces Private owner / leasor to make improvements to be competitive in the market. Would not affect the zoning. City would have leased income and taxes each year. It would remain affordable because free enterprise will prevail.
- Sale or binding long term lease (15 year minimum)
- City should leave the golf business
- Private sale - no strings attached ( $90 \%$ of group)
- no taxpayer \$
- still remain as a golf course)
- Lease ( $10 \%$ of group)
- Generate \$ to taxpayers
- Long term
- No city ties
- ++ improvements
- Lease the golf course and allow the lessee total control re: staff and specific operations (restaurant)
- Lease the curling rink separately - DO NOT tie it to the golf course
- Spend money to do necessary repairs - use lease money to pay off debt
- Taxpayers make an investment in this facility
- If they would put the money back into the facility that was made at the facility
- Golf course only, the city should make the financial commitment of $\$ 250,000 / \mathrm{yr}$ for the next 10 years to reverse the past 15 years of neglect
- Start with proper drainage so you can play from spring to fall
- Make it a not for profit, money from golf course goes back into golf course
- Cart trail fees should go back into cart path maintenance


## Key Concerns / Considerations

- Efficient use of tax dollars
- City's role in recreation to be defined
- Demographics of city and sport
- Private competition / benefit to community
- Affordability
- Focal point for Brandon for tourism
- Maintaining and expanding all aspects (trails, curling, tennis, etc)
- Easy access in the City for people of all ages
- Water management of the Shell Dam (dyke and run off)
- City asset to attract business and residents and maintain youth
- Management team has control of decisions (if leased out)
- An affordable municipal golf course is an important facility for Brandon along with the Keystone \& Sportsplex
- Recreation obligations of municipal government for citizens with regard to facilities
- Reasons for declined revenue
- Labour costs (unionized)
- Fees
- Operating costs
- Itemized costs of required improvements
- Flood control
- Ice plant
- Infrastructure repair


## Recommended Actions

- City Mayor and Council have to take the lead and say this facility is an important asset to be maintained for now and future generations
- Develop a municipal recreation plan
- Get specific costs for repairs
- City sets up a corporation with the City as the sole shareholder
- City transfers golf course worth $\$ 2,000,000$ ? to corporation
- Corporation borrows from bank $\$ 1,500,000$
- Corporation fixes up facility
- Loan paid back by golf fees
- No cost to tax payers
- City still effectively own the land
- Long term agreement - no city involvement
- Look at alternative development onsite to offset capital costs
- Fix drainage so course can be sued in the spring (includes water on course and water from south of the tracks)
- Stay as a 18 hole golf course
- City hires a manager to look after the facility
- Separate the restaurant and curling club

Wednesday, November 22 ${ }^{\text {nd }}$, 2006
This is the first of two public consultations that have been arranged by the City of Brandon: Community Services Division to take place. The following transcripts are the recorded notes from the first consultation and will be shown in 3 focus areas being:

- LEISURE
- SPORT
- AQUATICS

Each of the above focus areas or work groups had a facilitator/recorder which was asking 5 questions. The 5 questions being asked of each group were;

1. What is currently working well?
2. What is currently not working?
3. Ideas on how facilities should look in the future?
4. Priority of work?
5. How do we fund these facilities?

## LEISURE

## Question \#1: "What is currently working well?" DAY 1

- The development of pathways/trails and how they connect the neighborhoods within the community
- The perimeter and Riverbank trails/paths are well developed and utilized by walkers and cyclists
- Especially in the West end of Brandon
- The larger parks are being developed well, where there is multi-use such as paths, pools/paddle pools, play structures, lawn bowling, etc. Example given: Rideau Park
- Another example of a larger park being well developed was Stanley Park
- Well utilized by kids of ALL ages
- Play structures/outdoor volleyball
- It is nice to have senior citizens as well using the parks and observing
- Community Centers have been a benefit to the neighboring parks as well
- Examples given were Park Community Center; East End Community Center; and North End Community Center
- Queen Elizabeth Park is an example of an area being utilized for Leisure purposes
- Examples given were picnics and Tennis
- The Riverbank corridor having access to kayaks/canoes/paddle boats, etc. for rental is a good thing
- The outdoor skating oval was a huge hit with the community. Well attended
- Like the Dog Park!


## Question \#1: "What is currently working well?" DAY 2

- The bike paths/walking paths are a good thing that is working well
- Skating facilities by the river or corridor is a good thing
- The Skating Oval
- The Outdoor track at the Sportsplex
- The Spray Park at Stanley Park is a good thing
- Dinsdale Park is working well for the "Ultimate Frisbee" group
- The groomed ski trails at the Rec. Center is a good thing
- Outdoor skating rinks are good
- Community Centers \& Oval
- Brings the community together


## Question \#2: "What is currently not working?" DAY 1

- Some people may feel intimidated to NOT ride (cycle) on paths/trails due to having to cross traffic
- Examples given were $1^{\text {st }}$ Street; $18^{\text {th }}$ Street; and $34^{\text {th }}$ Street
- What do people do in the winter time...? Where do they go? - Re: Leisure
- Community paddle pools (smaller ones) are not working or being used as much anymore
- $17^{\text {th }}$ Street East to Maple Leaf on Richmond Avenue East. Higher traffic and they need a path. Poor shoulders and a narrow road. Traffic is fast...!
- Condition of older play structures...need repairs or replacing
- Location of the Skateboard Park is terrible. Some kids/users are taking cars to get there
- Parking is an issue at some parks due to high usage
- Examples given were Stanley Park and Keystone Pool
- Only street parking is available
- Safety...not only the condition, but maybe the changes in the neighborhoods' demographics. Gone, are the days of, "go to the park and come back for supper"
- Have to walk from $14^{\text {th }}$ Street to $26^{\text {th }}$ Street before I can access "poop bags" when walking the dog


## Question \#2: "What is currently not working?" DAY 2

- Not much available in the summer
- Few options
- Community Centers and School facilities are not working well for "leisure"
- For example the hours of usage in the school grounds are limited due to regulations that are posted. Same was said about Community Centers
- Lack of Indoor facilities in winter (walking, fitness, etc.)
- Cost of fitness centers in the community
- Need more Private and Public partnerships in the community
- Bike Paths; the "lighting" can be poor in some locations of the city.
- $34^{\text {th }}$ Street was brought up as an example of poor lighting, if any at all
- Lighting on the trail/path on the west side of the Thompson Bridge in the corridor is poor
- There are no lights on in the morning or evening on that side
- Walking path maintenance (specifically on Kirkcaldy Dr.)
- Noted that the "sticky tar" substance that is used to repair cracks on this particular route is hazardous or dangerous to Rollerblading
- Accidents have occurred. Rollerblades have gotten stuck and caused falls to users
- Lack of designated bike lanes on busy streets
- Poor conditions of some Parks and play structures
- Sir Winston Churchill Park was used as an example of poor conditions
- Vandalism was an issue for some of the leisure areas in the City of Brandon
- Parks and community centers
- Litter/garbage on trails is an issue on some trails and areas on given days


## Question \#3: "Ideas on how facilities should look in the future?" DAY 1

- A Health and Wellness center which includes; (*Built on partnerships)
- Indoor track
- Indoor aquatics
- Variety of court sports
- Program(s) that addresses health. An example shared was to target seniors and to include both physical and mental health
- Attach Childcare to the above stated concept (Daycare)
- Parks that are multi-use and have programs
- Gyms that can accommodate spectator sports
- The Recreation Center was used as an example of how the "leisure" concept could work to accommodate both seasons (Winter and Summer)
- Examples given were: Golf-Curling, Tennis-Tobogganing, Walking-Cross Country Skiing
- Should develop or expand the Cross Country Skiing along the corridor (Riverbank)
- Huts or rest stops
- Winter fire pits
- Multi-seasonal facilities (year round usage)
- Affordable for everyone!
- What are normally outdoor sports/activities (ex. Tennis), should be year round with indoor facilities
- Not just ONE activity for indoor facilities, but multi-usage and cater to the changing work force and lifestyle in Brandon to accommodate hours of operations
- Days and Nights


## Question \#3: "Ideas on how facilities should look in the future?" DAY 2

- Create a "HUB and SPOKE" system; divide the city into (4) quadrants
- (1) central facility (Large)
- In each of the quadrants, create or build what is needed for the area
- Encompass the entire city/community's needs
- Get rid of facilities that are NOT being utilized in each of the quadrants
- Multi-use facility; ideally for the HUB
- Be inclusive of both Indoor and Outdoor activities
- Indoor/outdoor track
- Aquatics- pool, Water Park, etc.
- A climbing wall
- Large aquatic center in the HUB that would host a variety of uses
- Water park, pool, sport and recreation, etc.
- The HUB should serve as a destination for people to congregate and socialize
- Not only for people of Brandon, but for any visitors or newcomers to our community
- The HUB should serve the community first and foremost in the areas of recreation, leisure, health and wellness
- Not to be confused or focused mainly on scholastic or organized sports and teams.
- The HUB should have amenities such as
- Food and beverage
- Physical/mental therapy or programming included
- The Regional Health Authority(RHA) should be a player to assist bringing "wellness" into the HUB facility
- Groups involved with the HUB need to be flexible when partnering
- i.e. Community Rec. \& organized sport


