



Report to City Council
September 21, 2020



Where we began...

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| 2006 | WHO developed the Global Age-Friendly Cities project |
| 2007 | Pan-Canadian Age-Friendly Communities Network established |
| 2008 | City of Brandon joined the provincial Age-Friendly initiative |
| 2011 | Preliminary assessment of the City of Brandon completed |
| 2012 | Comprehensive Age-Friendly assessment completed |
| 2013 | Age-Friendly Committee of Council established |
| 2015 – 2019 | Community consultations, workshops, targeted assessments |



Age Friendly Action Plan

Eight Domains include:

- 1) Outdoor Spaces and Buildings
- 2) Transportation
- 3) Housing
- 4) Social Participation
- 5) Respect and Social Inclusion
- 6) Civic Participation and Employment Opportunities
- 7) Communication and Information
- 8) Community Support and Health Services



Successes to Date

Outdoor Spaces & Buildings

- Assessment of specific wards
- Assessment of buildings

Social Participation and Respect & Social Inclusion

- List of activities for older adults
- Age-friendly Brandon Telephone Line

Community Supports & Health Services

- List of available resources – eye care, equipment vendors, transportation
- Welcome to Brandon – A Guide for Seniors
- Health Checks event



More successes...

Communication & Information

- Age Friendly webpages

City of Brandon Master Planning & Public Policy

- Recreation Master Plan
- Green Space Plan
- Transportation Plan



Key Learnings

1. Vast array of resources available through global Age-Friendly movement
2. Support of City administration is integral to success
 - human resources and funding
3. Age-Friendly Committee of Council is a valuable asset to city planning
4. Metrics for each domain to report on key milestones