## (*NOTE: the above points/bullets are in reference to the HUB and SPOKE concept in particular)

- More "connection" with the Riverbank corridor throughout, with the expansion of the walkways and bike paths
- Connect the facilities that are outside or just outside of the corridor such as the Westbran Stadium, Canada Games Park, Optimist Park and so on, with the path/trail system
- Skating Oval needs more than a shack for users to put on their skates
- Possibly a shack for hot chocolate/coffee for users to purchase
- A place for users to relax and socialize while attending the Oval
- All "green space" needs to be green...not yellow. Referring to dandelions or unwanted weeds that have taken over some areas
- Connect the future site of the Assiniboine Community College with paths and trails
- Along $1^{\text {st }}$ Street, as well as Braecrest Drive
- Expand on the North Hill with the bike paths and walking trails to connect with others throughout
- Was mentioned that the path/trail on Braecrest Drive was not connected and only ran from East to West
- An "abandoned" or under utilized park/facility should be cleaned up or simply closed down
- We need to find "partners" for the existing Sportsplex (possibly private), to either upgrade or renew the facility
- Indoor Soccer facility at Keystone needs boards for their indoor "pitch"
- This is standard in indoor soccer facilities
- Lighting is required for the Outdoor Track at the Sportsplex
- Privatize the Wheat City Golf Course
- "Find" the City of Brandon's role with sport and recreation in future partnerships and developments


## Question \#4:"Priority of work?" DAY 1

- \#1 priority: a Multi-use facility that is accessible to everybody
- Example was a Health and Wellness Center
- Possible location was University or Fleming School site
- \#2 priority: Downsize Community Parks to Neighborhood Parks
- Keep the "heavily used" parks and downsize the "under utilized" ones


## Question \#4: "Priority of work?" DAY 2

- Find or determine a location for the "HUB" facility concept
- Sell un-used land and facilities for recreation
- Determine the City of Brandon's role
- City of Brandon should be a stakeholder or partner
- Should take lead in building partners (Public and Private)
- Consider future growth and needs of the community


## Question \#5: "How do we fund these facilities?" DAY 1

- Build partnerships. More specifically with the "big players" such as;
- Assiniboine Community College
- Brandon University
- Brandon School Division
- Brandon Y.M.C.A.
- The City of Brandon
- The Provincial government
- Corporate Partners or Sponsors
- Community based Service Groups
- Sell un-used land (recreation) and re-invest into recreation facilities
- If user fees are necessary, than work to try to keep them low. Utilize programs like the Y.M.C.A. offers for those who cannot afford
- With larger facilities, you can host more or larger events to help costs or fundraising efforts which in turn impacts/benefits the community economically as well
- Through partnerships, we could possibly funnel more grants or resources into the ONE facility for example
- *Want the public to access the facility for whatever their interest or needs are


## Question \#5: "How do we fund these facilities?" DAY 2

- Government funds (both Provincial and Federal)
- R.H.A. should be a player (Wellness)
- Private sector
- Taxes
- User pay fees
- Partners with both the Private and public sectors
- Sale of land
- Fundraising and volunteers
- Foundations; such as B.A.C.F. or the Thomas Sill Foundation for example


## SPORT

Question \#1: "What is currently working well?" DAY 1

- User fees are reasonable. Priced correctly - Sportsplex
- Spray Park (Stanley park) - No cost
- Outdoor swimming pools - Kinsmen and Kiwanis Pool
- Tennis courts - Queen Elizabeth Park, Stanley Park
- Basketball courts
- Skateboard Park
- Riverbank area/corridor (Field sports) - baseball; soccer; football; and rugby
- "Concept of" small residential parks
- Skating Oval
- Outdoor rinks - Valleyview Community Center, Linden Lanes (Westridge Community Center)
- Beach volleyball courts at Stanley Park - Park is multi-use
- Soccer pitches are working well
- Curling is affordable


## Question \#1: "What is currently working well?" DAY 2

- The partnership with The "Bluefins" is working well at the Sportsplex
- Outdoor Track at the Sportsplex is working well
- Optimist Park Soccer Fields is another example of working well
- The Indoor Soccer at the Keystone is something that is working
- "Ultimate Frisbee" is working at Dinsdale Park
- The amount of Indoor Arenas (Ice) is well utilized in the community, not only for the youth, but for hosting events as well
- The Community Centers "ice" is being utilized as well for recreational purposes
- Tennis Courts in the Community are busy as well
- Golf Course(s) in and around the community are busy and being utilized
- Riverview Curling Club is a good thing


## Question \#2: "What is currently not working?" DAY 1

- Racquetball is under utilized
- Baseball is under utilized (specific examples were)
- Brandon Avenue \& $23^{\text {rd }}$ Street Ball Diamond
- Victoria Avenue East Ball Diamond
- Many facilities present are not being maintained
- Curling rinks not well utilized because of location *note: group debated this comment
- Hockey is not accessible due to costs
- Cost of High School volleyball
- Too many Lawn Bowling clubs
- Skateboard Park not meeting expectations
- Field Hockey site built for Summer Games, is not being used
- If facilities don't get used, why put money into them?
- City Golf Course
- Not used due to flooding
- Over the years, did not fix the problem
- Issues with demographics and social changes and use


## Question \#2: "What is currently not working?" DAY 2

- Ball Diamonds; the condition of some of the community ball diamond are not good
- Ex. (Dandelions, gopher holes, etc.)
- In return, it was felt that these conditions make some of the diamonds unsafe to play on
- Ball Diamonds; some diamonds around the community are not even being used anymore
- Both by organizations or community recreation purposes
- Lacking Indoor facilities to accommodate our activities in the "winter" months
- Ex. (jogging, walking, etc.)
- Wheat City Golf Course/Curling; their conditions are not meeting the needs or their capital
- Private and Public relations are not working to their best capability...yet. Need to address this more


## Question \#3: "Ideas on how facilities should look in the future?" DAY 1

- More Multi-use - can withstand changes in community
- More general areas
- Basic agreement with trends
- More practical
- Multi-use and multi-season
- One in each area of the City - depending on use
- Safe facility for kids near Shopping Centers
- Facility with everything, examples are: Cardio, Racquetball
- Indoor walking facility - large Dome
- Lawn Bowling - one club
- One big Curling club (facility)
- Together in ONE building (example of possible location: $1^{\text {st }} \&$ Rosser Avenue)
- Lawn Bowling
- Tennis
- Horseshoes
- Outdoor pool
- Building with indoor place to walk
- Four (4) main facilities
- Kiddies Corner (18 ${ }^{\text {th }}$ St. \& Victoria)
- Expand at the Sportsplex (due to the moving of A.C.C. to the hill)
- Don't fixate on assets
- "Maybe using what we got or not"


## Question \#4: "Priority of work?" DAY 1

- Get rid of facilities not maintained - example was baseball diamonds
- Sell property and put into a multi-use facility
- Build a Multi-use facility - PRIORITY
- When making decisions, balance those with less and those with more
- Take into account cost of present programs
- Need to update - but not just for kids (Adults and aging population as well)
- Multi-use and Multi-generational
- *Can wait - Soccer \& Hockey


## Question \#5: "How do we fund these facilities?" DAY 1

- Partnerships - Private and public, Government
- User fees
- Higher taxes
- All fees from facility should go to that facility
- Advertising $\$ \$$
- Long Term Planning and Budgeting vs. Centralize $\$ \$$ spending (Group debated)
- Selling under utilized facilities to fund
- Example was Baseball diamonds
- Funding must be "break even" for today and in future vs. some things City of Brandon has to fund (Group debated)


## AQUATICS

## Question \#1: "What is currently working well?" DAY 1

- Indoor meets - competitiveness and fitness
- Outdoor pools (Larger ones) - well used and good programming
- Spray Park at Stanley Park


## Question \#1:"What is currently working well?" DAY 2

- Partnerships (i.e. the Bluefins)
- The Spray Park at Stanley Park is working well
- Usage of some paddle pools and the outdoor pools


## Question \#2: "What is currently not working?" DAY 1

- Paddle pools
- Must be chaperoned under 12 years of age
- Safety concerns - poor locations
- Too many of them - money is being spread to too many
- Missing a wading pool at Spray Park (Stanley Park)
- Outdoor Pools not meeting needs
- Not big enough
- Some aren't being used enough (too many?)
- Should put money to better use on larger Paddle pools
- High maintenance
- User fees are too high at Sportsplex and Y.M.C.A.
- Zero leisure
- Old facility
- Poor atmosphere
- High operating costs
- Decline in use at Sportsplex / Y.M.C.A. / and Paddle pools


## Question \#2: "What is currently not working?" DAY 2

- Paddle pools are poorly maintained and/or are in need of maintenance
- The condition of the Y.M.C.A. pool
- Indoor pools are not meeting needs
- Outdated \& inadequate
- Need more Private/Public partnerships

The first (2) questions were recorded individually/or specific to one of the areas (Leisure, Aquatics and Sport) due to our numbers of participants, while the remaining (3) questions were recorded as one in order to ease facilitation.

## Question \#3: "Ideas on how facilities should look in the future?" DAY 1

- Only have 4 Spray Parks at existing 2 outdoor pools - replace outdoor pools with Spray Parks
- Eliminate rest of paddle pools
- (1) One regional water park
- (1) One major leisure facility
- Example given was Sherwood Park (Wpg.?)
- Possible location(s) could be Fleming School site or Discovery Center area
- In leisure center
- Zero entry pool (fee?)
- On deck facilities (ex. Concession)
- Natural light (bright)
- Lots of space
- Greenery
- Should be a theme
- Lazy River (theme?)
- Whirlpool
- Spray park
- Areas for different age groups
- All day accessibility
- Multi-purpose - pool, fitness, track, rink, wall climbing
- Multi-use field house
- Affordable
- An Outdoor Facility
- Division of age groups
- Variety of slides
- Wave pools
- Amusement park in the area (ex. Mini-golf, go karts)


## Question \#4: "Priority of work?" DAY 1

- Ripping out Paddle Pools - take money saved and apply to the development of spray parks
- Planning for new Leisure Center


## Question \#5: "How do we fund these facilities?" DAY 1

- Sell off dysfunctional green spaces - use funds to help finance
- Partnerships
- Government funding
- Private funding
- Naming rights
- User fees
- Taxes - spread over a few years (not all at once)
- Fundraising initiatives
- Run by non-profit group
- Invest operational savings into future upgrades

Appendix C
Recreation Centre Analysis July 2006

## Recreation Centre Analysis

 July 2006
## Prepared by: Cathy Snelgrove

## Introduction

Since 1975 the Recreation (Rec) Centre has been under the management and supervision of the City of Brandon. Since early in the 1990s there has been discussion on whether the City of Brandon should be in the business of operating this facility. Over this time, there have been numerous management structures, operating arrangements and challenges that have been faced.

This report is intended to provide a brief overview of the history, financial situation, risks / challenges, local industry information, and potential options including pros and cons for each.

## History

The City of Brandon became the owner of the former Brandon Golf and Country Club in 1975. The operation was taken over because of back taxes owed to the City of Brandon by the Brandon Golf and Country Club.

Since the City of Brandon took over the golf course, there have been a number of challenges that have had to be overcome. In 1976, the flood conditions of the Assiniboine River were similar to that of 1995 whereby the lower parts of the course (holes one through eleven) were under water and covered with silt. This created havoc to the operation of the course resulting in low revenues and high clean up expenses.

The irrigation system was replaced in 1982 after a season with a three man crew being employed to just repair water line leaks. At around that time, a dyke was constructed along the riverbank. It was felt that with this and the construction of the Shell Mouth Dam, there was minimal risk that the Assiniboine River would reach the course. A new golf shop and a tenth green concession were built by Westbran Human Resources Development Program. The facility entrance and the first tee were also rebuilt to offer a more appealing view of the golf course.

At around this time, the golf shop was being utilized during the winter months by the cross country ski club. The fairways of the course were groomed for cross country skiing. In 1995, the groomed trails were lit with the financial and physical assistance of the Brandon Cross Country Ski Club, Manitoba Cross Country Ski Association, Manitoba Sport Facility Grant and the City of Brandon. The hill at the 1st tee was also lit to improve the use of this hill as a tobogganing area.

From 1983 to 1990 attention was diverted to rebuilding the tee boxes. The tee box size and the design were developed to handle approximately 40,000 rounds of golf. Up until 1995, the golf course was consistently putting through close to this number and in fact in 1989 recorded over 45,000 rounds being played. Improvements were also made to the low areas in front of the greens. The residential development south of the CPR railroad tracks resulted in the natural terrain being turned into lawns and asphalt. The drainage of that area, including spring run off, was diverted to the golf course through culverts located under the tracks at 500 foot intervals. From there, the drainage was across the golf course to the river resulting in many unplayable situations after heavy rainfall and late spring startups. An eight inch plastic line was installed on the 17th fairway just
below the surface to allow this area to be drained and to reduce some of the impact to the course. Through this time, the cart path system was starting to be developed in order to minimize the impact of motorized golf carts on the course.

In 1992, a plan was set to upgrade three greens per year to U.S.G.A. specification. Due to budget constraints of the time, the seventh green was rebuilt in 1992 and the fourth green in 1994. Further drainage improvements were also undertaken during this time across fairways thirteen, fifteen, and sixteen.

In 1995, flood waters of the Assiniboine River spilled over the banks and filled the lower area of the golf course with water. Due to the length of time the course was under water and the amount of silt that had been deposited, the lower area of the course was totally devastated. In order to allow some golfing at this location, the department created a temporary nine hole course. In July it was decided to construct seven new greens to U.S.G.A. specifications (Greens 2, 3, 5, 6, 8, 9, and 11) due to the course being unplayable. The construction started in later summer with the sod being laid the following spring. The course reopened all eighteen holes in July of 1996. The course was to be opened earlier in the year, but once again because of high water levels, city staff and Westbran Human Resources sand bagged the dyke and used pumps to clear water from the course through May and June. The river did not breach the dyke, but because of seepage the course was unplayable until July.

In 1996 with the assistance of a Community Places grant from the province and funds from the City, the existing dike was raised to a similar level as the dyke road between 18th and 26th Streets. The building up of the dike was completed in the spring of 1997. Even with the elevated dyke, there continued to be water problems due to dyke seepage, elevated water tables in the area and drainage across the course. These issues were discussed with the golf course architect, Mr. David Grant. Mr. Grant developed a Recreation Centre Golf Course Master Plan in November 1997 that provided solutions to address at least part of these issues. The plan also included a number of improvements that could be made to provide for interesting play on the golf course. The plan was never incorporated into the capital budget planning or adopted by council.

In 1997, as a result of the Canada Summer Games the tennis courts at both the Recreation Centre and Queen Elizabeth Park were reconstructed. Until that point, the Recreation Centre Courts were far superior to the surface at Queen Elizabeth Park and as a result generated revenue for the facility through usage fees. Once both surfaces were reconstructed, the opportunity to generate revenue at the Recreation Centre was lost due to users being able to play at no cost at Queen Elizabeth Park. The usage fees were eliminated as a result.

In 2000, an agreement was signed to contract out the management of the Recreation Centre that included plans to generate funds in order to perform capital improvements (Appendix A - Schedule B). That year electricity was run to the lower cart storage facility in order to accommodate electric cart storage. In 2002 a new cart storage facility was built just off the upper parking lot. In that same year, there was a minor upgrades done to the curling rinks ice plant.

Through out the time that the City has owned the centre there have also been additional improvements including the lighting of the tennis courts, new light and furniture in the
curling rink, improvements to bridges and cart paths, water systems, greens, tees and the dyke, etc.

## Financial Information

Over the last fifteen years, financially the Recreation Centre has experienced a decline in revenues. The greatest impact has no doubt been as a result of the flooding of the golf course. In each year that the course has been unplayable, it increases the risk that members will look to alternate courses for their play. It is difficult to encourage these members to switch back when a level of uncertainty exists.

There has also been a trend of lower rounds of golf being played at the facility. In 1989 there were 45,000 rounds played. At that time the average was somewhere in the range of 40,000 rounds annually. In the last five years, round play has been between 22,000 and 26,000 annually. Some of these numbers were impacted by wet conditions in a couple of the years, but there still remains a significant drop in rounds being played in the last 15 years.

Some of this drop can also be attributed to the increase in the amount of local courses offering a 18 hole format with grass greens. Improvements to both the Glen Lea and Shilo courses over this same timeframe have meant that additional options are now available to players. At the same time improvements have also been made to courses in the region again resulting in additional options for those participating in the sport. The growth in participation in the sport has not matched the available offerings.


The spin off revenue that is lost with a decline in overall use is the revenue that is generated through the sale of food and beverages, rental of power and pull carts, and other services. At this point the restaurant and lounges are open during busy times to service curlers and golfers only. Initially the contract tried to operate it as a full function restaurant, but due to the low number of patrons, they were forced to reduce the service.

The tennis courts were providing approximately $\$ 7,000$ in revenue prior to the 1997 Summer Games, when the decisions was to stop charging for their use because of the no charge facilities located at Queen Elizabeth Park.

Expenses have also trended down over this period in order to offset the decline in revenue and as a result there has been a profit in all but three years when only these two factors are considered.

| Year | Revenue | Expenses | Profit / Loss | Capital | Net Profit $/$ <br> Loss |
| ---: | ---: | ---: | ---: | ---: | ---: |
| 2005 | $\$ 241,780$ | $\$ 316,564$ | $-\$ 74,784$ | $\$ 17,813$ | $-\$ 92,597$ |
| 2004 | $\$ 377,041$ | $\$ 269,544$ | $\$ 107,497$ | $\$ 20,420$ | $\$ 87,077$ |
| 2003 | $\$ 399,244$ | $\$ 278,709$ | $\$ 120,535$ | $\$ 51,258$ | $\$ 69,277$ |
| 2002 | $\$ 395,221$ | $\$ 275,164$ | $\$ 120,057$ | $\$ 59,248$ | $\$ 60,809$ |
| 2001 | $\$ 371,904$ | $\$ 299,067$ | $\$ 72,837$ | $\$ 61,269$ | $\$ 11,568$ |
| 2000 | $\$ 456,628$ | $\$ 358,151$ | $\$ 98,477$ | $\$ 119,600$ | $-\$ 21,123$ |
| 1999 | $\$ 546,647$ | $\$ 483,792$ | $\$ 62,855$ | $\$ 107,352$ | $-\$ 44,497$ |
| 1998 | $\$ 521,247$ | $\$ 509,623$ | $\$ 11,624$ | $\$ 43,352$ | $-\$ 31,728$ |
| 1997 | $\$ 680,321$ | $\$ 479,954$ | $\$ 200,367$ | $\$ 55,210$ | $\$ 145,157$ |
| 1996 | $\$ 411,539$ | $\$ 455,972$ | $-\$ 44,433$ | $\$ 88,607$ | $-\$ 133,040$ |
| 1995 | $\$ 191,468$ | $\$ 356,104$ | $-\$ 164,636$ | $\$ 329,356$ | $-\$ 493,992$ |
| 1994 | $\$ 546,090$ | $\$ 450,942$ | $\$ 95,148$ | $\$ 108,936$ | $\$ 13,788$ |
| 1993 | $\$ 531,462$ | $\$ 440,053$ | $\$ 91,409$ | $\$ 52,629$ | $\$ 38,780$ |
| 1992 | $\$ 504,590$ | $\$ 399,476$ | $\$ 105,114$ | $\$ 132,230$ | $-\$ 27,116$ |
| 1991 | $\$ 480,097$ | $\$ 387,123$ | $\$ 92,974$ | $\$ 106,220$ | $-\$ 13,246$ |
| 1990 | $\$ 532,227$ | $\$ 357,471$ | $\$ 174,756$ | $\$ 101,973$ | $\$ 72,783$ |
|  |  |  |  |  |  |
|  |  |  |  | $-\$ 358,100$ |  |

There is a difference when the cost of capital repair and replacement is considered. When these costs are factored in the result is that the Recreation Centre has been profitable 8 years over the past fifteen years. The concern is that the level of capital expenses are not at a level that will sustain the facility over the long term as will be discussed later.

## Expenses

The expenses for the City related to the golf course is predominantly associated with wages and benefits.


There is presently 11 seasonal staff that maintains the golf course. These employees are members of the Canadian Union of Public Employees Local 69 and are employed at the Recreation Centre Golf Course between 6 and 8 months annually. The operation of the Curling Club and Tennis Courts is managed and staffed by the contractor.

The Parts and Material expenses are generally associated with small parts and tools, chemical, fuel and safety equipment associated with the maintenance of the course.

The Utilities costs are shared by both the City and the contractor based on the contract (Appendix A). The chart above encompasses the Utility costs that the City is responsible for.

The contractor incurs additional expenses related to the operation of the pro-shop, cart rentals, the curling club, etc. The expenses include taxes, utilities, labor and other parts and materials. These costs are somewhere in the range of over $\$ 1$ Million annually and are offset through the contract by a portion of the revenue.

## Capital Repairs

Over the past five years much of the capital funds have been used to address drainage issues, replace golf course equipment and to construct the cart storage building. (Appendix B) While all of these activities were needed in order to operate the facility day to day, there has been little capital invested in the overall structures or in doing course upgrades to keep the course current.

The contract was set up to provide funds for capital improvements through a charge of $\$ 2.00$ per round played, the storage fees and trail fees collected. In the contract there was an initial estimate of the available capital based on these fees. The chart below compares the estimate to the actual dollars that have identified for capital improvements over the five years.

| Year | Estimated | Actual | Difference |
| :---: | ---: | ---: | ---: |
| 2000 | $\$ 79,350$ | $\$ 78,323$ | $-\$ 1,027$ |
| 2001 | $\$ 98,066$ | $\$ 63,264$ | $-\$ 34,802$ |
| 2002 | $\$ 101,068$ | $\$ 71,032$ | $-\$ 30,036$ |
| 2003 | $\$ 101,368$ | $\$ 72,877$ | $-\$ 28,491$ |
| 2004 | $\$ 104,416$ | $\$ 68,372$ | $-\$ 36,044$ |

The Recreation Centre Master Plan outlined a number of improvements that were recommended to be made in order to improve both the play and the maintenance operation of the facility. The introduction to the plan is contained in Appendix D.

Appendix E outlines the capital that is required over the next 10 years in order to maintain the course. It equates to approximately $\$ 2.45$ million dollars or $\$ 245,000$ annually. The Capital Improvement Plan that was originally set out in the contract (Appendix A) has not been achieved and as a result the level of capital funds allocated to the Recreation Centre has been adjusted accordingly.

This trend of diminishing capital funds is in essence creating a downward spiral related the health of the facility. The less capital being spent, the lower the course appeal, resulting in lower revenues, which ends up full circle with even less capital being spent.

## Course Appraisal

An appraisal of the course is currently being conducted and this information will be made available to Council upon completion.

## Risks / Challenges

The greatest risk to the Recreation Centre is the threat of flooding or heavy rainfall resulting in unplayable holes due to the over course drainage. In 2005, the need to sandbag the dyke resulted in a cost of $\$ 30,540$. These costs were offset by a reduction in the other services provided by the Operational Service Division in order to balance the overall operating budget. This problem could be solved through a number of improvements. Additional drainage pipes could be laid in across the course to take water that presently flows overland, through a structured channel to avoid heavy water conditions on the course. A second enhancement could be the creation of a water feature / retention pond that would channel the water into a planned specific area. Finally the dyke could be heightened, reconstructed and repaired to limit the risk associated with flooding, while dealing directly with the current seepage issue.

At one time the Recreation Centre was the premier course in the area, but as a result of the level of capital invested in the facility over time and due to the unreliable play as a result of the issues describe above other courses in the area has surpassed it in quality and popularity. This issue as well will be resolved with the improvements that are outlined above. The course continues to remain a beautiful and challenging course that is a favorite by many golfers. The more reliable the play the greater chance for consistent play.

In the case of the tennis courts and curling, there is capital improvements required in both areas. The ice plant, while in good repair, is original to the facility and over time will need to be replaced. The tennis courts are needed to be resurfaced and while a partnership exists with a local tennis group that will assist with some of the cost of resurfacing, there are still funds required to be expended in this area. This challenge is not dissimilar to the ones above. If additional funds are expended in both these areas, there will continue to be the opportunities for use and participation at these facilities.

The other challenge has been in the operation of Toboggan Hill. In the last five years, $\$ 42,000$ in liability claims have been paid as a result of citizens being injured while using the hill. We have placed new signage, erected snow fence in various areas and changed our maintenance practices to try and limit some of the risk, but this continues to be an area of concern. The hill has been used for countless years as a toboggan hill and while there is options around restricting use, administration has and will continue to look at means to limit liability while allowing access to the hill for this purpose.

## Local Industry Information

In this section, we will discuss local industry information related to the facility.

## Golf Course

A survey of local golf courses provided the following information:

## Local Golf Courses

Deer Ridge Golf Club (9)
Glen Lea Golf Course (18)
Northern Pines Golf Course (9)
Sunnyside Golf \& Country Club (18)
Wheat City Golf Course (18)
Area Golf Courses
Bob's Bunker Par 3 Golf Course (9)
Boissevain Golf Club (9)
Clear Lake Golf Course (18)
Elkhorn Resort Golf Course (9)
Gladstone Golf Course (9)
Glenboro Gold and Country Club (9)
Hamiota Golf Club (9)
Hartney Golf Course (9)
Killarney Lakeside Golf Course (18)
Lakeside Golf Club (9)
Lakewood Hills Golf Course (9)
MacGregor Golf Club (9)
Minnedosa Golf Course (18)
Neepawa Golf and Country Club (18)
Oak Lake Golf Club (9)
Pleasant Valley Golf Club (18)
Reston Golf Club (9)
Riverdale Golf and Country Club (9)
Sandhills Golf and Country Club (9)
Sandy Lake Golf Course (9)
Shilo Country Club(18)
Souris \& Glenwood Community Golf Club

## 18 Holes

$\$ 22.50$
$\$ 25.00$
\$17.50
$\$ 22.00$
\$28.00

|  |  | $\mathbf{1 8}$ |
| :--- | ---: | ---: |
| Location | Distance | Holes |
| Erickson | 80 | $\$ 17.00$ |
| Boissevain | 74 | $\$ 21.40$ |
| Riding |  |  |
| Mountain | 100 | $\$ 42.00$ |
| Riding |  |  |
| Mountain | 100 | $\$ 23.00$ |
| Gladstone | 107 | $\$ 17.00$ |
| Glenboro | 80 | $\$ 22.00$ |
| Hamiota | 80 | $\$ 18.00$ |
| Hartney | 84 | $\$ 20.00$ |
| Killarney | 101 | $\$ 28.00$ |
| Shoal Lake | 105 | $\$ 17.50$ |
| Onanole | 88 | $\$ 17.00$ |
| MacGregor | 88 | $\$ 17.00$ |
| Minnedosa | 48 | $\$ 29.00$ |
| Neepawa | 75 | $\$ 32.00$ |
| Oak Lake | 50 | $\$ 15.00$ |
| Belmont | 100 | $\$ 28.00$ |
| Reston | 100 | $\$ 17.00$ |
| Rivers | 40 | $\$ 22.00$ |
| Carberry | 45 | $\$ 22.00$ |
| Sandy Lake | 90 | $\$ 18.00$ |
| Shilo | 28 | $\$ 25.00$ |
| Souris | 47 | $\$ 22.00$ |

Virden Golf Course (9) Virden 76 \$17.00

It is important to note that the Contractor for the Recreation Centre has the sole authority to set the rates for the golf course (Appendix A). The rates are adjusted based on the time of year and the condition of the course.

In conducting this review, the average price being charged by courses that have 18 holes in the general area is $\$ 28.78$. The Recreation Centre is the highest charging course in the local area, however they are on par with a number of the other 18-hole courses in the area. The average price for playing 18 -holes whether on a 9 hole or an 18 -hole golf course in the area is $\$ 22.21$.

## Curling

There are three curling rinks in the City of Brandon; Riverview Curling Club, Brandon Club (operated out of the Keystone Centre) and the Wheat City Curling Club (Recreation Centre). The three rinks have struggled over the years to attract membership in their individual facilities due to a slight decline in participation in the sport. The Wheat City Curling Club has a membership of approximately 500 members with ages varying from 5 to over 70.

The Wheat City Curling Club is home to the Super-League of Curling that is periodically televised through Westman Communication. They have also continued to try and promote the sport through various youth curling initiatives including the Little Rocker Program. Rates are generally set by the various leagues depending on the level of participation and target group.

The City of Brandon has been recognized as a curling community which has hosted a number of national curling championships over the years. There are a number of recognized curlers using these facilities and there are at least two events each year that utilize most of the curling surfaces in the community.

## Tennis

There are three court areas in the community. There are courts located at Queen Elizabeth Park, Stanley Park and the Recreation Centre. These courts are free for use and are used to varying degrees throughout the summer.

## Cross Country Skiing

At the times the trails were established, there was a ski club in the area. This club has now ceased to exist although there are still a small number of citizens who use the trails throughout the winter. There is another set of trails located in the Brandon Hills. In all cases, these trails are free to use.

Along with the new skating oval, the Parks Department will also be constructing ski trails along the Riverbank Corridor in the coming winter season.

## Options

There are a number of options that Council could consider in reviewing this issue. Each option has its own merit, but it is important to note that aside from Option 1, they will require a sizable amount of time and effort to implement the option that is finally identified.

## Option 1 - Status Quo

Council could decide to leave the Recreation Centre as it currently is with the existing contractor.

| Pros | Cons |
| :--- | :--- |
| - All elements of the facility would remain |  |
| intact. ie. Tennis Courts, Curling, | -The City continues to have the financial <br> Tisk associated with flood damage. <br> Toboggan Hill, Gold Course. |
| Without a change in the formula for <br> funding capital projects, the course <br> could continue to deteriorate. |  |
| The City would be required to fund |  |
| shortfalls in revenue through the |  |
| elimination or reduction of other |  |
| services in order to deliver a balance |  |
| budget at the end of the year. |  |
| The facility would be required to |  |
| compete against other City priorities for |  |
| funds. |  |

## Option 2 - Manage the Recreation Centre Internally

Bring the management of the Recreation Centre back in house under the Parks Section of the Public Work Department. This would involve hiring a manager for the facility and investigating contract services related to a golf pro. Staff would be required to be hired to fill positions in the pro shop, restaurant and curling club. The maintenance, merchandising, utility and capital expenditures would all be directed and funded by the City.

| Pros | C |
| :---: | :---: |
| - The City would have the greatest amount of control over any other scenario. <br> - The City would establish the quality and quantity of service. <br> - The City would control the fees based on the level of subsidy to the facility. <br> - We own equipment that could be used to make some of the drainage repairs meaning that not all the funds required would be in cash per se. | - City facility competing with local businesses who claim we subsidize the facility - unfairly keeping fees low. <br> - There would be the need for an initial outlay of capital dollars, but through proper management and marketing these funds maybe able to be recovered over a period of time. <br> - Less entrepreneurial freedom. <br> - The facility would be required to compete against other City priorities for |

- All elements of the facility could remain intact. ie. Tennis Courts, Curling, Toboggan Hill, Golf Course
- This City could look at different land use options and fund improvements through the disposal of some of the land as part of an overall business plan.
funds.
- The potential for risk / loss (flooding, etc.). (Although some of this could be minimized by capital investment)
- The City is required to fund shortfalls in revenue through the elimination or reduction of other services in order to deliver a balance budget.
- There is currently limited golf course management knowledge and therefore we would be required to purchase or hire that expertise. Ie. Golf Pro, Course Designer, etc.
- There would be a loss in tax revenue due to the City not paying taxes.


## Option 3 - Sell the Recreation Centre

Sell the golf course to an outside interested party with or without restrictions related to maintaining the existing types of recreation opportunities. Council could place restrictions regarding the type of use as part of the sale, understanding that depending on the type of restriction it may or may not limit the sale price.

| Pros | Cons |
| :---: | :---: |
| - The city would no longer have the responsibility or risk related to operating the facility. <br> - The financial aspects of selling the facility would provide a large sum of money which could be used by Council to fund other operating and capital expenses. <br> - The golf course and other operations may flourish as they are not restricted by the contract nor the political problems of competing with other courses or activities within the Brandon area. <br> - The economy and growth in the City presently could result in a higher sale price. <br> - A new owner could look at various options regarding membership. ie. semi-private, etc. <br> - Capital improvements would be driven by the need to create revenue through upgrading the facility. <br> - A new owner could decide to conduct | - The city would have limited / no control of the facility and its operation (depending on restrictions) - re: fees, management, and accessibility to the public. <br> - The public may oppose the sale as they no longer have any say as to the operation of the facility. <br> - No control on the quality of the offering, which could ultimately reflect on the image of Brandon. <br> - Accessibility over a period of time could be an issue with service reductions or fee increases. <br> - The new owner could decide to remove existing facilities (the buildings), thus reducing the taxes it would pay to the City. |

development on the site based on restrictions that could add additional tax dollars for the community.

## Option 4 - Fully Lease the Facility to a Private Contractor / Co-op

The facility could be fully leased to a contractor or co-op with minimal revenue (example - $\$ 1$ ) being received by the City annually. The contractor or co-op would be responsible for the operating and capital improvements for the facility. They would generate these funds through the selling of shares, or through fees and memberships. The City would not benefit from any proceeds, nor would they be required to pay for any shortfalls.


## Conclusion

One of the goals of the City is to ensure that recreation opportunities are available to all citizens of the community. We ensure this happens through awareness, support, partnerships, grants and in some cases provide it directly.

In most cases, the recreation services that we provide directly are free or at a reduced cost to the user (ie. playgrounds, paddling pools, spray parks, youth activity centre). Citizens subsidize these activities through their tax dollars in order to ensure the overall health of the community. The challenge for council and administration is in balancing the need for operating and capital dollars for maintenance and upgrading, with keeping the costs at a level that is acceptable to the taxpayer in subsidizing these activities.

The Recreation Centre is a facility that is important to our community in the fact that it does provide golfing, curling, tennis, skiing and tobogganing activities for our citizen. Throughout the analysis it is evident that presently the amount of capital investment is not at a level that will continue to sustain the facility. The risk associated with flooding
only increases the financial burden in operating the facility and impacts other services in those years when this occurs.

The questions that remain to be answered are:

- Who in our community is benefiting from the operation of this facility?
- Does the community consider the status quo acceptable?
- What level of increased subsidy, if any is the community willing to put into continuing to operate the facility?
- Of the four options, which option has the most appeal to the community?


## Appendix A - 2000 Operating Contract Summary

In March 2000, a twelve year agreement was signed with Rich Bull and Gary Poole to assume the operation of the Recreation Centre. The following is a summary of the contract contents in terms of responsibilities and financial obligations for both parties.

## Contractor Responsibilities

- Provide overall management direction and support for the facility including the operation and maintenance of the Curling Rink.
- Maintain the operation of the Pro-Shop and supply all pro-shop staff, golf course marshal(s), and merchandise required to operation the Pro-Shop and Tennis Courts.
- Provide all rental equipment associated with the Golf Course and Tennis courts with shall include clubs, pull carts, power carts and tennis racquets.
- Operation of the restaurant, lounge, snack shack refreshment cart, vending machines and catering services.
- Provide, to the best of their ability, an indoor area for cross country skiers to hold meetings and wax skis.
- Provide an area throughout the winter for the storage of the snowmobile and other equipment to maintain the ski trails.
- Snow removal in the Facility parking lot.
- The Contractor has exclusivity at the Facility with respect to the sale of merchandise, food, alcohol, and tobacco products, including the option to permit another operator to issue said sales.
- Responsible for all hydro bills incurred from the Pro-Shop, Restaurant, Tennis Courts, Curling Rink and Lower Cart Storage Compound.
- Responsible for all water bills incurred at the Facility.


## City Responsibilities

- Designated City employees provide daily maintenance services to the Golf Course and Tennis Courts under direction of the Manager.
- Curling rink equipment including the ice scraper, curling rocks and handles and furnishings
- Maintenance of the cross country ski trails, trail lighting and toboggan hill.
- Provide for the continued maintenance and full clean-up of the facility in the event of a flood.
- All maintenance costs of operating the Golf Course, Snack Shack, Upper Cart Storage Compound including hydro bills.
- To perform all structural maintenance including carpentry, painting, electrical and mechanical according to scheduled and unscheduled maintenance requirements.
- Maintenance of the electronic security system including fire and burglar alarms.
- Repair and maintenance of the Facility structures.


## Funding Arrangements

- The City is responsible for the payment of salaries, benefits and maintenance costs for the operation of the Golf Course, Tennis Courts, Ski Trails and Toboggan Hill.
- The Contractor pays to the City 75\% plus GST of the gross revenue generated by individual green fees, punch cards, platinum cards or any related green fee offers.
- The Contractor may elect to distribute complimentary green fees to a maximum of three percent (3\%) of the annual rounds of golf.
- The Contractor shall establish annual fees and rates for the use of the Facility.
- The Contractor receives all revenues generated from the sale of all merchandise, excluding food, beverages and tobacco from the Pro-Shop, Tennis Courts and Curling Rink.
- The City receives $6 \%$ plus GST of the gross revenues, excluding taxes, generated from the operation of the Restaurant.
- The Contractor is to deposit two dollars plus GST per green fee plus all cart storage revenues, and all trail fee revenues to a Capital Reserve Fund.
- Contractor to pay municipal taxes, rates and assessments except during a flood year. In that year the Contractor is responsible to pay one dollar per green fee.
- The contract may be terminated by either party upon sixty days of written notice.

Schedule "B" - Capital Improvement Plan - Years 1 to 5
Capital Revenues

|  | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 3}$ | $\mathbf{2 0 0 4}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| $\$ 2.00$ Per Round | $\$ 55,300$ | $\$ 58,066$ | $\$ 60,968$ | $\$ 60,968$ | $\$ 64,016$ |
| Storage Revenue | $\$ 19,350$ | $\$ 35,000$ | $\$ 35,100$ | $\$ 35,400$ | $\$ 35,400$ |
| Trail Fees | $\$ 4,700$ | $\$ 5,000$ | $\$ 5,000$ | $\$ 5,000$ | $\$ 5,000$ |
| Totals | $\mathbf{\$ 7 9 , 3 5 0}$ | $\mathbf{\$ 9 8 , 0 6 6}$ | $\mathbf{\$ 1 0 1 , 0 6 8}$ | $\mathbf{\$ 1 0 1 , 3 6 8}$ | $\mathbf{\$ 1 0 4 , 4 1 6}$ |


| Capital Summary |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Capital Revenues | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 3}$ | $\mathbf{2 0 0 4}$ |
| City's Input | $\$ 40,250$ | $\$ 98,066$ | $\$ 101,068$ | $\$ 101,368$ | $\$ 104,416$ |
| 5,434 | $\$ 3,832$ | $\$ 0$ | $\$ 0$ |  |  |

The total of these projects is $\$ 464,550$. The proposal is that the City pays for these projects, and the Contractor pays it back with the capital revenue plan. The Contractor estimates that the revenue from this plan will total $\$ 484,268$ after 5 years.

## Appendix B - Capital Replacement Activity 2000-2005

Drainage \& Pumps<br>Cart Paths<br>Cover for Upper Storage<br>Electricity to Lower Compound<br>Enlarge Deck and Window<br>Move Wall in Dining Room<br>Rotary Mower<br>Building Entrance Maint<br>2000 Total $\$ 119,600$

Cart Paths
Vacuum System
Dyke Upgrade
Tractor
Miscellaneous
2001 Total
\$61,269
Cart Paths
Brine Pump
Greens Mower (Used)
Building Repairs
Bunker Rake (New)
Cart Storage Bldg (2002)
2002 Total
\$59,248
Greens Mowers
Utility Vehicle
Drainage Work
2003 Total
\$51,258
Drainage Work
Rotary Mower
2004 Total
\$20,420
Cart Paths
Miscellaneous Course
Expenses
2005 Total
\$17,813

Appendix C - Recreation Centre - Aerial Map


Wheat City Golf Course total approximate Area $=152.0$ Acres

## Appendix D - Recreation Centre Golf Course Master Plan - Introduction

The following is the introduction to the Recreation Centre Golf Course Master Plan developed by Grant Golf in November 1997.

## Introduction

The concept for renovation and remodeling of the Recreation Centre Golf evolved around two central objectives; (1) to improve the playing conditions on the golf course and (2) to improve the aesthetic and strategic interest of the golf course. After begin damaged by flooding in 1995, the decision was made to rebuild 7 greens in the north-east portion of the property, effectively accelerating a remodeling program which had reconstructed greens 4 and 7 in 1992 and 1994 respectively. A priority of the Long Range Master Plan is to rebuild the remaining greens to both increase their size and to match the character of the recently remodeled green. The new greens will be constructed to conform to USGA (United States Gold Association) recommendations for putting green construction using a sand and peat seed bed mix over a pea gravel sub grade drainage layer. The greens will be enlarged to an average size of 6,000 sq. ft. The larger green size will increase the number of possible hole locations and help reduce wear and compaction of the putting surfaces. Many of the renovated greens will feature chipping areas that will encourage the use of pitch and run shots in addition to wedge play. These greenside areas will require skill and imagination on behalf of the players to save par or perhaps gain a shot on the hole.

Several of the remodeled holes will feature new forward tees or expanded hitting areas on the existing tees. The change to the green and additional teeing area will greatly increase the playability and enjoyment of the golf course for players of all abilities. Drainage issues specific to each hole are also to be addressed. The regrading of troublesome areas will eliminate poorly drained areas and improve the playing conditions on the golf course. All material excavated on site will be used to construct new golf course features, such as mounding and the additional tees. Holes will be further defined and separated through the use of mounding and tree planting. The landing areas will be emphasized through contour mowing, which will add visual interest and challenge to the holes. Ideal landing areas will be highlighted by wider areas and trouble spots indicated with narrower fairways. Players adopting a conservative strategy can aim for the wider areas, while those being more aggressive can opt for a more dangerous route, rewarding themselves with a shorter second shot or approach shot into the greens is successful.

The Master Plan proposes to relocate the maintenance centre to the east, closer to the eighteenth hole. This will reduce the length of the service drive and improve circulation and access for the golf course staff.

Incorporated in the master plan is a new pump station and a large settling pond adjacent to the eleventh hole and running through to the second tee. This new feature will be used for retention and settling of irrigation water drawn from the Assiniboine River.

A key part of the Master Plan is the rerouting and redesign of holes 13 through 16. The change is sequencing is desirable because it brings par to 72 and it improves the flow of the golf course. The current situation with back to back par threes is undesirable as it slows play dramatically during peak usage. The new routing plays to a par 5, par 4, and then a par 3. The course also gains additional length with the new changes. These changes can be implemented with minimal disturbance to play on the course through the use of existing holes and temporary greens during construction.

Appendix E - Capital Replacement Plan 2007-2016
General / Tennis / Curling

| Capital Project | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| General Building Repairs |  |  |  |  |  |  |  |  |  |  |
| - Furniture Replacement |  |  |  |  |  | \$50,000 |  |  |  | \$50,000 |
| - Carpet Replacement |  |  |  |  | \$60,000 |  |  |  |  |  |
| - Repaint Facility | \$15,500 |  |  |  |  |  |  |  |  |  |
| - Interior Repainting |  |  | \$25,000 |  |  |  |  | \$25,000 |  |  |
| - Air Conditioning |  |  |  |  |  |  | \$60,000 |  |  |  |
| - Roof Repairs |  |  |  |  |  | \$20,000 |  |  |  |  |
| - Parking Lot Resurfacing |  |  |  |  | \$50,000 |  |  |  |  |  |
| - Decking Replacement |  |  |  | \$25,000 |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Tennis Court |  |  |  |  |  |  |  |  |  |  |
| - Resurface Courts |  | \$7,000 |  |  |  |  |  |  |  | \$8,000 |
|  |  |  |  |  |  |  |  |  |  |  |
| Curling Rink |  |  |  |  |  |  |  |  |  |  |
| - Ice Scrapper |  |  |  | \$35,000 |  |  |  |  |  |  |
| - Ice Plant Upgrades |  |  | \$15,000 |  |  |  |  | \$10,000 |  |  |
| - Locker Room Upgrades |  |  |  |  | \$20,000 |  |  | \$20,000 |  |  |

Appendix E-Capital Replacement Plan 2007-2016 Golf Course

| Capital Project | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Golf Course |  |  |  |  |  |  |  |  |  |  |
| - Upgrade Dyke | \$20,000 |  |  |  |  |  |  |  |  |  |
| - Drainage | \$40,000 |  |  |  |  |  |  |  |  |  |
| - Re-build \#10 Green | \$60,000 |  |  |  |  |  |  |  |  |  |
| - Re-build \#13 Green |  | \$60,000 |  |  |  |  |  |  |  |  |
| - Re-build \#1 Green |  |  | \$60,000 |  |  |  |  |  |  |  |
| - Re-build \#12 Green |  |  |  | \$65,000 |  |  |  |  |  |  |
| - Re-build \#14 Green |  |  |  |  | \$65,000 |  |  |  |  |  |
| - Re-build \#15 Green |  |  |  |  |  | \$65,000 |  |  |  |  |
| - Re-build \#16 Green |  |  |  |  |  |  | \$70,000 |  |  |  |
| - Re-build \#17 Green |  |  |  |  |  |  |  | \$70,000 |  |  |
| - Re-build \#18 Green |  |  |  |  |  |  |  |  | \$70,000 |  |
| - Equipment Replacement | \$40,000 | \$40,000 | \$40,000 | \$40,000 | \$40,000 | \$40,000 | \$40,000 | \$40,000 | \$40,000 | \$40,000 |
| - Tree Maintenance/Planting | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$20,000 |
| - Irrigation Lower Nine Holes |  | \$200,000 |  |  |  |  |  |  |  |  |
| - Irrigation Back Nine Holes |  |  | \$200,000 |  |  |  |  |  |  |  |
| - New Maintenance Shop |  |  | \$50,000 |  |  |  |  |  |  |  |
| - Re-locate Putting Green |  |  |  | \$15,000 |  |  |  |  |  |  |
| - Paving Cart Paths | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$20,000 |  |  |  |  |  |
| - Cart Path Rebuilding |  |  |  |  |  | \$10,000 | \$10,000 | \$10,000 | \$10,000 | \$10,000 |
| - Expand \#18,10,11,13 Tee Boxes |  |  |  |  |  | \$30,000 |  |  |  |  |
| - Snack Shack Roof Replacement |  |  |  |  | \$15,000 |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Overall Totals | \$215,500 | \$347,000 | \$430,000 | \$220,000 | \$290,000 | \$235,000 | \$200,000 | \$195,000 | \$140,000 | \$128,000 |

## References

- Recreation and Sport Centre Report dated June 26, 1997 - written by Brian LePoudre
- Recreation Centre Contract dated March 22, 2000
- Golf Manitoba - www.golfmanitoba.mb.ca
- Recreation Centre Golf Course - Master Plan - November 1997
- Phone Conversation - Dave Sheppard - Wheat City Curling Club President


## Appendix D

Brandon Sportsplex Information
Sportsplex Swimming Statistics

## SPORTSPLEX USAGE STATISTICS

\#'s of Swimmers + Total \# of hours - 2006

|  | USER | HOURS |
| :--- | ---: | ---: |
| Public Swim | 37,671 | 2508.5 |
| Aquafit * | 6101 | 572.5 |
| Swim Lessons | 24,725 | 246.25 |
| Pool User Groups | 12,022 | 297 |
| Bluefins | 40,625 | 488.25 |
| Bluefins Swim meets ** | 1,550 | 63 |
| Special Olympic*** | 760 | 38 |
| Special O Swim meet | 2,000 | 45 |
| TOTAL | $\mathbf{1 2 5 , 4 5 4}$ | $\mathbf{4 2 5 8 . 5}$ |

* Aquafit hours were done seperately although they share the pool with most Public Swim/Programs
** Bluefins hours were done seperately although they share the pool with Sportsplex Programs
*** Special Olympics hours were done seperately, they share the pool with Sportsplex Programs

Appendix E
Brandon Recreation Facilities Statistics
Arena Ice Usage
Swimming Lesson Consumption

## ARENA ICE STATISTICS

| FACILITY | HOURS BOOKED I <br> USED | PARTICIPANTS |
| :--- | ---: | ---: |
| Sportsplex - Youth | 1482.05 | 412 |
| Sportsplex - Adults | 609.75 | 535 |
| Sportsplex - Lessons | 66 | 140 |
| Sportsplex - Occasional Users | $\mathbf{7 9 . 5}$ | 1975 |
|  | $\mathbf{2 , 2 3 7 . 3 0}$ | $\mathbf{3 , 0 6 2}$ |
| Keystone Centre - Youth | 2696.5 | 830 |
| Keystone Centre - Adults | 686.5 | 960 |
| TOTAL | $\mathbf{3 , 3 8 3}$ | $\mathbf{1 , 7 9 0}$ |

Notes:

| Facility | 2005/2006 | 2006/2007 | Notes: |
| :--- | :--- | :--- | :--- |
| Sportsplex | Youth $-100.00 / \mathrm{hr}$ | Youth $-\$ 101.50 / \mathrm{hr}$ | 50 minhr |
|  | Adult $-\$ 120.00 / \mathrm{hr}$ | Adult $-\$ 127.00$ |  |
| Keystone | Youth $-\$ 103.00 / \mathrm{hr}$ | Youth $-\$ 115.00 / \mathrm{hr}$ | 60 min hr |
| Centre | Adult $-\$ 137.50 / \mathrm{hr}$ | Adult $-\$ 115.00 / \mathrm{hr}$ |  |

BRANDON'S SWIMMING LESSON CONSUMPTION I 2005/2006 SEASON

NOTE: The YMCA did not run swimming lessons in the summer
The YMCA did not run swimming lessons in the summer 1 week basis ( 9 sessions in total).
The daily maximum capacity of both the YMCA and the Sportsplex based on any given time $=830$-minute classes \& 345 -minute classes
Results are based on averages, keeping in mind more popular sessions/days of week/times of day attract more registrants than average, while less popular sessions/days of week/times of day attract less registrants than average.
BRANDON'S SWIMMING LESSON CONSUMPTION 2005/2006 SEASON

Results are based on averages, keeping in mind more popular sessions/days of week/times of day attract more registrants than average, while less popular sessions/days of week/times of day attract less registrants than average.

## Appendix F

Open House Presentation January 30th, 2007
Guiding Principles
Existing Recreation \& Leisure Facilities
Proposed Recreation \& Leisure Hubs
Facility Type Recommendations

## GUIDING PRINCIPLES

## BASIC RECREATION SERVICES

The priority for sport, recreation and cultural facility development by the City of Brandon should focus on ensuring that the broadest range of basic recreation needs of community residents are met.

## COMPLIMENTARY

The primary focus for public recreation facility development is to compliment rather than compete with private and non-profit facility development.

## PARTNERSHIPS AND STRATEGIC ALLIANCES

In an effort to maximize available resources and minimize duplication, the city will explore appropriate partnerships and strategic agreements with the private and non-profit sectors in the planning, management, and development of recreation facilities.

## CIVIC ENGAGEMENT

The City of Brandon is committed to the process of civic engagement and community participation as a means to assess community interest and relevance, establish priorities and ensure that sufficient demand exists to warrant development.
When contemplating new or improved recreation facility development, community organizations and citizens play an important role in the planning and decision-making process and will be consulted.

## ACCESSIBILITY AND AFFORDABILITY

Facility development should emphasize both accessibility and affordability.
Facilities should be barrier-free in design, strategically located to serve the public and operated in an efficient and effective manner with user rates and fees structured to ensure that everyone can participate.

## FACILITY CLASSIFICATION SYSTEM AND DEVELOPMENT

Recreation facilities should be classified and developed on the same basis and parks and open space outline in the City's Greenspace Master Plan (2002);
i) Neighbourhood
ii) Community, and
iii) CITY

## EFFICIENCY \& EFFECTIVENESS

The city will ensure that before new facility development is contemplated, existing facilities of a similar nature are used to their capacity.
Priority for facility development will be for flexible facilities that accommodate changing leisure needs over time and integrated (multi-use) facility development to realize economies of scale.

## SUSTAINABILITY

In the development of new facilities, the city will encourage efficient design to capitalize on low maintenance requirements and employ life-cycle maintenance management systems to extend the life expectancy of the facility.

## DESIGN

The design of new facilities will comply with environmental standards (LEED Gold Certified) and aesthetic design principles appropriate to the neighbourhood they are located in.
The design will ensure safety and security issues are minimized, and participant comfort and customer service are maximized.



## FACILITY TYpE RECOMMENDATIONS

## DIAMOND RECREATION

- Create a centralized booking system between all uses
- Maintenance stewardship program needs to be developed with user groups and City
- Assess and validate "needs" after centralized booking system in place, there may be the ability to increase efficiencies in use of fields and not put as many resources into fields that are not actively needed
- Work together to co-ordinate efforts and maximize efficiencies on dollars spent

MINOR BASEBALL (MB)

- Investigate the need and opportunity to develop another diamond at Milennium Pakk that could accommodate the midyel program
- REMOVE play from the following diamonds:
- 2 Diamonds - Park Avenue \& Grant Boulevard (remove back stops and evaluale the need for the greenspace)
- 1 Diamond - Brandon Avenue (remove back stop and evaluate the need for the greenspace)

SENIOR MEN'S BASEBALL (SMB)

- In the event that the Kinsmen Stadium diamond is required to be relocated, consideration should be given to developing a senior ciamond adjacent to Westbran Stadium in order to capitaize on synergies between organizations \& faciities, (shared washrooms, change rooms, canteens, and sharing of equipment and resources)
SOFTBALL - YOUTH (SB)
- None

SOFTBALL - SENIOR (SSB)

- Faciltate a meeting with the various groups to have play focused on the following diamonds:
- 4 Diamonds - Curran Park
- 8 Diamonds - BMHC Grounds
- 1 Diamond - Crocus Plains Regional Secondary School Ground
- 1 Diamond - Neelin High School Ground
- 1 Diamond - Vincent Massey School Ground
- 1 Diamond - Green Acres School Ground
- 1 Diamond - Earl Oxford School Ground
- 1 Diamond - Harrison School Ground
- 1 Diamond - Harrison School Ground
. 2 Diamonds - North End Community Centre (second one needs to be establ shed)
- REMOVE play from the following diamonds:
- 1 Diamond -13 th Street East $\&$ Victoria (removal of back stop - site to be used for alternate recreation)
- 1 Diamond - Patmore Park (removal of back stop - site required for retention pond)
- 1 Diamond - Riverheights Park (retain back stop-poor site lines), remove from City booking system
- 1 Diamond - Riverheights - remove from City booking system
- 2 Diamonds - Park Avenue \& Grant Boulevard (remove back stop and convert to greenspace)
- 1 Diamond - Brandon Avenue (remove back stop and convert to greenspace)
- Establish a booking fee for all diamonds in order to:
- Enccurage play at the private damonds (Curran Park) in order to keep them viable
- Alow for collected funds to be channeled back into reserve for the maintenance and upgrading of existing diamonds
- In the event that diamonds are lost in the future from the BMHC grounds or at Curran Park, diamonds should be located at greenspace that has been dedicated for school sites


## FIELD RECREATION

- Create a centralized booking system between all uses
- Retain a Class 1 field - explore possibility for multi-use between all field sports
- Maintenance stewardship program needs to be developed with user groups and City
- Group any new fields with existing same-use fields when needed
- Indoor soccer / field house needed
- Work together to co-ordinate efforts and maximize efficiencies on dollars spent

FIELD HOCKEY (FH)

- None

FOOTBALL (F)

- In order to improve safety \& playing conditions at all three high school facilites, significant infrastructure investments need to be made in regard to site development

INDOOR FIELD HOUSE (IF)

- Discuss the opportunity of partnering with Assiniboine Community Colege to have their recreaton programs offered in the field house rather fhan having a new faciity created at fhe new campus.

Rugby (R)

- Relocate the change roomiwashroom facilty, currenty located at the Kinsmen Stadium, down to the Riverbank Corridor to be abie to be shared by al of he user groups of the mult-use faciity

SOCCER (S)

- Establish soccer facility at a centralized location i.e. Optimst Park
- Six tot fields to be buill at the Sportsplex (inside of running track)

TRACK AND FIELD (TF)

- Explore the feasibility of modfying the inner field of the track at the Sportsplex so that other sports can take advantage of the area
- Explore potential partnership with ACC to accommodate their recreatonal needs at the Sportsplex


## FACILITY TYPE RECOMMENDATIONS

## ICE RECREATION

- Centralized booking system can be offered for use by clubs for all facilities
- Assess, review, and ensure existing capacity is maintained
- Explore winter ice "hub" locations for outdoor skating/hockey to reduce drain on community centres and to focus resources, and volunteer efforts
CURLING (C)
- Faciltate a discussion about the scheduling of the two major bonspiels and determine the actuad number of sheets that are required

INDOOR HOCKEY ICE (IHI)

- Closely monitor the existing usege of the ice surfaces and, if necessary, when a new ice surface is required, twin or group together other facitites (indoor soccer, gymnasiums) to support economics of scale and expanded use of opportuniies
LEISURE SKATING (LS)
- Facilide a dscussion between allthe Communiy Centes to iden ifify hub localions for informal pickup hockey games and how best t ppromote the idea bothe community
- Evaluaie he attendance and trafic trends at the existing skating oval/pat location to delemine when the need becomes great enough to develop and expand the ste


## RACQUET RECREATION

- Centralized booking system can be offered for use with clubs for all facilities
- Ensure maintenance of existing capacity

RACQUETBALL (RB)

- Corvert two of the courts at the Sporisplex for use by indoor volleyball, dy land training. yoga, etc.

TENNIS (T)

- Develop additional recreaton couts to support the recreation hub strategy.
. 2 courts - Rideau Park


## SPECIALTY RECREATION

- In general, increase and provide greater amenities for "new" recreation types

BMX FACILITY (BMX)

- Provide additional formal development to the BMX facility at the North End Community Centre
- Develop additional informal BMX hils to support the recreaton hub strategy:
- 1 at 3 rd and Aberdeen and 1 at Sir Winston Churchil Park

SKATEBOARD FACILITIES (SK)

- Develop skateboard park downtown at 9Kt and Princess Avenue
- Develop additional smaller scale skateboard opportunitios to support the recreation hub strategy:
-1 Park- - Fr Wrston
-1 Park-Rideau Park
- Incorporaie skateboard elements into the existing patway network to encourage the use of path systems between more formal locations in order to improve sadey 10 both the ideers and general citzerns - Develop an additonal skaleboard park - centraly localed in the community - that will provide for varcus levels of skaiers.

SNOWBOARDING (SN)

- Develop additional smal informal hils to support the recreation hub strategy:
- 1 at the Riverbank Dscovery Centre and 1 at Sir Winston Churchill Park
- Develop an additional small intormal hill in Princess Park in conjunction with the Skateboard Plaza once it is developed


## WATER RECREATION

- Centralized booking system can be offered for use by clubs for all facilities
- Ensure existing aquatics capacity is maintained for swim lessions, fitness, and competition
- Provide greater aquatic leisure opportunities

BOAT LAUNCH / DOCKS (BLD)

- Formally dose the boat launch al the Rive bank Dscovery Centre due to the poor condition of the site
- Explore opportunites to have a minimum of two additional docks established along the corridor (potentially further easi) so that recreation use such as fishing can take place

INDOOR POOLS (IP)

- Explore the opportunity of partering with Brandon University and the YMCA in building and operating a joint pool facility
- Convert the existing pool space into an indoor field house to support the recommendation in that area

OUTDOOR POOLS (OP)

- Begin the process of investing funds to build a multi-use, outdoor waler park within the next 10-15 years
- Before a spray park is deveicped at either the Ciscovery Centre or Sir Winsion Churchill Palk, consideration should be given to whether or not in the long term plan, the major outdoor water park will be located at either one of those locations, thereby fuffiling both needs
SPRAY PARKS (SP)
- Devecp additiona spray parks at the following locations as mult-use \& mult-generational greenspace to support the recreation hub stategy:
- Rideas Pakk 3cd and Aberdeeen, Valleyview, Discovery Centre/ Sir Wnston Churchilil Park, and Westridge
- Close under- wifized padding pools and channel those coerafing funds into the remova of those infrastuctures
- As the addtional spray parks re deve cped dose the padding pools and remove the intastuccure in the hut's catchmant area
- Before aspray parkis developed at either the Discovery Cenire or Sr Winston Churchil Pakk, oonsideration should be given to whether or not in tei long term plan, the majoc outboor water park will be bcated a: either one of those locations, thereby fulifing bot needs


## The City of Brandon Recreation

 FACILITIES MASTER PLANJANUARY 30TH, 2007

## FACILITY TYPE RECOMMENDATIONS

## GENERAL RECREATION

- Build on existing success with trails by increasing amenities throughout city
- Look at connections with indoor facility
- Connect with "Hub" model and provide new facilities wherever possible
- Ensure maintenance of existing golf capacity in city. Maintain existing rec. centre as golf course with long-term lease arrangement
BASKETBALL - OUTDOOR (B)
- Develop and / or improve basketball pads to support the recreation hub strategy

FITNESS STATIONS (FS)

- Consider the introduction of this type of leisure equipment for adults along the pathways in the community

GOLFING - RECREATION CENTRE (G)

- Lease the Recreation Centre to a private interest group. creating an agreement requiring capital improvements with the following condtions:
- That the course remains an 18 hole golf course
- That the City and the public continue to have access to the grounds for maintaining and using the ski-trails and toboggan hill
- That the tennis courts remain accessible by the public at a per-use fee

LAWN BOWLING (LB)

- None

PLAYGROUND Structures (PS)

- Develop, relocate and / or augment playground structures to support the recreation hub strategy
- Continue to replace playground equipment in support of the Greenspace Master Plan

PICNIC AREAS (PA)

- Visually display the names of each park at key entrance locations
- Create vistor information boards - park layout, attractions and activities
- Complete an analysis of each park as they relate to CPTED (Crime Prevention Through Environmental Design) principles and implement the necessary steps to improve visibilty in each park
- Develop and fund a picnic equipment replacement plan

SKI TRAILS - RECREATION TRAILS (ST)

- Develop groomed trails along the river corridor in conjunction with the Winter Lights and skating trails so that multiple activities are available in the area
- In the event that the Recreation Centre is sold, establish an agreement with the new owner to have access to the grounds for this acitivity in the winter

TOBOGGANING (TB)

- Develop additional toboggan hills to support the recreation hub strategy
- Sir Winston Churchill Park
- 3rd and Aberdeen
- Reconfigure and remove some of the trees at the bottom of the hill in Rideau Park

VOLLEYBALL-OUTDOOR (V)

- Develop additional beach voleyball courts to support the recreation hub strategy

WALKING / RUNNING (WR)

- Expand the existing pathways as per the greenspace plan and to connect the various recreation hubs to the neighbouring communities
- Convert the pool portion of the Sportsplex to a mult-use recreaton floor, incorporating running and waking opportunities for the public for a minmal user fee
- Create vistor information boards throughout the city illustrating layout, attractions and activities


## GENERAL RECREATION RECOMMENDATIONS

- FUNDING
- Develop and implement a funcing model for publicly owned / non-profit owned recreation facilities
- Establish booking fees
- Partnerships
- Reduce facility inventory and channel the dollars from sale of property directly into recreation
- NAMING
- Develop a policy for the naming of facilities that includes timeframes, signage, duration, funding levels, etc.
- SIGNAGE
- Develop a signage standard and apply these to all publicly owned recreation facilites

